

# Radio Guide

LARGEST WEEKLY RADIO AUDIENCE IN AMERICA

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5¢

JACK BENNY  
PUTS THE SPOT  
ON JACK BENNY



Adele Girard

ONLY TWO MORE WEEKS TO WIN \$10,000.00



# THE RADIO—EDUCATION AND AMUSEMENT

Teacher of Hundreds of Millions, Joy of Every Family

By M. L. ANNENBERG

President and Publisher of Radio Guide

Radio is pre-eminently the agent, and all-powerful promoter, of happiness and education. Wherever there is a listening ear, the news, thought, music of the world is carried, on mysterious waves of ether, by the tireless radio, traveling with the speed of light, around the world seven times in a second, with eleven thousand miles to spare.

On his distant ranch, far from railroad or neighboring house, the farmer learns from a friendly broadcasting voice just what his crop is worth, that very day, and decides to ship or postpone selling.

The woman who thinks herself too stout, the man willing to take exercises to order, wake to hear the radio instructing them in muscular movements that promote health, strength and desired lessening of weight.

All of the 123,000,000 human beings in the United States may sit and simultaneously hear the voice of President Roosevelt, talking in his White House study, addressing all the people, whose chief executive he is, not seeing their faces, but knowing them well, while they in their minds, see his earnest face, with its intense concentration on duty, and actually hear his voice.

## The Modern Teacher

In ancient days, learned men, Socrates, Plato or Aristotle in Greece, Thales and Pythagoras before them, taught small groups of students, trusting to future centuries, the slow word of mouth process, to spread their wisdom throughout the earth.

Today, the greatest of teachers might sit alone in congenial loneliness on a mountain top, and talk to the entire population of the globe.

A group of young people, gathered in some homesteader's little cabin in the far west, need not sit in dull idleness through the evening. A little knob is turned, a number selected, and the finest dance music that the richest individual or institution can command, is theirs, played perhaps thousands of miles from the players *as much theirs the joy of listening, and their opportunity for happy dancing, as though they lived in the center of the biggest city, with unlimited wealth at command.*

Greatest of all miracles, the King of England, addressing his Lords and Commons, Mussolini reaffirming his hold on the people that trust him, or Stalin in far-off Moscow protesting his love of peace, but warning any enemy of Russia to keep away, can be heard by men, women and children that live on the edge of the Pacific Ocean, far north in Alaska, or in the warm and beautiful winter sunshine of Southern Florida and the Gulf Coast.

## All Things to All the World

You turn the radio knob, and a scientist of the rank of Jeans, Eddington or Millikan, his voice distinctly heard in every gathering of the old and the young that craves knowledge, spreads information concerning the mysterious cosmic rays, that permeate all space, the physics of the sun, with its temperature of forty million degrees centigrade above zero, as familiar to Jeans as the thermometer on your back porch is to you, or Eddington in language that the old and young alike understand describing "The Stars in their Courses," and carries the listener

away from the trifling details of this earthly life.

You turn the knob a little further, and a quaint "You're telling ME?" informs you that the American genius of comedy, Eddie Cantor, is somewhere on the earth's surface, busy entertaining you. You laugh, enjoy life and relax with tens of millions of others for a few moments.

Then, with another turn of the knob, comes Will Rogers, whose philosophy reaches as wide as the message of the radio, the interpreter of events for millions of Americans.

## The Ally of Democracy

The effort of human beings, in their wars and their revolutions, has been to establish EQUALITY, to do away with selfish, cruel discrimination, that would give everything to the few, nothing to the many.

The printing press was an aid to democracy, making knowledge available to all who could read. And the public school, greatest institution devised by human beings, opened libraries and books to all, by making reading universal.

The radio is the greatest, most efficient, most magnificent ally of democracy, in that it takes to the humblest home, without charge, without trouble, without making it necessary for the old grandmother to leave her arm chair, or the father to move from his lighted seat, all the knowledge, the pleasure, the entertainment, the excitement and news, not only of this country, but of countries spread all around the world, north and south of the equator.

Some, selfish, narrow minded, say radio takes the place of many orchestras, enables one teacher or entertainer to do the work of ten thousand, and that this is wrong. They forget the old saying "The welfare of the public should be the supreme law." That which makes the majority happy should be applauded by all.

In ancient days, the water carrier, with water of dubious quality on his shoulders, or in a jar balanced on his head, thought that was the only way to supply water. The water seller would have denounced the present system that causes pipes to carry fresh water in the city to the top floors of the humblest tenements.

Those that wrote and illuminated the old parchment books by hand, probably looked with hatred and alarm at the printing press. But nobody would go back to the hand printing of books.

Of all the blessings, and all the sources of happiness, amusement and education, of all the means by which masses of people can be kept contented, calm and peaceful, the radio leads, and there is no competitor in sight.

## Blessed Are the Teachers

Blessed are the teachers, and the radio is the greatest teacher.

Blessed are those that confer happiness on others, the radio is the greatest carrier of happiness to the greatest number of human beings.

Blessed is he who carries light into dark places. The radio carries information to minds that need it, and happiness to millions of families that would be lonely without it.

As beautiful as the sun is to fields, trees, crops and the physical life of man, the radio is to man's *mental life*, shedding the sunshine of knowledge, happiness and truth, and working as no agency on earth has worked ever before, to promote and make real *the brotherhood of man*.





"Could I get you to tell me the secret of your success?" . . . "Oh! It's a secret, eh?" . . .

## JACK BENNY GRILLS HIMSELF

By Jack Benny

HELLO, again! This is Jack Benny, the famous journalist, just returned to his typewriter after an interview with Jack Benny, the famous radio comedian. The interview? Let me set it down in detail: "Pardon me, sir," I said, "I'm Jack Benny, the famous journalist."

"I never heard of you," he replied. "What do you want? And what do you mean butting into the studio here while I'm broadcasting? Can't you see I'm on the air?"

"I've heard of you," I replied. "You're the guy who tells the jokes on Frank Black's Sunday night program."

"Pardon me," said the great Mr. Benny. "Let me get this straight. Are you the comedian, or am I?"

"Mr. Benny," I said, "Radio Guide has asked me to interview you. . . First, could I get you to tell me the secret of your success?"

"Oh! It's a secret, eh?" he replied. "My good man, don't you know I have five million listeners every Sunday night?"

"But Jack Pearl, the Baron Munchausen of the Air, says you have only three."

"Why, the low—You mean he says I have only three million listeners?"

"No," I informed him. "He meant three listeners—three people."

"Hello, again!" said Benny. "This is Jack Benny speaking to you from obscurity."

"Now, Mr. Benny," I continued, "let's get down to facts."

"How far down?" he asked, "you mean you must have the low-down?"

"No," I told him, "we must keep this interview clean. Now let me explain—I'll use one syllable words so you can understand. I want facts about your life."

The blank look on Benny's face disappeared.

"I getcha!" he cried.

"Well, how old are you, Mr. Benny?" I asked him.

"Off the records," he said.

"Where were you born?" I asked next.

"Waukegan, Ill."

"Do you ever think of going back there?"

"Yes!" he exclaimed. "I'm going back tomorrow! I just got a wire that my tailor's dead."

"I've heard that one before, Mr. Benny."

"I've heard that one before, too," he replied. "Wait a minute. Are you criticizing me or interviewing me?"

"I'll ask the questions," I told him. "You just answer them."

"All right," he agreed, pulling a cigar from my vest pocket. "Ya gotta match?" he asked then.

"Mr. Benny," I said, handing him my lighter, "I understand you were in show business a long time before you became a radio comedian. Tell me, what was the first role you ever played?"

"I once played the role of a sailor."

"What was your next success?"

"Well, after playing comedy in the Navy, I was booked for a vaudeville circuit on the West Coast. I was terrific. I was sensational! I was marvelous—colossal."

"What do you mean by that, Mr. Benny?"

"I mean that my act was fair."

"Well, Mr. Benny," I insisted, "it has been rumored around that you have some talent as a violinist. Did you really play the violin on the stage?"

"Sure," he declared. "Why, that's all I did."

"Why didn't you continue fiddling?"

"Well," he said, "Heifetz, Fritz Kreisler and Spalding were playing too, and the field became overcrowded. So I quit."

"According to the recent poll conducted by a New York newspaper, you are the most popular of all the radio comedians in the United States. How does it feel?"

"It's stupendous! Colossal! Terrific!"

"Oh, you're using that line again, eh? What do you mean now?"

"Just that. I really mean it. Can't I be serious once in a while?"

"How long have you been on the air?"

"Two years."

"What was your funniest and most popular show during that time?"

"The dramatic skit, 'Grind Hotel,' which is a satire on the movie, 'Grand Hotel.' Why, we had to repeat it four times by popular request."

"You mean," I said to the comedian, "that the people demanded that you repeat it four time—FOUR TIMES, Mr. Benny?"

"Must you insist on knowing the truth?" he asked. "I must have facts," I told him.

"Well, Mr. Benny," he said with a sigh, "I see I'll have to come through and tell all. Actually, one of those Grind Hotel repeats was made because I ran short of material for a broadcast."

"What are you going to do when your broadcasts for the automobile sponsor are through?" I asked him.

"Haven't you heard? Why, (Continued on Page 19)

## NEXT WEEK'S RADIO GUIDE SPECIAL FEATURES

*Edition will Contain a Group of  
Striking Articles Including*

### THE TRUTH ABOUT RADIO ADVERTISING

*A Frank, Striking Presentation of  
Interest to all Listeners*

### BEN BERNIE'S OWN "LOOK BEHIND ME"

*The Great Maestro's Whimsical Review  
of Milestones He's Passed*

### STARTLING FACTS IN CENSORING OF RADIO PROGRAMS

*Revelations of Astonishing Taboos  
and More Astonishing Permits*

### AL JOLSON'S STORY OF HIS OWN HOUR

*The Great Entertainer Tells About  
"That Ol' Debbil, Radio"*

### GEORGE GERSHWIN'S "SECRETS OF SONGS"



# OPENING THE GATE TO RADIO STARS, FREAKS AND DREAMS

By Doris K. Sharp

*Guardian of the Gate at the CBS Program Department and Artists' Bureau*

"GOT a horse outside and a gun in my pocket, and if you don't give me an audition, I'll shoot the place up!"

I looked up from my desk at six feet four of bone and muscle in a ten gallon hat standing before me, and wondered for a moment if it were all a joke. But his next words decided me:

"And the President of the United States sent me, if it's all the same to you." This, accompanied by a low, sweeping bow.

I realized, to my amazement, that the man was serious. Little cold shivers began to run up and down my spine, for I looked around to find myself helplessly alone. I didn't take any time out wondering about the gun—although I'll admit I was stumped when it came to the horse—and decided that action was better than a bullet in my middle.

I tried to be very calm, and asked him if he would be seated for a few moments, and I'd see what I could do. Then I reached for the phone, and a whispered word that meant "emergency" to the switchboard. It brought me immediate assistance. With much cajoling, and many assurances on our part that: Yes—his tie was most becoming, and no—Lindbergh couldn't fly a kite—he was gently but firmly escorted to the elevator. And once again I breathed a sigh of relief.

And so it goes. I've narrowly escaped being shot; threatened with the most outrageous punishments; nearly pushed down an elevator shaft, and even been serenaded and received a proposal—all while sitting at my receptionist's desk at Columbia Broadcasting Company's offices. The last named applicant had the brilliant idea that I should marry him so that I could get him a job singing, and then he would make a lot of money and I wouldn't have to work any more. Figure that out for yourself!

The days do not consist entirely of nonentities, though. I've seen stars come—and I've seen stars go, inconsequent nobodies rise to glamorous somebodies. Watching them sitting in the Reception Room waiting for the great hand of Opportunity to beckon them in, I find my mind absorbing impressions of them like candid snapshots. I wonder if the Stars remember?

Gertrude Niesen—nervously smoking one cigarette

after another, tapping her foot. Phil Regan—twirling his hat around and around, unconsciously curling the edges until it looked like a pond lily.

Tony Wons—patient as Job himself, whistling under his breath as he perused his scrap book. I wonder what he was thinking?

Vera Van—demurely poised, but with her hands clasped tightly across her music.

And now there's Johnny Green, that amazing young disciple of modern music, brilliant composer of the never-to-be-forgotten "Body and Soul," and numerous others, equally as haunting. Unsung and unheralded in radio, he crashed the line of stars with his first broadcast. Yet I never knew until after that first show that the Mr. Green who had waited so patiently for appointments, engaging me in delightful conversations while doing so—was the Johnny Green. And I never learned it from Johnny!

These incidents do not indicate that a hostess' job is merely a kaleidoscope of exciting moments.

It is exciting only in its lack of routine as compared to the average business office.

Each day bring new faces, new stories

and new problems. The eternal parade

of fame-seekers!—an unending

stream composed largely of in-

competents who think they can

make noises than can be

sold, and who belong in

radio no more than the

butcher or the candle-

stick maker! As a result,

I have seen program ex-

ecutives begin their own

work at six o'clock in the

evening, working until after

midnight, because of a day

spent in yielding to the public

demand—a day's search that is

usually fruitless.

When Columbia takes an artist and builds him to stardom, we're immediately besieged by hundreds who "sounds just like him." Why can folks realize that radio isn't interested in half a dozen of one personality any more than one wants six suits alike, or six identical dresses? Columbia is always looking for something new! Original! Outstanding! And when they find it, they're grateful for it.



Doris Sharp has served as hostess for several years. Also her attractive face and figure were used in Columbia's Television experiments—with ample justification. She also is singer, actress, composer, poetess and writer of short stories

## SHORT WAVE STATIONS LOG FOR RADIO GUIDE READERS

ARE YOU one of those restless souls who are discontent with that "scenery" available on the present radio roadways? Have you become a Byrd or a Livingstone of the air and, like those venturesome heroes, probed lesser known channels of the ether?

Of late there has been a marked trend on the part of "broadcast listeners" (as differentiated from scientists, radio amateurs or "hams," and technicians) to tune in the mystic and romantic byways known as short waves.

Across the continent comes the hue and cry of "short waves"! And in response to the needs growing out of this furor, RADIO GUIDE has prepared a log of the world's short wave stations.

A copy of this log will be forwarded, free of charge, to any one who sends in a request therefor accompanied by a stamped, self-addressed envelope.

What is it that catches the fancy of the many broadcast listeners who have acquired short wave receiving sets, or one of the many new model radio receivers designed to tune in both the broadcast frequencies and the high frequencies? The answer to that question probably lies in one of three services available to the listener, or in all three of them. They are (1)

rebroadcasts from foreign countries, (2) police broadcasts, and (3) airport communications between airports and "ships" of the air.

Unlike listeners' broadcasts, some frequencies among the short waves cover greater distance during the day than during the night. And short waves have their peculiarities of other sorts.

For example, nearly all of the short waves are subject to "skip distances." The short waves shoot into the sky and are reflected back to the earth at some distance from the transmitter. Between the transmitter itself and the concentric circle where the waves return to earth, these waves cannot be tuned in. The waves just aren't there!

Another peculiarity is the "horizon" effect of ultra short waves, or ultra high frequencies, if you prefer. It occurs when the impulse is transmitted on a frequency of 60,000,000 or more (wave length of 5 meters or less). The horizon effect simply means that such waves seem to travel only as far as the horizon—the same horizon that is the limit of spy or field glass vision. These waves are not reflected by the sky's "ceiling" (heavieside layer). They behave entirely differently from ordinary short waves.

This behavior will be an advantage, some radio engineers claim, in the practical application of television. Others see the possibility of every hamlet having its individual broadcasting or television station.

And still others, with advanced ideas, believe that the next score of years will bring individual ultra short wave radio telephones into wide use. There is room in the ultra high frequency band, they point out, for nearly thirty million ten-kilocycle ether channels, or "telephone numbers," between 1 meter and 1 millimeter.

And the number is infinite if waves are developed shorter than that!

Virtually every civilized country is employing short waves or high frequencies for the purpose of broadcasting propaganda, entertainment and service features. The arm-chair globe trotter demands receivers with which he may achieve his ambition.

Several years ago the discovery of all this began. Radio set makers, anxious to fill the needs of customers, began producing short wave receiving sets so simplified as to make them convenient for everyone to use. Several manufacturers even brought out combination receivers with which a listener might take his choice at will of the usual broadcasts or the high frequency broadcasts. But the original sets were not, as the makers had hoped, satisfactory. There were two obstacles: The first, that dealers, in selling the sets, made the performance claims entirely too optimistic; and the second, the tuning of high frequency is an adroit art which, even with improved receivers, was too tricky for the average listener.

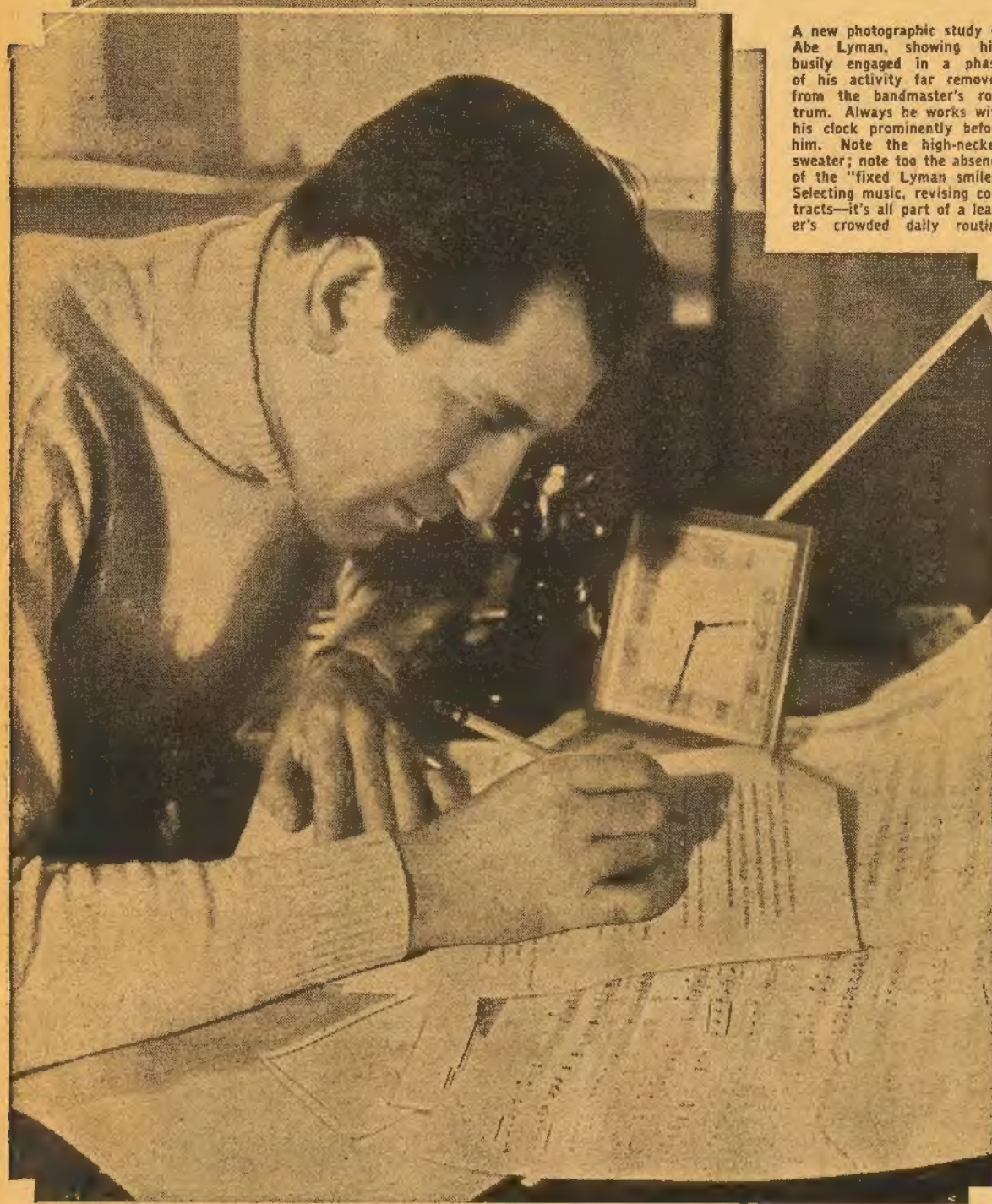
Now that these obstacles have been minimized, you must not overlook the opportunity to get a short wave log of stations all over the globe. RADIO GUIDE will be glad to supply you with one of these logs, if you will send a self-addressed, stamped envelope with your request. Address: Short Wave Log Editor, in care of RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

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**WARNING: DON'T LOSE A TRAILS' PRIZE BY BUYING A SOLUTION SEE LAST PAGE**



# CONFESSIONS OF A BANDMASTER



A new photographic study of Abe Lyman, showing him busily engaged in a phase of his activity far removed from the bandmaster's rostrum. Always he works with his clock prominently before him. Note the high-necked sweater; note too the absence of the "fixed Lyman smile". Selecting music, revising contracts—it's all part of a leader's crowded daily routine

Throughout the world, around the clock every day, hundreds of millions of people listen to orchestra music. No incident of radio regularly touches the lives of so many persons as does the beat of the bandmaster's baton.

It is not astonishing therefore that the orchestra leader stands out as one of the most challenging and intriguing figures of wireless entertainment. Inquiries about the lives, the personalities, the backgrounds of bandmasters are without number.

In response to these inquiries, a composite type was sought. A wide consensus pointed to Abe Lyman. RADIO GUIDE thereupon persuaded Mr. Lyman to write the story of his experiences. It is an extraordinary document.

Never before has the heart of a popular idol been laid bare to a contemporaneous generation with such frankness, such intimacy of personal revelation. His fidelity to the naked truth suggests "confessions" more definitely than any other term.

In the story of Abe Lyman's life is the mirror of the bandmaster of today. What he has written might be told with equal accuracy in the main by a number of his colleagues. Yet this is peculiarly the story of the writer, the most intimate details of

his life, the hopes, the defeats, the triumphs of a brilliantly successful maestro and a captivatingly human companion.

Herewith is presented the third installment of the story.

By Abe Lyman

**B**EFORE I went to my first job at the Cocoanut Grove at the Ambassador Hotel in Los Angeles, I had to pick up four extra pieces, a bass, a violin and two more saxophones. I offered "Zip" Keyes \$90 a week to go with me. He took it, although he was making \$120 a week playing at the Palais Royale, a cafe owned by my brother, Mike; another brother, Bill, and Blondy Clark. I also took another ace from Mike. He was Johnny Schoenberger, who wrote "Whispering," which everybody remembers as a tremendous hit.

When these two boys came over, Mike exploded. He swore he'd never forgive me. Nevertheless, he plugged my band whenever he had an opportunity. He was the first to congratulate me later when the band made its initial appearance on the stage of a California theater.

We went into the Grove "cold," which means that no rehearsals were held, and we still had no arrangements on hand. We had to go shopping for orchestrations. Even these were of little use, because at least

two of the boys in the band couldn't read a note. Several others read very little music. When we opened the Grove, the crowds went to the Vernon and the Sunset and the Ship. We played all night to a top of thirty dancers. But we had an easy time of it though.

At the end of the first week I found that I was ten dollars in the hole after salaries were paid. The boys in the band found it out, too. So they took up a collection among themselves and paid me \$80. They did this for two weeks. Then the management learned of it. They increased the budget to even things up all around. Though I stood to lose money on the deal, I felt I had to pay the boys enough money to keep them satisfied. I had obtained the best in Los Angeles County, and I wanted to keep them.

I moved my drums out to the front section of the orchestra platform and began "selling" the band. No request for a number was refused. We kidded the customers, we played every one of their request numbers. We mixed with the crowd between numbers. By selling the band we were selling the Ambassador to the dancing crowd of Hollywood and Los Angeles.

The musicians were a handsome lot, and much in demand socially. The Ambassador had a generous management and left us free a good bit of the time to take life easy and to gratify our desires for social intercourse. We became popular with the ladies and many of them started coming into the Grove because they liked to feast their eyes on the handsome profile of the sax player or the fiddler. And the music of the time was not subtly suggestive like the music of today. It was hot.

I introduced the talking trombone, which wailed its symphony to a slightly sex-mad crowd of dancing males and females who craved nothing but hot blues in their rhythms. The players of the music were as much in demand as was their music. At the end of each number each musician found himself at one of the tables conversing with the girls. They came back to the platform reluctantly, until I found it necessary to arrange a piano signal to summon them to work. It was a stock run up and down the keyboard but it meant business.

The Cocoanut Grove sort of struggled along for a few weeks. Then the press agent evolved the idea of holding the Tuesday "Movie Nights," which were to become so popular in time, to draw every celebrity of the movie lots. In addition, we held a "Collegiate Night," which brought students from the campuses of U. C. L. A. and U. S. C. We were coming along.

I began selling the Grove in earnest. I telephoned some of my erstwhile friends of the Vernon, the Ship and the Sunset, the movie people who had counted me in on some of their 4 a. m. parties.

"Come over and chill your wine at the Grove Tuesday night," I suggested.

They came over. They brought friends from the movie firmament. My brother, Mike, forgot our former squabbles and sent other stars. The ordinary crowd of dancers thronged the place to get a glimpse of the celebrities. Decidedly, we were getting along.

Soon A. C. Blumenthal and his wife, the recognized social leaders of the Hollywood smart set, started coming in to hear Drummer Abe Lyman and his band. Their recognition brought success.

At the end of the first year I was given a three-year contract. And during those next three years movie contracts were signed, romances were begun and ended, millions of dollars of movie money changed hands, friendships and careers were built and broken, and stars were made and unmade—all, over the tables of the Cocoanut Grove of the Hotel Ambassador. I do not hesitate to take the credit, at least in part, for the success of the Grove. I used my head, my popularity and my salesmanship—and put it across. My individual popularity meanwhile was bringing me a certain amount of grief along with the compensations. The grief was composed principally of the attraction a bandleader holds for the other sex. Women sent candy—which I passed out to the dancers; they sent notes bearing the perfumed scent that suggested the boudoir. Stage-door Johns were never so persistent as stage-door Joans (and I don't mean Crawford). But through it all I managed to remain a bachelor.

The 4 a. m. parties continued after we became established in the Grove. The only difference was in the price. Understand, we never established a price for an all-night job at a star's house. The host set the amount. Mickey Neilan was perhaps the most lavish host. The band always collected a check for \$1,500 after playing until dawn at Mickey's house; checks from other hosts were slightly under that figure, but were very satisfactory nevertheless.

Life was getting complicated. I was making money. Remembering the lean days of my three weeks on the beach, I was stowing some of it away. Most of the spare cash went into Los Angeles real estate which still pays dividends, and into a chain of dairy lunch restaurants which were controlled by my brother, Mike. Other complications included (Continued on Page 26)



# U. S. SONGS IN OPERA

attractive wife, Margaret Livingston. As I entered and looked around the room to see who all were there, I said to myself, "If Jimmy Lunceford and the boys in his orchestra don't show up, surely they can get some kind of a band together with all the ork pilots that are jamming the place." There was smiling Abe Lyman, who could play the drums and Eddie Duchin (who, when he saw me, remarked, "I see they aren't particular who they let in here") could take charge of the ivories. The rest of them, which included B. A. Rolfe, Fred Waring, Johnny Green, Joe Venuti, Little Jack Little, Ozzie Nelson, Freddie Rich, Leonard Hayton, Erno Rapee, Jack Denny, Don Bestor, Ben Pollack, and Glen Gray—should be able to make up an orchestra. Yes, folks, they were all under one roof at one time—what a picnic for autograph seekers! All the mentioned names will be soon playing "Ill Wind," the hit tune of the new show, written by the composers of "Stormy Weather."

## "Satisfying" Series

AT A TIME OF YEAR when news of new programs or personalities coming to the air usually hits a bit of a lull, word comes anent the new *Chesterfield* series, which has been much rumored about of late. Further tolling the knell of the quarter-hour program, which is fast waning in popularity, *Chesterfield* will start its new series April 2 over CBS with three half-hours instead of six quarter-hours a week—from 9 to 9:30

p. m. EST on Mondays, Wednesdays and Saturdays. The programs to be presented sound like something to be eagerly dialed, for *Chesterfield*, always striving for worthwhile programs, seems to have reached its highest mark in bigger and better presentations. Their featured singers will be three operatic artists—*Rosa Ponselle*, *Nino Martini* and *Gretta Stueckgold*—each of whom will be featured once a week. *Andre Kostelanetz* will succeed *Stokowski*. He will have 40 musicians, 23 of them strings, and a 16-voice chorus to render his brilliantly-scored music.

The program will offer best loved American songs of the past and the present. *Chesterfield* also joins the ranks of the programs originating at the CBS Radio Playhouse.

## Winchell at Large

LISTENERS to WJSV, the Columbia station in Washington, D. C., got a rare treat at breakfast time one day a couple of weeks ago, when *Walter Winchell*, who claims a fancy price for a commercial on the rival web, gave them three-quarters of an hour of singing, whistling, and ad libbed repartee in an impromptu program with *Arthur Godfrey*, who pilots the *Sun Dial* morning programs. *Godfrey* is the whimsical Washington announcer who won a CBS contract and the *Chesterfield* M. C. assignment when *Winchell* by chance tuned him in and then gave him rave notices. *Godfrey* now does most of his Washington programs from the WABC studios in New York, whence they are "piped" to WJSV for broadcast. The pair have become great friends, and when the chatterer dropped in to watch his protegee go through his early morning tricks, the mike-man roped him in to take part in the show. So *Winchell*, blossoming forth under no sponsorial restrictions, sang, gagged, whistled and carried on a honey of an act with *Godfrey*.

Bing Crosby fans may now become disconsolate again. For *Bing* is going to leave the air early in April when his current contract will have expired. With so much film work lately, *Bing* is a pretty tired lad and intends to take a good rest. Later he expects to go east for a long delayed personal appearance tour.

ANOTHER FOLDING program is the Lint *"Seven Star Revue,"* the CBS Sunday night hour-long program which exists after April 1. Sponsors are rumored to be considering a shorter program for spring and summer. An Akron tire maker and his agency are negotiating for a new

(Continued on Page 21)

Evelyn MacGregor was a staff singer, doing chorus work and never getting a real break, for three whole years. Then came her chance. Now she is a soloist and her own "hour" is in the making

## ALONG THE AIRIALTO

By Martin Lewis

THE consolidation of programs mentioned here last issue took effect Wednesday night. The *Troubador* and *Fred Allen* shows are now combined into one big hour show called the "Hour of Smiles." The change eliminated *Ferde Grofe*, leaving *Lennie Hayton* in full charge of the musical department. *Fred Allen*, besides his comedy interludes, will act as master of ceremonies. There will be a glee club, a quartet, guest stars and the *Ipana Troubadors*. Let's see, what else? ... I'm afraid that's all.

TWO SUNDAYS AGO several carloads of the highest priced talent of the radio stage and screen journeyed up to Sing Sing to put on a special show for the convicts. Several days before at mess, a list of the artists who promised to appear were read off to the boys. There was one name they didn't hear, they petitioned *Warden Lawes* to send a special wire to *Joe Penner*, saying that his presence was requested. That he did, but the duck salesman regretfully couldn't oblige because it was the day of his program and he had to rehearse all afternoon.

THAT NIGHT most of the same big-money names journeyed to Harlem to attend the opening of the new show at the Cotton Club. Out of the car ahead, as we pulled up to the door, stepped *Paul Whiteman* and his

Little Jack Little appreciates the gift of a lion cub that some admirer sent him. The cub is a lot of fun, says Jack But he's worried. What's he going to do with the pet when it grows up?



# WHAT PRICE MUSIC

## REVIEWING RADIO

By Martin J. Porter

(TIME STAGGERS ON)

WASHINGTON (By special stooge): The opinion of expert observers here is that the regulations affecting broadcasting will not be revolutionized when the control of communications is merged into a single bureau. But expert opinion or not, the general censorship of broadcasting will be removed from inside the studios to Washington, and it will be a censorship of *ethics* as well as *words*, but at that will be more liberal than the current voluntary censorship.

RADIO ROW, N. Y.: The Musicians Union, which gave the broadcasters the jitters a year ago by threatening a strike, is making aspirin tablets more popular in the ether executives' offices by plotting a new rule. If the musicians have their way, no individual or orchestra will be allowed to monopolize commercial programs.

No director will be allowed to employ a musician all ready in another broadcasting band.

Every dance spot on the air will be

required to pay extra money to musicians when they take the air. The idea is to provide work for thousands of musicians now plodding the streets, while others are rushing from one studio to another, often playing on as many as seven shows a night.

RADIO CITY, N. Y.: Rudy Vallee is wondering (or is he?) what to do with his spare time, now that his squabble with John Royal, vice-president of NBC in charge of programs, has eliminated his sustaining pickups over that web. But then, as the Yankee lad would note, there's no dough in sustainers anyhow. The feud happened, as you know, when Rudy stayed off the air rather than reject playing a song which hadn't been "permitted by the copyright owners." John told Rudy he couldn't run NBC and Rudy told John he couldn't run the Yankees.

(TIME AMBLES ON)

NEW YORK: A major controversy is raging here. It was started by Frank Black, musical director for NBC, who argues that radio orchestras sound better if the musicians are standing. The position cuts overtones, and allows the wind-blowers' diaphragms to be relaxed, says Black.

Mark Warnow says "nuts." You don't want volume in radio, adds Mark. Besides, standing musicians heighten the level of sound and make the notes sharp and blasty. Physical laboratories of several universities have taken up the matter. It's so silly, too.

But just to make sure,

John Griggs, in costume for his role of the Confederate Colonel on the highly successful "Roses and Drums" program. John has played the role so long that he talks with nothing but a Southern dialect, although he's Northern born.

Mary Eastman, her success notwithstanding, believes she must go on studying to perfect her use of that melodious voice of hers.

George Hall, of the Taft orchestra, went on the air over Columbia recently, and staged a half-hour show. During fifteen minutes, the orchestra sat, and George stood. During another fifteen minutes, the orchestra stood, and George sat. Barry Wells, the singer, to help matters along, sang while reclining on a couch! The audience was asked to guess which was which and how, and to report which session was better.

CLEVELAND: Gene and Glenn are going on a world-wide network at NBC in mid-April, for Gillette razor blades, five times a week, a la *Amos 'n' Andy*. WTAM will be the source of the shows, which will be extended by short wave to Hawaii, Melbourne, Japan and other suburbs.

NEW YORK: Music students were overheard here today, explaining: "Sorry, I had so many engagements today, I had to forego my studies at Damrosch."

(TIME LURCHES ON)

NEWARK, N. J.: WOR is, to put it journalistically, in a helluva fix. It has authority to increase its power from 5,000 to 50,000 watts. But just *watt* to do? To make the 50,000 watts efficient, it planned two 175-foot towers at Cartaret, N. J., and had to spend lots of time to get the citizens of Cartaret to approve. Now that the towers are started,

the airlines plying into Newark are squawking on the grounds that the towers, whether lighted or not, are certain to snag airplanes in fog.

WOR has to solve the problem as best it may. If the height of the towers is reduced, the efficiency of the station at 50,000 watts will be no better than the current 5,000 watts. So *watts* WOR gonna do?

BROADWAY, N. Y.: Magazines are warned today, and so are radio editors, of a new racket. There is a firm in business here which contracts with press agents to write and mail apparently innocent letters and inquiries, referring to radio artists. The letters ask for information, which, if the editors are not wise to the gag, answer in good faith, thus giving publicity to the press agents' clients—the struggling artists.

(Press agents who use this underhanded gag are hereby banished from this space.)

NEW YORK: Jack Benny, as everybody knows, was given the finger on his Chevrolet program by a new official who likes soft music and not comedy. So Benny starts with General Tires April 6. And Victor Young does an imitation of Wayne King for Chevrolet. Now, the dealers in Nebraska have sent a protest to the agency; they want Benny more than Rubinoff wants Cantor. However, the protest came too late.

(TEMPUS FUGITS ON)





# YELPING OF REAL COYOTES THE KEY TO THIS HOUR

**S**HE'S a radio singer, but if you mentioned "vocal range" to her, she'd think of a coyote. First and last, Margaret West is a Texas cow-girl.

Because she fretted that novelists and story writers didn't do right by her ranges, she went into radio to bring the real West to a vast audience. This is more than a pun on her name. It is literal. She hails from the Rafter-S Ranch.

Margaret left off her broncho-riding and steer-roping at home on the range to go to New York. But when you hear her over an NBC network at 7:30 p. m. EST on Wednesdays, with her Rafter-S Riders, in a program of songs and dialogue, it is not easy to believe that she is hundreds of miles from her natural element.

She is one of the most purposeful girls in radio. She "aims" to give the folks listening in, not alone a mental picture of the West, but the very essence of the Western life.

To this end, she insists that her program be built on a solid foundation of authenticity. Dig down around the roots of the purpose which brought her to radio, and you come to a motive bordering on education.

But if education is a pill to some listeners-in, this is the most heavily sugar-coated one on the air. You never know you are taking it, and it's good medicine, judging by the popularity of the show.

It is sheer entertainment. Margaret would flout the thought that she was teaching her audience. At the same time, she won't allow anything on the program that wouldn't bear inspection for authenticity by a Sherlock with a powerful magnifying lens.

Margaret doesn't like to think of her program as a show. She regards it as a real "bit of the West." She almost has the zeal of a missionary in spreading abroad the customs and music of her range country.

This "girl from the golden West" is unlike the Western girls who "get ideas" in an Eastern boarding school. Margaret got hers from her grandfather. Although no one knew it, the foundation for her radio career was laid during her childhood on her father's ranch. She became steeped in the lore of the plains from the stories told her by her grandfather, a veteran of the old Chisholm Trail.

The purpose of carrying genuine Western atmosphere to those who never had known it, did not manifest itself early in her career. Margaret, who is twenty-four years old, came to New York several years ago with no thought of a radio career.

Earlier in life she had wanted to become a singer, and had tried to join the Chicago Opera Company. Her parents thwarted that ambition, however. They considered her too young.

Because she was a dyed-in-the-wool cow-girl, and her love of the West would "out", she decided, after giving up her operatic ambitions, to become a writer. In a brief period of time she wrote several poems and short stories of the Old West, which were published. This degree of suc-

cess encouraged the Western young woman to go East, bent on a new career.

Even ambitious young women play, however, and it was while singing old Western ballads at a New York party, that Margaret innocently set foot on the radio trail. An executive of a local New York radio station, also attending the party, was impressed with her vocal ability. He invited her to his station for an audition.

Within a few weeks, an NBC executive heard her on the air. He decided that talent and technique such as hers should be on a network. She was given a network trial. So successfully did the trial turn out that it was decided a regular program must be built around her songs.

Margaret promptly went to work on the program. She sent back home to Batesville, Texas, to the Rafter-S Ranch there, for some authentic cow waddies who worked on her father's ranch.

Margaret doesn't intend to lose her dexterity with a lasso, or any of her other cow-girl accomplishments, while she sojourns in the East. The coming television days can only increase her scope.

## TRIPLE TRAIL TO STARDOM

**A**DELE GIRARD saw a lot of scenery on the way to stardom. She took three trails.

Beginning on one, she became fascinated by another, and was following a third before she found her goal. She trod them all, but kept her sense of direction. They brought her eventually to radio stardom.

As a result, she is a triple treat to radio audiences. When she's not a winner as a songstress, she is claiming laurels for heavenly harping, or for proficiency at the piano.

She is heard with Harry Sosnik's Edgewater Beach Hotel orchestra every night over a WBBM-Columbia network, 11 to 11:30 p. m. EST, except Thursdays when they are on from 12 to 12:30 a. m. EST, and Sundays, 6:45 to 7 p. m. EST.

The young woman requires much explaining. Otherwise she is likely to be misunderstood. The trick in learning about Adele is to know all about her, or you may know nothing. Even acquaintance with her three radio talents reveals her potentialities and activities only in part.

Hearing her pluck the strings for Mr. Sosnik's theme song, "Lazy Rhapsody", the listener is conscious only of a dreamy harpist given to delicate occupations. Yet Adele has won cups in tennis, life-saving medals for swimming, and is a member of a fancy skating club. She also is an accomplished dancer.

Enumeration of her abilities is a lengthy process, but they are easy to account for. This paragon of talents has a musical inheritance. Her father was Victor Herbert's former concert master. Her mother was a harpist and once appeared in light opera with the San Carlo Company.



Margaret West has a truly artistic conscience. She sent to her Rafter-S ranch for genuine Westerners for her hour.

## YANKING REAL FUN AND FUNDS OUT OF THE AIR

**F**OR a natural born comedian, Ray Perkins has his serious side. Although he is one of NBC's most genial wits, composer of songs, gag writer, etc., were you to meet him on the street, the chances are ten to one he'd talk government policies and airmail contracts.

He would! Ray just put one over on the United States Treasury, and he can't help crowing about it. He's almost forgotten that he's a radio master of ceremonies, except when he goes on the air. That, incidentally, is regularly on Tuesdays at 10 p. m. EST, over an NBC network, as master of ceremonies with Harold Stokes' orchestra and soloists. What he'll tell you all about, if given half a chance, is his interest in stamp collecting.

The carrot-topped jester is noted for his drollery. At present his major chuckle is over the way he exercised his ingenuity. Ray actually cashed in on the taking over of the mails by the Army Air Corps!

Ray hit upon a good idea. It was simple. And it made other envious stamp gatherers feel simple—after he had explained it to them.

The week before the government took over the air mail, he purchased \$69.52 worth of air mail stamps. He put these on letters addressed to himself. Next he placed each letter in an envelope addressed to the postmaster in each city having direct air mail connections. With the letter was a request to the postmaster that the

letter addressed to Ray Perkins be returned by the first army mail plane.

The \$69.52 covered the entire cost of the air mail stamps, and these are now in Ray's album. And is he getting a big laugh out of it!—His probably is the only complete set of "first" government air mail cancelled stamps in existence. The fact that he values them at several hundred dollars is good for a more or less non-erasable smile.

But he has one more big laugh up his sleeve. He points out that in five years, when first cancellations of government air mail stamp issues become increasingly rare, and when their historical value increases proportionately, they may be worth several thousand dollars.

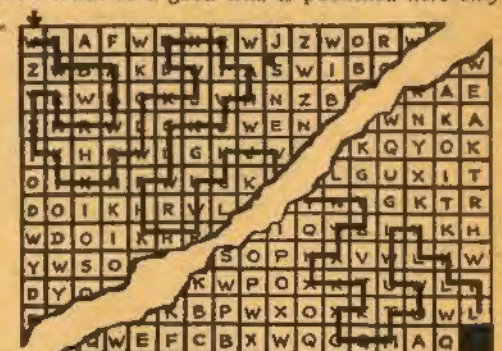
Right now, in view of his experience, Ray's enthusiasm for stamp collecting is running high. However, it is not a new hobby. He has not one but fourteen albums filled with rare stamps. The entire collection has a value running well into four figures. This government air mail coup he regards as a satisfactory climax to a career of stamp collecting. He is smug and self-satisfied about it. It is to his radio career that he turns for new laurels.

Ray likes radio clowning and singing. His faculties for both developed naturally. The nearest he came to preparing for a radio career was editing a nationally known dance magazine, and turning his Scarsdale, N. Y.,

home grounds into a veritable horticultural laboratory, in which he hoped to improve on Nature. There he raised rare blooms and conducted Burbankian experiments merely for his own pleasure.

## KEYS to RADIO PUZZLE

The following specimen of a correct start and a correct finish to a good trial is published here only for



the guidance of contestants in the Radio Stations Trail Puzzle, to be found on the last page of this issue.



# NEW ENTRIES CROWD STARS' POLL



"Hello, Mike! Penner's Supporters Speaking! The Duck's Still Quacking High!"

Phil Harris	214	Richard Maxwell	150
Russ Columbo	212	Pat Barnes	141
Milton J. Cross	211	June Meredith	139
Pat Kennedy	210	Isham Jones	136
John McCormack	200	Myrt (of Myrt and Marge)	135
James Melton	199	Eileen Moran	133
Fred Hufsmith	197	Lulu Belle	132
Little Jack Little	195	Edgar Guest	131
Boake Carter	193	Walter O'Keefe	130
Nino Martini	191	Donald Novis	128
Jack Denny	182	Cheerio	124
Nancy Kelly	164	Jack Turner	121
Frank Munn	163	Irene Wicker	120
Baby Rose Marie	161	Smilin' Ed McConnell	106
Allyn Joslyn	153	Red Davis	105
Jackie Heller	152		

## Among the Programs:

Fleischmann	35,111	Lady Esther	2,081
Chase and Sanborn	21,370	Ford	2,032
Show Boat	16,832	Blue Ribbon Malt	1,910
Chevrolet	16,161	Myrt and Marge	1,593
Old Gold	5,210	Camel Caravan	1,433
Woodbury	3,280	First Nighter	1,202
Armour	3,071	Eno Crime Clues	1,170
Bakers	2,768	Seth Parker	1,163
One Man's Family	2,479	Today's Children	1,121
Sinclair Minstrels	2,452	WLS Barn Dance	1,069
White Owl	2,390	Cities Service	1,042

## Among the Orchestras:

Wayne King	51,880	Walter Damrosch	421
Guy Lombardo	24,492	Ted Fiorito	410
Ben Bernie	15,481	George Hall	401
Rudy Vallee	13,450	Don Voorhees	392
Fred Waring	11,303	Lenny Hayton	380
Jan Garber	3,213	Carlos Molina	291
Paul Whiteman	2,711	Danny Russo	288
Rubinoff	2,562	Gus Haenschen	253
Glen Gray	2,431	Walter Blaufuss	251
Hal Kemp	1,750	Claude Hopkins	244
Eddie Duchin	1,733	U. S. Marine Band	234
Ozzie Nelson	1,610	Cities Service	233
George Olsen	1,249	Harold Sanford	231
Harry Sosnik	1,181	Ted Lewis	200
Isham Jones	1,122	Rosario Bourdon	191
Little Jack Little	920	Buddy Rogers	190
N. Y. Philharmonic	891	Don Bestor	179
Philadelphia Symphony	883	Vincent Lopez	171
Phil Harris	881	Cumberland Ridge	160
Cab Calloway	870	Runners	153
Abe Lyman	659	Gus Arnheim	150
Richard Himber	648	Victor Young	144
Frank Black	643	Vincent Sorey	142
Jack Denny	632	Erno Rapee	140
A. and P. Gypsies	630	Jacques Renard	133
B. A. Rofe	600	Duke Ellington	132
Ted Weems	552	Enric Madriguera	129

## Among the Teams:

Burns and Allen	44,722	Ethel Shutta and Walter O'Keefe	474
Amos and Andy	38,044	Al and Pete	466
Mills Brothers	11,891	Pickens Sisters	431
Olsen and Johnson	8,834	Goldbergs	411
Myrt and Marge	8,643	Pratt and Sherman	405
Stoopnagle and Budd	7,251	East and Dumke	404
Jack Benny and Mary Livingstone	2,593	Lee Sims and Ilomay	350
Baron and Charlie	2,480	Bailey	284
Gene and Glenn	2,346	Ed Wynn and Graham McNamee	283
Boswell Sisters	2,335	Eton Boys	241
Molasses and Janu-ary	1,713	Hoofinghams	235
Landt Trio and White	1,434	Bill and Ginger	232
Sanderson and Crummit	1,382	Fred Allen and Portland Hoffa	227
Tom, Dick and Harry	1,301	Lasses and Honey	225
Easy Aces	1,150	Tom and Don	224
Maple City Four (Sinclair Quartet)	1,103	Fray and Braggiotti	222
Baker and Bottle	1,002	Jones and Hare	211
Vic and Sade	994	Mike and Herman	204
Marian and Jim Jordan	981	Phil Harris and Leah Ray	203
Lum and Abner	911	Breen and De Rose	201
Cantor and Walling-ton	894	Fred Hufsmith and Muriel Wilson	183
Betty and Bob	885	Eddie and Fannie Cavanaugh	182
Don Hall Trio	842	Billy Bachelor and Janet Freeman	181
Elsie Hitz and Nick Dawson (Gail and Dan)	771	Reis and Dunn	179
Clara, Lu and Em	620	King's Jesters	173
Revelers Quartet	525	Virginia Rea	171
Mac and Bob	492	Pic and Pat	150
		Pappy, Zeke, Ezra and Elton	144

Suitable awards will be made to the star who polls the greatest number of votes, and to the leaders in the other three groups.

All entertainers, orchestras, programs and teams that have been on the air since October 1, 1933, are eligible.

Balloting closes June 1, 1934. Awards will be announced as soon thereafter as results can be verified.

A ballot has been provided on this page, convenient in size for pasting on a one-cent post-card.

Along with it you will find a few questions that will help us to get better acquainted. However, your vote will not be invalidated by your failure to answer all the questions incorporated in the ballot. Vote now!

VOTES in the Star of Stars Election have been cast in such quantity during the past week that the leaders' counts in each group have taken tremendous jumps. A total of 176,182 votes has been cast.

When the balloting passed the one hundred and fifty thousand mark, indications were all to the effect that the election had really only begun to get under way. Tangible proof of this is the great number of names in all four groups that must be added to the list.

No upsets mark the standing of the stars or the programs or the teams that were the five leaders last week. However, a strong spurt made by the Rudy Vallee Orchestra brought this musical unit into fourth position, displacing Fred Waring.

The sensational drop of the week was made by the Sinclair Minstrels, which program toppled from sixth position to tenth. They have given place to Woodbury, Armour, Bakers' (Penner) and One Man's Family.

The votes recorded so far by all entrants who have polled a total of one hundred or more, are totalled as follows:

Among the Stars:			
Joe Penner	43,512	Mary Darling	421
Bing Crosby	32,781	Vera Van	399
Eddie Cantor	16,440	Ruth Etting	397
Jack Benny	12,229	Alice Joy	390
Rudy Vallee	7,953	Kate Smith	383
Gertrude Niesen	4,950	Lawrence Tibbett	361
Lanny Ross	2,421	Phillips Lord	354
Will Rogers	1,869	Voice of Experience	342
Jessica Dragonette	1,450	Bradley Kincaid	340
Ben Bernie	1,363	Morton Downey	333
Roy Shelley	1,352	Irma Glen	312
Phil Baker	1,171	Annette Hanshaw	310
Edwin C. Hill	1,078	Al Jolson	292
Gene Arnold	1,020	Tito Guizar	281
Ed Wynn	1,002	Floyd Gibbons	279
Jack Pearl	772	Uncle Ezra	278
Wayne King	671	Albert Spaulding	273
Jack Arnold	653	Ralph Kirberry	271
Alexander Woolcott	648	Irene Beasley	263
Ethel Shutta	640	Elsie Hitz	251
Frank Parker	600	Marge (of Myrt and Marge)	250
Don Ameche	552	Conrad Thibault	249
Lowell Thomas	499	Connie Boswell	248
John L. Fogarty	441	Father Coughlin	242
Fred Allen	439	Raymond Knight	231
Guy Lombardo	423	Richard Crooks	230
Tony Wons	422		

Big Show	1,040	Wizard of Oz	164
March of Time	1,021	Corn Cob Pipe Club of Virginia	163
Kraft	903	Firestone	160
Carefree Carnival	900	Terraplane	153
Metropolitan Opera	894	Farm and Home Hour	152
Swift Revue	892	Father Coughlin	151
Texaco	800	A. and P. Gypsies	149
Death Valley Days	674	Irma Glen's Lovable Music	145
Dangerous Paradise	649	Royal Gelatin	142
Roses and Drums	440	Philharmonic Symphony	141
Amos and Andy	422	Melody Moments	133
Pontiac	401	M. J. B. Coffee Hour	131
Fred Allen's Revue	331	Hoofinghams	126
Cadillac	379	Bar X Days and Nights	124
Easy Aces	372	Sally Studio Party	122
Nestle	360	Orphan Annie	115
20,000 Years in Sing Sing	322	Bundesen Hour	114
Bayer Aspirin	300	Richard Himber	112
American Album of Familiar Music	293		
Breakfast Club	290		
Cheerio	281		
Cutex	270		
Buck Rogers in the 25th Century	255		
Red Davis	254		
Crazy Crystals	252		
Soconyland Sketch	250		
N. Y. Philharmonic	241		
Vic and Sade	240		
Voice of Experience	219		
Betty and Bob	212		
Goldbergs	210		
Gene and Glenn	200		
U. S. Marine Band	204		
Gems of Melody	202		
Wheatenaville	201		
Aragon-Trianon	200		
Byrd Expedition	190		
Painted Dreams	187		
Forty-Five Minutes in Hollywood	186		
Clara, Lu and Em	185		
Seven Star Revue	183		
Yeastfoamers	181		
Kaltenmeyer's Kindergarten	179		
Billy Bachelor	176		
Carnation Contented	175		
Gulf Refining	174		
Musical Memories	172		

## Favorite Star's Official Ballot

- My favorite radio performer is: \_\_\_\_\_
- My favorite orchestra is: \_\_\_\_\_
- My favorite program is: \_\_\_\_\_
- My favorite radio team is: \_\_\_\_\_

There are \_\_\_\_\_ in my family. I own my home \_\_\_\_\_; rent a house \_\_\_\_\_; rent an apartment \_\_\_\_\_ (number)

I own my own car \_\_\_\_\_. I do not own a car \_\_\_\_\_. My radio is \_\_\_\_\_ years old and is a \_\_\_\_\_.

I am checking the type of radio program that I like best: Popular Musical \_\_\_\_; Classical Musical \_\_\_\_; Comedy \_\_\_\_; News \_\_\_\_; Dramatic sketch \_\_\_\_; Lecture \_\_\_\_; Religious \_\_\_\_; or \_\_\_\_.

MY NAME IS: \_\_\_\_\_  
Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_

I LIVE AT: \_\_\_\_\_  
(Street and number) (City and State)

Your vote will not be invalidated by failure to answer all the questions in this ballot. You need not repeat any answers to these questions.

Mail your ballot to Star Election Tellers, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

This convenient size will allow the ballot to be pasted on a one-cent postcard.



# THE VOICE OF THE LISTENER

## Program Suggestion

Bayonne, N. J.

Dear VOL:

I have been reviewing the programs of the week and in my opinion there is one thing lacking in educational programs. What I mean by educational programs is as follows:



Jack Dash

There should be a program at least once a week in which there should be an episode featuring incidents in the lives of famous men and women such as George Washington, Abraham Lincoln, Col. Lindbergh, Ulysses S. Grant, Louis Pasteur, Thomas A. Edison, Charles Darwin, Madame

Curie and innumerable others.

The episodes chosen should depict some chapter in these people's climb to fame. In my estimation the most interesting program of the week is The March of Time and the reason it appeals to me so much is because it dramatizes world events. That's the way I think the lives of our great Americans and the accomplished people of other countries should be depicted on the radio. It would not alone benefit listeners but would provide the much-needed something new in radio.

Jack Dash

## He Didn't K-n-o-w That

Fort Dodge, Iowa

Dear VOL:

After reading the communication from the egotistical and self-satisfied young gentleman from Brooklyn by the name of John Molloy, I cannot resist expressing myself on the subject he has written about in such a brilliant manner.

As far as Joe Penner is concerned, his popularity is proven in the "votes counted" column and the brand new two year contract from Fleischmann Yeast Company. You probably don't realize the fact, Mr. Molloy, that nice new shiny two year radio contracts from such a company do not grow on bushes for every "ham and egger" to pick; no sir, not at these prices.

In answer to your very intelligent remark about the voters from tank towns, hamlets and wide places in the road, let me suggest that you take a nice long trip across the East River sometime and "get yerself an education." You know they say travel broadens one.

The next time you feel the urge to write such an asinine letter that might, by chance, get into print where the public can read it, I would suggest that you use a nom de plume or perhaps you don't mind your friends and associates knowing the exact extent of your intelligence.

G. Campbell

## Fancy! No Malt-tease

Oil City, Pa.

Dear VOL:

I agree heartily with Joseph Gallo, Jr., who, in a recent edition, upheld advertising. Imagine where Ben Bernie would be without Blue Ribbon Malt or Jack Benny without Chevrolet.



James Poulson

And here's my congratulations to Ethel Shutta and the Boswell Sisters as fine singers and to Ben Bernie a grand maestro. Three cheers for the King of Comedy, Joe Penner, the one and only duck salesman. If they'd only give him at least another half-hour and shut off some of that terrible opera, radio would be twice as good as it is now. Ozzie Nelson sure has a fine orchestra to go with him.

Why don't they throw some more good stories into radio? There are many marvelous short stories and plenty of stage shows that could easily be adapted for radio use.

James Poulson

This department is solely for the use of readers. It is offered as a place in which to voice your opinions on radio. You are at liberty to speak freely so LET'S ALL GET TOGETHER AND TALK THINGS OVER. You are cordially invited to contribute and urged to send in your photograph when writing. RADIO GUIDE assumes no responsibility for returning your photographs but will be as careful as possible with them. Letters are used wherever practicable in the order of their receipt. Failure to send a photograph WILL NOT BAR YOUR LETTER from publication.

## Al's Suffern Public

Suffern, N. Y.

Dear VOL:

I am an ardent Al Jolson supporter and would like to know what other radio fans think about him. Has there ever been a star of radio as accomplished all-around as Mr. Jolson? When Al sings a touching song the tears roll down your cheeks. When he acts in a dramatic sketch such as "The Man Without a Country" you are held spellbound. And his humor! It's perfect. How about it, radio fans?

Helen Gluckin

## Praising Two Jesters

Syracuse, N. Y.

Dear VOL:

This is the first letter I have ever written to a magazine but I really have a complaint to make so feel that my letter is justified. I would like to read more about my favorite comedians, Olsen and Johnson.



Evelyn Borke

You can be sure that there are thousands who will agree with me when I say they are the greatest comedians on the stage or in radio so surely there is no reason why you should n't give them as much publicity as you do so many less known popular performers.

So please, RADIO GUIDE, won't you have some pictures and some stories about Olsen and Johnson in the near future? It will please a great many of your readers and is deserved by these very entertaining jesters.

Evelyn Borke

## Asks A Fair Deal

Geneva, Illinois

Dear VOL:

Every time a letter appears in your column in favor of more symphonic or concert music, a volley of dissenting letters are sent in, in reply. Why? Why aren't we who love good music as much entitled to the gratification of our taste as are those who demand comedy, or popular music?

Most evenings (all, except Saturday and Sunday) there is only the fifteen minute period of the Philadelphia Symphony for the whole evening from supper-time on. If it were not for the U. S. Army, Navy and Marine Corps band during the day, there would be no object in having a radio at all. And Sundays, during that portion of the year when we are mercifully spared baseball and football games, we get a few blessed hours of symphonic music, which are begrudged us by those who want radio "pepped up."

The joke of it is that even those who prefer popular music all snarl at each other's choice of favorite orchestras.

A. J. Blencoe

## For Swedish Programs

Galva, Ill.

Dear VOL:

In a recent issue of RADIO GUIDE one of your readers, Eliza Campbell, mentioned programs in various tongues and languages and I am taking the liberty of asking why there are not more radio programs in Swedish. At 8:30 Sundays I get the Swedish Glee Club on WCFL and on Sundays at 5 p. m. I get the Swedish hour over WROK, Rockford, Ill., conducted by Weiland Akerman. He can sure sing the old songs we Swedes loved so well in our younger days.

We love them just as much as the Americans love the old hillbilly songs. I am sure he is very sincere at heart with his fans and proves never too lazy to answer letters. So now you

Swedes better all pull together and see if we can't help him and get more Swedish programs like Akerman's on the air.

I wish he could be interviewed some time over the radio. He is not only a radio star but a former movie actor in Sweden. He speaks both English and Swedish fluently.

Thor Nelson

## Our Mexican Trade

Freeport, Ill.

Dear VOL:

Let's get those Mexican tenors who sing like Caruso, those baritones who beat the shades of Jean De Rezke, those senoritas who sing like Patti, all those orchestras with their violinists that can play those beautiful true tones; those sweet flutists, those thrilling clarinetists, those bass violinists with their deep, soft pleasing tones.

Then get all those organ players who can beat the very best. Get them all safely up here. The boys will soon have much money and fame, so much that they will never go back to Mexico. Our star Romeos will soon have all the senoritas kidnapped and tamed, and have contented captives.

Then get all our jazz players and singers, all crooners, tooting saxophone players, arrangers of music, bringers of all the latest trash, freaks masking as comedians and all other musical criminals. Gather them all and give Mexico the best of the trade in numbers. Then send them there way over the border so deep that none could ever get back. Then sort them out, make the best of them hewers of wood and drawers of water and throw the rest of them to the bulls.

J. W. Reynolds

## Appreciates Radio

Quincy, Illinois

Dear VOL:

For a considerable period of time I have been unshaken in my belief that as an amusement provider and entertainment device, the radio surpasses anything yet contrived. I yield to no man in my deep appreciation of its wonderful accomplishments and possibilities.



John T. Simmons

There are numerous features which merit approval and that I greatly enjoy. But there are some programs that tire me exceedingly. It affords me unbounded pleasure to listen to church choirs or good quartets that know how to render the old-time songs that I used to hear in the days of my boyhood. These songs invariably revive some of the fondest memories of bygone days and leave a feeling in my heart that is difficult to describe.

I am also partial to good band music, especially when stirring airs are played. When a good orchestra of the Wayne King variety is on the air I seldom hunt for anything different. Some of the popular songs to which I listen with delight are the Stephen Foster melodies which will never grow too old for me; "Wild Irish Rose," "When Irish Eyes Are Smiling," and similar numbers.

Often when I am seated at the radio with no other light in the room save that coming from the aperture in the cabinet, I become so engrossed with the wonderful music that thoughts of my surroundings become absolutely foreign to my mind and the degree of ecstasy that overwhelms me is difficult to cast aside. Individual talks in the way of news or talks on timely topics I take a great deal of pleasure in listening to, if the speaker can do his job well and refrain from speaking too rapidly.

John T. Simmons

## What Price Popularity?

Bridgeport, Conn.

Dear VOL:

To say that I was disappointed would be putting it mildly, when I learned that on April 1, Victor Young's orchestra is going to replace

Jack Benny, Frank Parker and Frank Black's orchestra on the Sunday night Chevrolet programs. I may be wrong but I was always under the impression that programs were put on the air for the benefit of outside listeners.

A carload of prunes to you, Chevrolet, for taking two of radio's best performers off the program. Jack Benny is by far the best comedian on the air and Frank Parker is without a doubt radio's best singer.

As Martin Lewis said in his column: "Will yuh be listenin'? Well, I won't."

Mary Osedach



Mary Osedach

## A Plea For Sunday

St. Joseph, Mo.

Dear VOL:

R. C. Olson of Lacrosse, Wis., wants to pep up the Sunday programs. Six days and nights of jazz, crooning and cheap jokes do not seem to satisfy him and he desires to deprive thousands and thousands of Christian people of their kind of programs which are on the air only a small part of one day in the week—Sunday.

If Mr. Olson will examine the Sunday programs in the RADIO GUIDE, he will find very few sacred broadcasts indicated by the sign of the "Bell" in comparison with his preference of entertainment, and surely few could be so selfish as to desire to monopolize the entire week and begrudge the rest of us little more than a half day a week.

Christian listeners all over the country are bemoaning the fact that they are being discriminated against especially on the one day a week which rightfully belongs to them.

If Mr. Olson thinks Sunday religious broadcasts are dead, quiet, and depressing and objects to church music, sermons, symphonic music, male choruses, poems, organ music and preaching, as he states, I would suggest that he devote the day to sleep which he evidently needs after six days of listening to his preference of entertainment, and let the rest of us have a chance.

N. P. J.

## Vallee-ant Words

Staunton, Va.

Dear VOL:

Three cheers for RADIO GUIDE! I have just bought my first copy but I'm telling you it won't be my last. I think it is excellent. But my main object in writing is to sing the praises of Rudy Vallee.

I think he is the swiftest of all entertainers since the advent of radio. Am I right? Judging from his enormous fan following I think I'm not far wrong. Thousands of Americans can't be wrong. Through the magnetic voice, the personality of the man speaks forth. A magic spell seems to envelop the listener, as the singer carries him through the clouds on the dreamy wings of song.

Rudy is a tune artist, a master of popular music. I think his popularity is due not so much to his sex appeal as to the tune interpretations which he alone can give to the songs he sings. Let's hear more of Rudy Vallee and let him know, in turn, just how much we appreciate him. Vive Vallee!

Marvin L. Hooks





# MAGIC GIFT OF A MALADY: NEW CONTRALTO VOICE

**W**HAT makes a radio star? Some individuals require an opportunity, others need "breaks," but Edna Odell had to get laryngitis.

As phenomenally as a silkworm emerges from its cocoon, a butterfly Miss Odell who while a soprano suffered a discouraging attack of laryngitis which silenced her voice for eight months, came triumphantly forth a contralto.

Just as the butterfly is more beautiful than the worm, the Hoosier songbird's new voice was incomparably more lovely than her former one. It was so outstanding that it won her a radio contract.

Her singular vocal experience is only one of the extraordinary phases in Miss Odell's rise to fame. Four years ago she was working in a department store in Fort Wayne, Indiana, with never a thought of a radio career. At present she is singing over an NBC network on Tuesdays, Thursdays and Saturdays at 11 a. m. E.S.T. Yet she never has taken a vocal lesson in her life.

If there ever was a blessing in disguise, it was this Indiana girl's throat ailment. Before her illness she had been capable of reaching high C. Afterward, she could reach only middle A. However, a marvelous improvement inexplicably had been wrought in her voice. As a soprano she had been a good singer, but as a contralto her voice held infinitely more charm.

It was richer and more melodious. Her big opportunity with NBC soon followed.

Miss Odell's radio debut took place in 1929. While visiting a local radio sta-

tion in Fort Wayne with friends one day, she found an empty studio. She sat down to a piano and began to sing. The manager of the station chanced to walk in. Edna turned to fly, but instead of scaring her away, the gentleman invited her to stay and broadcast. Three weeks later she had a commercial contract.

After this start the attack of laryngitis which rendered her voice useless for eight months, seemed stark tragedy.

But because it is like a boon bestowed with magic Miss Odell guards her contralto voice vigilantly. Unless she is careful, it may disappear. One of her sacrifices involves her absence from the baseball, basketball and football games in which she used to delight. At such contests, she invariably shouts with a lustiness that reduces her voice to a whisper for days afterward. She also is obliged to keep early hours, since fatigue affects her voice.

In truth, while her changed voice has brought her fame, it holds her in actual bondage. It is necessary for her to be out of bed and active at least three hours before a broadcast. It takes that length of time for her new voice to assume a natural pitch, for the pitch upon awakening is not the true one it is later on.

Her chance with NBC came when she was singing over a local station. A music critic, visiting friends in the locality, heard her lovely contralto one day. He immediately sought an introduction.

"You should be singing over a national network," he said. He helped her to make the contacts and in a few days she was signed up for the coveted job.



Edna Odell, the singing star whose career really began when misfortune struck her, silencing her for eight months but endowing her with an amazing change of voice that won her fame.

## STARS TAG MR. X IN NEW GAME

**W**HIO is the much-sought Mr. X of Radio, the Average Listener whose opinions and reactions are so important to the world of wireless entertainment? Radio stars are absorbed in the new game of finding out. Wherever the stars gather in studios, night clubs, or backstage they tag each other and ask "Do you know who Mr. X is?"

The person tagged replies, "Now I'll tell you." The object is to identify the average radio listener. When the players have done so, the game will reach its climax. They will then have a real conception of Mr. X.

Here are some of the answers made by the persons tagged and questioned:

The Marx brothers, for instance, whose merry burlesques come over a CBS network on Sunday nights, visualize as "average" the radio listener with a highly developed funny bone. They contend that comedy is the backbone of broadcasting.

Sharply in contrast is the view of Will Osborne, the CBS band leader. He believes that the average listener is one who turns on the radio for rest or relaxation.

He says that is why he uses soft and subtle harmonies for his broadcasts.

An interesting part of the game is to provide a good reason for the reply to the question of "who's Mr. X?" Some of those given by participants follow:

Shirley Howard: The average listener prefers old and familiar songs.

Vincent Lopez: The average listener likes a mixture of sophistication with melody.

Tony Wons: The average listener is one who will tune out when he hears too much advertising. He likes plenty of comedy.

Annette Hanshaw: The average listener likes sentimental songs and stories; prefers the intimate type of performer.

Jack Denny: The average listener likes to hear

dance music, as well as to dance to it.

Don Bestor: The average listener has a favorite station and as a rule tunes it in no matter what the program.

Mark Warnow: The average listener complains aplenty about the radio offered him but is rarely if ever the one who takes time or trouble to write to the station or the performer of his or her grievance.

Leon Belasco: The average listener likes music with an unusual twang—that is why Leon sprinkles his programs with a seasoning of continental melodies and old arrangements, he admits the reason.

Ray Perkins: The average listener likes comedy, but likes it spontaneous.—The more a comedian's "line" can be made to seem "ad libbed" the nearer it comes, Perkins believes, to pleasing the greatest number of listeners.

Vera Van believes there is a strain of romance in everyone, and that it is most predominant in the average listener.

Cliff (Charlie) Hall believes that the average listener feels most the appeal of the comic, but that the comedy must be sufficiently broad to appeal to a wide variety of tastes.

Arlene Jackson: The average listener prefers simple and informal songs. This view is enthusiastically endorsed by Lew White, NBC organist, Phil Spitalny, orchestra leader, and David Freeman, author of the Cantor and CBS Big Show program scripts.

With all these "clues", the radio stars hope to track down their man. It is the most serious game which has intrigued them for some time. They want to find Mr. (or Mrs.) X and explore all the elements of his personality and interests. He is the person for whom they shape their programs. They want to visualize this average listener more clearly. They hope to meet him face to face.

You can help them in the search. You may be the one whom they seek! Send in your opinion. Name names. Let your letters contain no more than 150 words describing Mr. X. Please write on one side of the paper only. Address Mr. X Editor, in care of Radio Guide, 423 Plymouth Court, Chicago, Illinois.

Radio Guide reserves the right to publish all letters received.

## YOUR BIRTH CHART

In response to numerous requests for a department of Astrology, Radio Guide has obtained the exclusive services of that eminent authority, Professor Z. Rellek. By following the Professor's observations as they touch the birthdays of entertainers of the air, you will gain valuable perspective on your own character and affairs.

### By Professor Z. Rellek

**A**RIES people, born between March 21 and April 18, were born to lead. Many leaders however, are arbitrary, hard of manner, ruthless, of policy in their leadership. Not so the Aries leaders. With all their natural ability to command and make followers of men Aries people are generally moderate, gentle, considerate.

A celebrated star of radio, known the world over, was born on a day that falls during the coming week. He is Paul Whiteman. His birthday comes March 28.

Mr. Whiteman is a shining example of much that Aries children represent—love of harmony, of the luxurious things of life, of the beautiful things. In surroundings and in occupation this love of beauty among Aries people must be expressed provided the animal qualities of the Ram, the Aries symbol, are made subservient to the higher nature. Paul Whiteman's entire career is an expression of this Aries trend.

Aries children, be careful of one trait that will lead you to difficulty unless you guard against it: You are generous to a point at which you frequently suffer for your generosity in over-giving.

## DON'T BUY ANY SOLUTIONS OF RADIO TRAILS PUZZLE

They Are Supplied By Professionals Whose  
Work Is Excluded From the Contest



# Sunday, March 25

## Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo cycles	Power, Watts	Location	Net-work
KDKA	980	50,000	Pittsburgh Pa.	NBC
WAAB†	1410	500	Boston Mass.	CBS
WABC	860	50,000	N Y City N.Y.	CBS
WBAL†	1060	760	Baltimore Md.	NBC
WBZ	990	50,000	Boston Mass.	NBC
WBZA	990	1,000	Springfield Mass.	NBC
WCAU	1170	50,000	Philadelphia Pa.	CBS
WCSH	940	1,000	Portland Me.	NBC
NDRC†	1330	500	Hartford Conn.	CBS
WEAF	660	50,000	N Y City N.Y.	NBC
WEEL	590	1,000	Boston Mass.	NBC
WFI†	560	1,000	Philadelphia, Pa.	NBC
WGY	790	50,000	Schenectady, N.Y.	NBC
WHAM	1150	50,000	Rochester, N.Y.	NBC
WIP†	610	500	Philadelphia Pa.	CBS
WJAS†	1290	1,000	Pittsburgh, Pa.	CBS
WJSV†	1460	10,000	Washington, D.C.	CBS
WJZ	760	50,000	N Y City N.Y.	NBC
WLBZ†	620	500	Bangor, Maine	CBS
WLIT†	560	1,000	Philadelphia, Pa.	NBC
WLW*	700	50,000	Cincinnati, Ohio	NBC
WMAL†	630	500	Washington, D.C.	NBC
WNAC	1230	1,000	Boston, Mass.	CBS
WOKO†	1440	500	Albany, N.Y.	CBS
WOR	710	50,000	Newark N.J.	
WRC†	950	500	Washington, D.C.	NBC
WRVA†	1110	5,000	Richmond, Va.	NBC
WTIC†	1060	50,000	Hartford, Conn.	NBC

†Network Programs Listed Only.  
\*Full Day Listings; Night Network Only.  
†Evening Programs Listed Only.  
§Local Day, Full Night Programs Listed.

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

## MORNING

8:00 A.M.

NBC—Melody Hour; Guest Soloist; Grande Trio: WEAF WGY WRC

CBS—On the Air Today: WABC

NBC—Samovar Serenade: WJZ WBAL WBZ

WBZA WMAL

Y. N.—Radio Carolers: WNAC WLBZ

WJSV—Elder Michaux's Congregation

8:05 A.M.

CBS—Organ Reveille: WABC

8:30 A.M.

CBS—Artist Recital; Charlotte Harriman, con-

tralto; Crane Calder, bass: WABC

NBC—Low White at the Dual Organ: WJZ

WBAL WBZ WBZA WMAL

NBC—The Balladeers, male chorus; Instrumen-

tal Trio. WEAF WGY WRC

WCAU—Today's Program

8:45 A.M.

CBS—The Radio Spotlight: WABC

WCAU—Prophetic Testimony

WNAC—News Flash: Weather Reports

9:00 A.M.

NBC—Mexican Typica Orchestra: WEAF WGY

WRC

CBS—Sunday Morning at Aunt Susan: WABC

WOKO WAAB WJSV WLBZ WCAU

NBC—Children's Hour, musical variety: WJZ

WBAL WHAM WMAL KDKA

WCSH—Thirteen Class

WNAC—Bouquet of Memories

9:30 A.M.

NBC—Cloister Bella, sacred music: WEAF

WGY WRC

WNAC—Concert Musicale

9:45 A.M.

NBC—Alden Edkins, bass-baritone: WEAF WGY

WRC

10:00 A.M.

NBC—The Radio Pulpit, Dr. S. Parker Cod-

man, talk: WEAF WGY WRC

CBS—Church of the Air: WABC WOKO

WDRS WJAS WJSV WIP WAAB WLBZ

NBC—Southern Sketches; Southernaires, male

quartet, vocal soloists: WJZ WBZ WBZA

KDKA WBAL WHAM WMAL

WCAU—Mario de Campo, tenor; Eric Wilkinson,

organist

WNAC—The Watchtower Program

WRVA—Lessons in Living, Dr. Douglas S. Free-

man

10:15 A.M.

WCSH—Musical Program

WNAC—Uncle Bob Houghton, children's program

10:30 A.M.

NBC—The Garden of Tomorrow; E. L. D. Sey-

mour, Orchestra Direction, Frank Finore:

WEAF WGY WCSH WEEL WLIT WRC WFI

CBS—Melody Parade: WOKO WDRS WCAU

WJAS WLBZ WJSV

Look for the Bell  for Religious Services and Programs

CBS—Ben Alley, tenor: WABC  
NBC—Music and American Youth, Concert by  
Denver School Musicians: WJZ WBAL WBZ  
WBZA WHAM WMAL  
KDKA—Sacred Songs  
WOR—Newark Museum Talk

10:45 A.M.

CBS—The Playboys: WABC WDRS WJAS WOKO  
WJSV WCAU WNAC  
WOR—Current Legal Topics, Robert Daru

10:55 A.M.

KDKA—Christian Science Church Services

11:00 A.M.

NBC—Press Radio Bureau, News: WJZ

NBC—Press Radio Bureau, News: WEAF WJZ

WBAL WHAM WBZ WBZA WRC WGY

WMAL

CBS—Children's Hour, Juvenile Variety Pro-

gram: WABC WCAU

CBS—Rhoda Arnold and Taylor Buckley, duets:

WOKO WJSV WLBZ WNAC

KDKA—First U. P. Church

WCSH—State Street Congregational Church

Services

WEEL—Morning Service, Old South Church of

Boston

WOR—"The Moderns"; Dorothy Minty, violinist;

Olga Zundel, cellist; Mercedes Bennett, pianist

WRVA—Second Presbyterian Church Services

11:05 A.M.

NBC—Hall and Green, piano team: WEAF

NBC—Morning Musicals; Musical Art Quartet:

WJZ WBAL WMAL

WBZ-WBZA—Spiritual Singers

WGY—Union College Chapel

WHAM—St. Paul's Episcopal Church Service

11:15 A.M.

NBC—Major Bowes' Capitol Family vocalists;

male quartet, orchestra: WEAF WRC

WBZ-WBZA—Safety Crusade

11:30 A.M.

NBC—The Poet Prince, Anthony Frome, tenor;

Dick Liebert, organist: WJZ

CBS—Salt Lake City Tabernacle Choir and

Organ: WOKO WJSV WLBZ

WBAL—The Wheel of Life

WBZ-WBZA—Radio Nimbly Wits, Everett Smith

WOR—George Shackley, organist

11:45 A.M.

NBC—Phantom Strings; Aldo Ricci, director:

WJZ WBAL WMAL

WBZ-WBZA—Metropolitan Organ Recital, Arthur

Martel

## AFTERNOON

12:00 Noon

NBC—Major Bowes' Capitol Family: WFI WGY

CBS—Salt Lake City Tabernacle Choir and Or-

gan: WABC WJAS

NBC—Middlebury College Glee Club: WJZ WBAL

WMAL

WBZ-WBZA—Weather Reports; Studio Program

WCAU—Watch Tower Program

WOR—Uncle Don Reads the Comics

12:15 P.M.

NBC—Gordon String Quartet: WEAF WEEL WFI

WCSH WRC

CBS—Salt Lake City Tabernacle Choir and

Organ: WNAC WIP

NBC—Baby Rose Marie, songs: WJZ WBZ WBZA

WBAL KDKA WHAM WMAL

WCAU—Ben Greenblatt, pianist

WGY—Three Schoolmasks

WRVA—Watch Tower Program

12:30 P.M.

NBC—University of Chicago Round Table Dis-

cussion; Current Topics: WEAF WGY WEEL

WRC

CBS—Tito Guizar, tenor: WABC WNAC WDRS

WCAU WJAS WJSV

NBC—Radio City Concert; Symphony Orchestra;

Chorus and Soloists: WJZ WBAL KDKA

WBZ WBZA WHAM WMAL

WCSH—Christian Science Program

WOR—The New Poetry; A. M. Sullivan; Kimball

Flaccus and Gerald Raftery, guests

12:45 P.M.

CBS—Madison Ensemble: WABC WCAU WNAC

WOKO WJAS

WCSH—Musical Program

WJSV—Did You Know That?

WLIT—U. of Chicago Round Table, discussion

1:00 P.M.

NBC—Road to Romany; Gypsy Music: WEAF

WFI WGY WEEL WRC

CBS—Church of the Air: WABC WOKO WJAS  
WJSV WDRS WIP WAAB WCAU  
WCSH—First Radio Parish  
WNAC—Catholic Truth Period  
WOR—Perole String Quartet; Joseph Coleman,  
conducting, Joseph Mathieu, tenor

1:30 P.M.

NBC—Surprise Party: Mary Small, juvenile sing-  
er, Frank Parker, tenor, Don Hall Trio;  
Guest Artists, William Wirges' Orchestra:  
WEAF WEEL WCSH WFI WGY WRC

CBS—Lazy Dan the Minstrel Man, Irving  
Kaufman: WABC WCAU WJAS WJSV  
WDRS

NBC—National Youth Conference, Dr. Daniel  
A. Posing, speaker: WJZ WBAL WBZ WBZA  
WMAL

KDKA—Old Songs of the Church

WHAM—Rochester Catholic Hour

WRVA—Jewish Hour

1:45 P.M.

KDKA—Charley Agnew's Orchestra  
WRVA—Beauty That Endures

2:00 P.M.

NBC—Gene Arnold and the Commodores: WEAF  
WEEL WCSH WGY WRC

CBS—Broadway Melodies, Helen Morgan, Jerry  
Freeman's Orchestra and Chorus: WABC  
WNAC WCAU WJAS WJSV

NBC—Bar X Days and Nights, romance of the  
early West: WJZ WBAL WBZ WBZA KDKA  
WMAL

WHAM—Down Melody Lane

WOR—Radio Forum

2:30 P.M.

NBC—Travelogues: Malcolm La Prade: WEAF  
WGY WCSH WRC

CBS—The Big Hollywood Show; Abe Lyman's  
Orchestra and Accordians: WABC WOKO  
WNAC WCAU WDRS WJSV

NBC—Rings of Melody, Ohman and Arden, piano  
duo, Arlene Jackson, songs; Edward Nell Jr.,  
baritone: WJZ KDKA WBAL WHAM WBZ  
WBZA WMAL

WEEL—Garden of Melody

WOR—"Matinee Today"

2:45 P.M.

NBC—Gems of Melody, Muriel Wilson, soprano,  
Fred Hulsmith, tenor, Harold Sanford's Or-  
chestra: WEAF WCSH WGY WEEL WRC

3:00 P.M.

NBC—Wayne King's Orchestra: WEAF WEEL  
WCSH WGY WLIT WRC

CBS—New York Philharmonic Symphony Orches-  
tra; Arturo Toscanini, conducting: WABC  
WOKO WAAB WDRS WJSV WIP WLBZ  
WJAS

NBC—Triolians, Frances Langford, contralto,  
Three Scamps; Richard Humber's Orchestra:  
WJZ WBZ WBZA WHAM KDKA WMAL

WCAU—Ronnie and Van with Frank Kamplain  
WNAC—Behind the Microphone

WOR—Talk by Dr. Thomas E. Little

3:15 P.M.

WCAU—Horace Gerlach's Music

WNAC—Bill Bigley's Orchestra

3:30 P.M.

NBC—The Garden Program, Coe Glade, contralto;  
Norsemen Quartet, Karl Schulte Directing  
Orchestra: WEAF WLIT WGY WCSH WEEL  
WRC

NBC—Jan Garber's Orchestra: WJZ WBAL  
WBZ WBZA KDKA WHAM WMAL

WNAC—Francis J. Cronin at the console

WOR—Pauline Alpert, The Whirlwind Pianist

3:45 P.M.

WCAU—Diary of a Newspaper Man

WNAC—Larry Thurston, tenor

WOR—Madame Olyanowa, graphologist

4:00 P.M.

NBC—Looking Over the Week; John B. Kennedy:  
WEAF WLIT WEEL

NBC—Albert Payton Terhune, dog drama: WJZ  
KDKA WBZ WBZA WHAM WBAL WMAL

Coughlin Net.—Rev. Father Charles E. Coughlin,  
WCAU WNAC WOR WOKO WJAS WDRS  
WLBZ

WCSH—Studio Program

WGY—Carmelo Cascio, pianist

4:15 P.M.

NBC—Dion Kennedy, organist: WJZ KDKA

NBC—Johnny and Vee: WEAF WEEL WCSH  
WGY WLIT WRC

WBAL—Watchtower Program

WBZ-WBZA—Fascinating Facts

WHAM—Studio Program

4:30 P.M.

NBC—The Hoover Sentinels, concert, Edward

Davies, baritone, Chicago A. Capella Choir

orchestra direction Joseph Koestner: WEAF

WEEL WCSH WGY WFI WRC

NBC—Princess Pat Players, dramatic sketch:

WJZ WBZ WBZA WBAL WHAM KDKA

WMAL

4:45 P.M.

CBS—Augusta Golf Tournament: WABC WJSV

5:00 P.M.

NBC—To be announced: WEAF WEEL WCSH

WGY WFI WRC

CBS—Roses and Drums, dramatization: WABC

WAAB WJAS WJSV

NBC—National Vespers, Dr. Harry Emerson

Fosdick, talk: WJZ WBAL WBZ WBZA

WHAM KDKA WMAL

## High Spot Selections For The Day

2:30 p.m.—Hollywood Show; Abe Lyman:  
CBS-WABC network.



(SUNDAY CONTINUED)

7:30 P.M.

**CBS**—Family Theater, Act II, Guest Star: WABC WDRG WOKO WJAS WNAC WLBZ WCAU  
**NBC**—Joe Penner, comedian; Harriet Hildard, vocalist; Ozzie Nelson's Orchestra: WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM WMAL  
**WEEL**—Garden Talk  
**WJSV**—Pick and Pat  
**WOR**—The Bible Camera, Stokes Lott; organ music

7:45 P.M.

**CBS**—Virginia Baker with Havens and Hart: WIP  
**NBC**—Wendell Hall, songs and ukulele. WEAU WLIT WGSU WGY WRC  
**CBS**—Run Tin Tin Thriller: WABC WNAC WCAU WJSV WJAS  
**WOR**—Vera Brodsky and Harold Triggs, piano duo

8:00 P.M.

**CBS**—Evening in Paris, Milton Watson, tenor; Katherine Carrington, soprano, Claire Madgett, Nat Shilkret's Orchestra, Andre Baruch, M. C.: WABC WOKO WNAC WCAU WJSV WJAS  
**NBC**—Eddie Cantor, comedian; Rubinoff's Orchestra: WEAU WGSU WLW WGY WTIC WRVA WLIT WBZ WBZA WRC  
**NBC**—Bern Hardt's Band: WJZ WBAL WHAM KDKA—Weather, Sports Reports  
**WEEL**—The Jenny Concert

**WOR**—Melodiscscope; Conductors Willard Robinson, George Shackley, Merle Johnson; Vocalists

8:15 P.M.

**KDKA**—Debut Night  
**WMAL**—Bern Hardt's Band

8:30 P.M.

**CBS**—Fred Waring's Orchestra: WABC WDRG WOKO WCAU WJSV WNAC WJAS WLBZ WHAM—Iwilight Interlude

8:45 P.M.

**NBC**—Manhattan Merry Go Round; Tamara, Russian blues singer; David Percy; Men About Town; Orchestra: WEAU WTIC WGY WFI WRC  
**CBS**—The Seven Star Revue; Nino Martini, Erno Rapee's Orchestra, Jane Froman, Ted Husing, Glee Club: WABC WOKO WNAC WDRG WCAU WJSV WJAS

**NBC**—George M. Cohan, guest star; The Revelers Quartet; Al Goodman's Orchestra: WJZ WBAL WBZ WBZA WRVA WLW KDKA WHAM WMAL  
**WGSU**—Kathadin Mountaineers  
**WEEL**—Fur Program  
**WOR**—Organ Reveries; Elsie Thompson; readings, Larry Reilly

9:00 P.M.

**NBC**—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman and Arden, Bertrand Hirsch, violinist; Concert Orchestra: WEAU WEEL WGSU WFI WGY WRVA WRC  
**NBC**—Walter Winchell: WJZ WBAL WBZ WBZA KDKA WLW WHAM WMAL  
**WOR**—Harry H. Balkin, character analyst

9:15 P.M.

**NBC**—Nat Shilkret's Orchestra: WJZ WBAL KDKA WHAM WBZ WBZA WMAL  
**WLW**—Unbroken Melodies  
**WOR**—Los Chicos, Spanish revue

9:30 P.M.

**NBC**—Jack Benny and Mary Livingstone; Frank Parker, tenor; Frank Black's Orchestra: WEAU WTIC WEEL WGSU WFI WRVA WLW WGY WRC  
**CBS**—Patricia's Dramas of Childhood: WABC WOKO WAAB WDRG WCAU WJSV WJAS  
**NBC**—K Seven, spy drama: WJZ WBAL WHAM WMAL  
**CBS**—Chappie Willet's Orchestra: WIP KDKA—In a Garden  
**WBZ-WBZA**—Old Farmer's Almanac  
**WNAC**—Phil Harris' Orchestra  
**WOR**—New York Opera Association

9:45 P.M.

**WBZ-WBZA**—Sports Review Bill Williams  
**NBC**—Hall of Fame; Mme. Frances Alda, soprano; Guest Artist; Nat Shilkret's Orchestra: WEAU WGY WFI WEEL WTIC WGSU WLW WRC  
**CBS**—Ernest Hutcheson, concert pianist; Concert Orchestra; Howard Barlow, conductor: WABC WOKO WAAB WDRG WJAS WJSV WLBZ  
**NBC**—Vocal and Instrumental: WJZ WBAL WHAM WMAL  
**KDKA**—Romance of Dan and Sylvia  
**WBZ-WBZA**—Joe and Bateese, skit  
**WCAU**—House Warming  
**WNAC**—Jack Ingersoll's Sport Page  
**WRVA**—Art Brown, organist

10:00 P.M.

**NBC**—Jack Benny and Mary Livingstone; Frank Parker, tenor; Frank Black's Orchestra: WEAU WTIC WEEL WGSU WFI WRVA WLW WGY WRC  
**CBS**—Patricia's Dramas of Childhood: WABC WOKO WAAB WDRG WCAU WJSV WJAS  
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**CBS**—Chappie Willet's Orchestra: WIP KDKA—In a Garden  
**WBZ-WBZA**—Old Farmer's Almanac  
**WNAC**—Phil Harris' Orchestra  
**WOR**—New York Opera Association

10:15 P.M.

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**NBC**—Hall of Fame; Mme. Frances Alda, soprano; Guest Artist; Nat Shilkret's Orchestra: WEAU WGY WFI WEEL WTIC WGSU WLW WRC  
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**WBZ-WBZA**—Joe and Bateese, skit  
**WCAU**—House Warming  
**WNAC**—Jack Ingersoll's Sport Page  
**WRVA**—Art Brown, organist

11:00 P.M.

**NBC**—International Tid Bits: WJZ WBAL  
**CBS**—H. V. Kaltenborn, news WABC WOKO WDRG WJAS WIP WAAB WJSV  
**NBC**—Press Club Broadcast to Byrd Expedition: WEAU WFI WEEL WGY WGSU WRC WTIC KDKA—Sports; News Flashes  
**WBZ-WBZA**—Weather Temperature; Organ Recital  
**WCAU**—Boake Carter, talk  
**WHAM**—Cato's Vagabonds  
**WLW**—Dunmick's Orchestra  
**WNAC**—News Service  
**WOR**—"Moonbeams"

11:15 P.M.

**NBC**—Little Jack Little's Orchestra: WABC WDRG WCAU WJAS WJSV WOKO WNAC  
**NBC**—Ennio Bolognini, cellist: WJZ WBAL WMAL  
**KDKA**—Missionary Broadcast  
**WBZ-WBZA**—Kay Fayre, soloist  
**WLW**—Johnny Hamp's Orchestra

11:30 P.M.

**NBC**—Phil Harris' Orchestra: WEAU WFI WTIC WGY WGSU WEEL WLW WRC  
**NBC**—Ben Pollack's Orchestra: WJZ WBAL WBZ WBZA WHAM  
**WLW**—Little Jack Little's Orchestra (CBS)  
**WOR**—Ted Black's Orchestra

11:45 P.M.

**CBS**—Ace Brigode's Orchestra: WABC WNAC WDRG WCAU WJSV WJAS WLBZ WOKO  
**NBC**—Hal Kemp's Orchestra: WEAU WLW WGY WTIC WFI  
**CBS**—Louis Panico's Orchestra: WABC WJSV WOKO WNAC WCAU  
**NBC**—Jimmy Lunceford's Orchestra: WJZ WBZ WBZA WBAL WHAM KDKA  
**WOR**—Paul Tremaire's Orchestra

12:00 A.M.

**NBC**—Clyde Lucas' Orchestra: WJZ WBZ WBZA WHAM WLW  
**CBS**—Henry Busse's Orchestra: WABC WJSV WCAU WOKO WNAC  
**NBC**—Carlos Molina's Orchestra: WEAU WTIC WEEL WFI  
**KDKA**—DX Club

12:15 A.M.

**NBC**—Clyde Lucas' Orchestra: WJZ WBZ WBZA WHAM WLW  
**CBS**—Henry Busse's Orchestra: WABC WJSV WCAU WOKO WNAC  
**NBC**—Carlos Molina's Orchestra: WEAU WTIC WEEL WFI  
**KDKA**—DX Club

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**KDKA**—DX Club

1:00 A.M.

**NBC**—Clyde Lucas' Orchestra: WJZ WBZ WBZA WHAM WLW  
**CBS**—Henry Busse's Orchestra: WABC WJSV WCAU WOKO WNAC  
**NBC**—Carlos Molina's Orchestra: WEAU WTIC WEEL WFI  
**KDKA**—DX Club

1:15 A.M.

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**KDKA**—DX Club

# PLUMS AND PRUNES

## By Evans Plummer

WHAT would you do if a million dollars were suddenly dumped in your lap? Satellites of the Chicago network studios were given not the million—but this question to worry over, and here are the solutions.

**Smilin' Ed McConnell:** "I'd put every dollar into paid up insurance, annuities and government bonds . . . wouldn't change my mode of living . . . would probably give half of it away to unfortunates—as I do now with my salary."

**Phil Baker:** "I'd kiss Bottle, kill Beetle and promptly faint. After being revived by Mabel Albertson, I'd disclaim responsibility for all my acts, hop a boat with wife Peggy, and after reaching the Fiji Islands, would go stark native . . . Say, are you nuts?"

**Harry (Bottle) McNaughton:** "I'd give half of it to Baker, maybe, or Mae West . . . keep working in radio, hire six chauffeurs and buy a stable of fine saddle horses."

**Gene Arnold:** "Not quit radio, but I'd probably be so hard to get along with that I wouldn't last long."

**Virginia (Helen Trent) Clark:** "Invest the principal soundly, set my son's and my lives for comfortable living. My charities would not be to organizations, for I'd derive too much pleasure in picking the individuals and sharing my happiness."

**Carlos Molina:** "I would spend it for one fine violin and a trusty guard who would keep it from becoming broken" (Poor Carlos just had his fourth priceless fiddle, a \$12,000 one, smashed)

**Bob (Rin Tin Tin Thrillers) White:** "Here's my budget: \$40,000 to annuities, \$20,000 to my parents and \$25,000 to buy them a home, \$15,000 for a 'round-the-world cruise with wife and sons, \$50,000 in trust for each of the two boys, \$50,000 for our home, \$5,000 for riding horses, \$10,000 for cars, \$100,000 in trust shares, another equal amount to lose producing my own plays, and ditto devoted to a home for bad actors, to keep them away from radio"

**Vic, Sade and Rush.** First, Vic: "Travel east, ride on an elephant and in a gondola" . . . Sade: "Take a vacation, destination unknown" . . . Rush: "Hire Tom Mix and Mae West to play opposite one another in a picture, and then let all my friends see the movie free."

**Basso Joe Parsons:** "Show me the million first"

**Bill (Grandpa Burton) Baar:** "Buy a railroad ticket to the American desert and spend just one night sleeping under the stars a la cowboy."

**Coe Glade:** "Build a hospital for homeless cats and dogs."

**Eleanor (Myrt and Marge's "Billy")**

11:15 P.M.

**CBS**—Little Jack Little's Orchestra: WABC WDRG WCAU WJAS WJSV WOKO WNAC  
**NBC**—Ennio Bolognini, cellist: WJZ WBAL WMAL  
**KDKA**—Missionary Broadcast  
**WBZ-WBZA**—Kay Fayre, soloist  
**WLW**—Johnny Hamp's Orchestra

11:30 P.M.

**NBC**—Phil Harris' Orchestra: WEAU WFI WTIC WGY WGSU WEEL WLW WRC  
**NBC**—Ben Pollack's Orchestra: WJZ WBAL WBZ WBZA WHAM  
**WLW**—Little Jack Little's Orchestra (CBS)  
**WOR**—Ted Black's Orchestra

11:45 P.M.

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**CBS**—Louis Panico's Orchestra: WABC WJSV WOKO WNAC WCAU  
**NBC**—Jimmy Lunceford's Orchestra: WJZ WBZ WBZA WBAL WHAM KDKA  
**WOR**—Paul Tremaire's Orchestra

12:00 A.M.

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**NBC**—Carlos Molina's Orchestra: WEAU WTIC WEEL WFI  
**KDKA**—DX Club

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**KDKA**—DX Club

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**NBC**—Carlos Molina's Orchestra: WEAU WTIC WEEL WFI  
**KDKA**—DX Club



HAROLD BAUER

The distinguished pianist, will be guest artist on the Cadillac Hour concert, Sunday, March 25, at 6 p. m. EST, over an NBC-WJZ network

**Rella:** "Find young couples and help them get started right . . . establish an endowment to buy Clarence a gardenia each morning."

**Old Man Plummer:** "Buy out Radio Guide and retire Martin Porter to the pasture, the poor old lug."

After taking a plump listen to Mrs. Bing Crosby (Dixie Lee) gracing Ben Bernie's first west coaster, it's easy to see where Bing learned to sing the way he does . . . The old copycat!

## What's What

THEY SAY one gent has good control over the "spook" show business, hiring the "psychologists" or what have you, and taking the velvet. Said velvet, the snoopers allege, is \$3,500 weekly for Mr. Kobay, of WCFL, Chicago, fame. Mr. FAIRFAX knows the answers, too, so why throw away your buckolas? . . . A spook, by the way, is only one when not sponsored. The usual deal is "send a dollar and have three questions answered" . . . Clara, Lu 'n' Em are making plans to retire within the next twelve months, so get your listening to them done. The trio want to be housewives, travel and raise families . . . April will find them swinging from the WJZ to the WEAU network . . . and All Fools' Day will also find Charles Previn at the Realsilk baton, no fooling.

Despite the stories that portly Kate Smith has signed for an insurance company commercial, it is a fact that Ted Collins not many days ago was dickering with a Chicago hotel group for a three-a-week World's Fair plugger program, price asked \$5,000 from Chicago and \$3,500 if broadcast from New York. So what?

Belated review of the Palmer House premiere o'er NBC: Program above average, except Mr. Dawes' talk which was too long and certainly boresome . . . Ironized Yeast have bought Vic and Sade and will switch them to three nights weekly when the time can be cleared.

Maybe you don't get up in the morning, but an impartial survey of the Chicago tuning reveals: Of 2,871 families asked, 83 per cent tune in one station and leave her ride from 7 to 10 a. m. . . . Of all su-

burbanites, 100 per cent of the set owners tune in during those hours.

**Birthdays** are scarce the last two weeks of March. However, Paul Whiteman rallies to the cause, with his party set for March 28. Evidently providence felt that Paul would be big enough to take care of two weeks' all by himself.

PRUNES to the czaristic musikers' guild of the Windy City which has barred 'Melodies of Yesterday' as a sustaining program. This Sosnik-built show had no commercial angles, yet Mr. Petrillo, the union boss, seemed to scent one. What to do? . . . At the other network they are calling him "The Wise Man," but one hearing will convince you that the new NBC show resembles a mixture of Columbia's *Tony Bonis* and the *Voice of Experience*. . . . Originality. . . . This may sound like a Chamber of Commerce speech but Charles Lyon, the Chi Mike-nian, was drafted by plane to New York to aid the ailing *Musical Airship* bill which only recently was filched from the midwestern metropolis by Radio City. Doesn't New York have any natural sounding announcers?

**TURN YOUR DIAL TO**

*Evening in Paris*

The high spot in musical entertainment.

**NAT SHILKRET** and his internationally famous orchestra.

**MILTON WATSON**, tenor; and **KATHERINE CARRINGTON**, Soprano distinguished musical comedy stars.

**CLAIRE MAJETTE**, Formerly of L'Opera Comique, Paris.

**MIXED VOCAL CHORUS**

**ANDRE BARUCH**, Master of Ceremonies

● SUNDAY EVENINGS 8 to 8<sup>30</sup>  
COLUMBIA NETWORK

A presentation of

**BOURJOIS**

**A NATURAL MINERAL WATER PRODUCT USED SUCCESSFULLY SINCE 1878**  
"Just Add Crazy Water Crystals to Your Drinking Water"

**PRESENTS**

**Gene Arnold and Commodore Quartet**  
WEAF—Sunday 2 P.M. Wednesday and Friday 12 Noon

**Crazy Range Ramblers & Col. Jack**  
WMCA—8:30 P.M. Every night except Sunday  
**Musical Souvenirs**

**WINS**—7:45 P.M. Every night including Sunday  
**WBNX**—11 A.M. Every day except Sunday  
(Tennessee Hillbillys with Col. Jack)  
**WFAS**—7:30 P.M. Saturday and Sunday 9:15 P.M. Tuesday and Thursday  
**WFAB**—12:45 P.M. Tuesday and Thursday—In Jewish  
12:30 P.M. Tuesday and Thursday—In Polish  
1:45 P.M. Monday and Wednesday—In German

**WICC**—5:45 P.M. Every day except Sunday  
Look for "Authorized Dealer" seals  
Free delivery by Western Union in New York City  
**CRAZY WATER CRYSTALS COMPANY**  
1141-42 Grand Central Palace Building, Lexington Ave., at 48th Street. Phone: FLuxa 2-0464-0455



# Monday, March 26

## MORNING

8:00 A.M.

**CBS**—On the Air Today: WABC  
**NBC**—Organ Rhapsody; Richard Leibert, organist:  
 WEAF WFI WCHS  
**CBS**—Salon Musicale: WCAU  
**NBC**—Morning Devotions; Soloists: WJZ  
 WBAL WBZ WBZA KDKA WRC  
**WEEI**—Morning Train Catcher  
**WGY**—Musical Clock  
**WHAM**—Kindly Thoughts  
**WJSV**—The Sun Dial, Arthur Godfrey  
**WNAC**—Shopping Around the Town  
**WOR**—Program Resume

8:05 A.M.

**CBS**—Salon Musicale: WABC  
**WOR**—Daily Produce Reporter

8:10 A.M.

**WOR**—Al Woods songs and patter

8:15 A.M.

**NBC**—Don Hall Trio: WJZ WBAL WHAM  
**KDKA**—Tommy and Sherlock  
**WBZ-WBZA**—Duke Dewey's Hickory Nuts  
**WCHS**—Morning Devotions  
**WEEI**—Caroline Cabot's Shopping Service  
**WRC**—Organ Rhapsody (NBC)

8:30 A.M.

**NBC**—Cheerio inspirational talk: Music: WEAF  
**WGY**—WEEI WCHS WFI WRC  
**CBS**—Sunny Melodies; Mark Warnow, Conduc-  
 tor: WABC WCAU

**NBC**—Low White at the Dual Organ: WJZ  
 WBAL KDKA WBZ WBZA  
**WHAM**—Among My Souvenirs  
**WOR**—Martha Manning

8:45 A.M.

**WCAU**—Sam Moore's Meeting  
**WHAM**—Low White, organist (NBC)  
**WOR**—Sherman Keene's Orchestra

9:00 A.M.

**NBC**—Morning Glories; Dance Orchestra: WEAF  
 WLIT WCHS  
**NBC**—Breakfast Club, Dance Orchestra: WJZ  
 WBAL KDKA  
**CBS**—Andy Arcari, Three Naturals: WABC  
 WOKO WNAC WDRC WCAU WJAS WLBZ  
**WBZ-WBZA**—Shopping News, Virginia Reade  
**WEEI**—Clothes Institute  
**WGY**—Musical Program  
**WHAM**—Tower Clock Program  
**WJSV**—Woman's Hour  
**WOR**—"Our Children," with Mary Olds; Edward  
 Neil, Jr., baritone, George Shackley, organist

9:15 A.M.

**NBC**—Landi Trio and White, songs and comedy:  
 WEAF WLIT WCHS WGY WEEI WRC  
**CBS**—Madison Ensemble: WABC WDRC WJAS  
 WNAC WOKO WIP WLBZ  
**WCAU**—Words and Music  
**WHAM**—Breakfast Club (NBC)  
**WOR**—Morning Musicale

9:30 A.M.

**NBC**—Bradley Kincaid, the Mountain Boy, songs:  
 WEAF WCHS WGY WRC  
**CBS**—Metropolitan Parade: WABC WDRC  
 WJAS WNAC WOKO  
**NBC**—Breakfast Club: WBZ WBZA  
**KDKA**—Style and Shopping Service  
**WEEI**—Shopping Service; Jean Abbey

9:45 A.M.

**NBC**—Florenda Trio: WEAF WCHS WFI WEEI  
 WRC

**CBS**—Metropolitan Parade: WCAU WLBZ  
**KDKA**—Piano, Minute Manners  
**WBAL**—Shopping with Nancy Turner  
**WGY**—Martha and Hal  
**WOR**—Phil Harris' Orchestra

9:55 A.M.

**NBC**—Press Radio Bureau News: WJZ

10:00 A.M.

**NBC**—Josephine Gibson, Hostess Counsel: WJZ  
 WBZ WBZA WBAL KDKA WHAM WMAL  
**NBC**—Breen and de Rose, vocal and instrumental  
 duo: WEAF WCHS WEEI WFI WRC  
**WGY**—Hank Keene and his Gang  
**WNAC**—Buddy Clark, soloist  
**WOR**—Alfred W. McCain Pure Food Hour

10:15 A.M.

**NBC**—Morning Parade, Variety Musicale: WEAF  
 WEEI WCHS WFI WRC  
**CBS**—Bill and Ginger, songs and patter: WABC  
 WOKO WNAC WCAU WJAS WJSV

**NBC**—Clara Lu 'n' Em: WJZ WBAL WBZ  
 WBZA WHAM  
**WGY**—Mid Morning Devotions

10:30 A.M.

**CBS**—Press Radio Bureau, News: WABC WJSV  
 WCAU WJAS WDRC  
**NBC**—Today's Children, dramatic sketch: WJZ  
 WBAL WBZ WBZA KDKA WMAL  
**NBC**—Press Radio Bureau, News: WEAF WFI  
 WCHS WRC  
**WEEI**—Contract Bridge; Mrs. Charles Geissler  
**WGY**—Market Basket  
**WHAM**—"Mrs. Thrifty Buyer"  
**WNAC**—Yankee Mixed Quartet

10:35 A.M.

**CBS**—The Merry-makers: WABC WAAB WJSV  
 WCAU WDRC WJAS  
**WC**—Morning Parade: WEAF WEEI WCHS WFI  
 WRC

10:45 A.M.

**NBC**—Jack and Loretta Clemens, songs: WJZ  
**CBS**—Will Osborne's Orchestra, Pedro De Cor-  
 doba, philosopher: WABC WDRC WCAU  
 WOKO WNAC WJAS  
**NBC**—Press Radio Bureau News: WBAL WBZ  
 WBZA WHAM WMAL  
**E. T.**—School of Cookery: WEEI WGY  
**KDKA**—Sammy Fuller  
**WJSV**—Gene Stewart, organist

10:50 A.M.

**NBC**—Musical Originalities, Dick Teela, tenor:  
 WBAL WHAM WMAL

11:00 A.M.

**NBC**—How of Memories U S Navy Band  
 WEAF WLIT WGY WRC  
**CBS**—Cooking Closeups, Mary Ellis Ames: WABC  
 WOKO WNAC WDRC WJAS WJSV WCAU  
**NBC**—The Wife Saver Allan Prescott: WJZ  
 WBAL WHAM WBZ WBZA  
**E. T.**—School of Cookery: WCHS WRVA  
**KDKA**—Uncle Tom and Betty  
**WEEI**—Friendly Kitchen Program  
**WOR**—Neil Vinick, beauty talk

11:15 A.M.

**NBC**—U S Navy Band WCHS WEEI  
**CBS**—One Quarter Hour in Three Quarter Time:  
 WABC WJAS WDRC WJSV WCAU WOKO  
 WNAC WLBZ  
**NBC**—Singing Strings, string ensemble: WJZ  
 WBAL WBZ WBZA WMAL KDKA  
**WHAM**—Tom Gieson, organist  
**WOR**—School of Cookery

11:30 A.M.

**CBS**—Tony Wons: WABC WOKO WNAC WJAS  
 WJSV WCAU WLBZ  
**NBC**—Rhythm Ramblers, dance orchestra, Edna  
 Odell, contralto: WJZ WBAL KDKA WMAL  
**WBZ-WBZA**—Metropolitan Stage Show  
**WHAM**—Home Bureau Talk  
**WOR**—News in the World of Women  
 WRVA—Luxury Fiddlers

11:45 A.M.

**CBS**—Keenan and Phillips: WABC WDRC WJAS  
 WJSV WLBZ WIP  
**NBC**—Rhythm Ramblers: WBZ WBZA WHAM  
**KDKA**—Ella Graubart  
**WCAU**—Irene Thomson, soloist; Orchestra  
**WNAC**—Five Minute Stories from Real Life  
**WOR**—Walter Ahrens, baritone; Orchestra

## AFTERNOON

12:00 Noon

**NBC**—Arlene Jackson, songs; Pollock and Lawn-  
 kurt piano duo: WEAF WEEI WCHS WGY  
 WRC

**CBS**—The Voice of Experience: WABC WNAC  
 WDRC WCAU WJAS WJSV  
**NBC**—Musical Varieties, Morin Sisters; The  
 Nameless Quartet: WJZ WBAL KDKA  
**WBZ-WBZA**—News, Ernest Beaufort  
**WHAM**—Agricultural Forum  
**WOR**—The Craft of Glove Making, Mrs. F. Pen-  
 necott Phillips  
 WRVA—Art Brown, organist

12:15 P.M.

**NBC**—Johnny Marvin, songs: WEAF WEEI WRC  
**CBS**—Betty Barthell, songs: WABC WOKO  
 WDRC WCAU WJSV WLBZ  
**NBC**—Musical Varieties: WHAM WMAL  
**KDKA**—Honey Boy and Sassafras  
**WBAL**—Chick Larro  
**WBZ-WBZA**—Weather, Farm Forum  
**WCHS**—Farm Flashes  
**WGY**—Skip, Step and Happiana, sketch  
**WNAC**—News and Weather  
**WOR**—Your Child, Dr. Ellaine Elmore

12:20 P.M.

**WOR**—Musical Program

12:25 P.M.

**WCHS**—Stocks; Weather  
**WHAM**—Agricultural Forum  
**WOR**—"Minute Manners" Mrs. J. S. Reilly

12:30 P.M.

**CBS**—Gossip Behind the Microphone: WABC  
**NBC**—National Farm and Home Hour, eucal  
 speakers; Walter Blaufuss' Homesteaders  
 WJZ WBAL WBZ WBZA WHAM WMAL  
**CBS**—Emery Deutsch's Orchestra: WOKO WJSV  
 WIP WLBZ  
**NBC**—Rex Battle's Concert Ensemble: WEAF  
 WCHS  
**KDKA**—Style Show, Markets  
**WCAU**—The Nootimers  
**WEEI**—Produce Market Report  
**WGY**—Farm Program

157

## CASH PRIZES

In Radio's Greatest  
 Contest of All  
 See Last Page

## HIGH SPOT SELECTIONS FOR THE DAY

3:00 p.m.—Radio Guild: George S. Kaufman's and Edna Ferber's "Old Man Minick":  
 NBC-WJZ network.  
 7:30 p.m.—Music by Gershwin: George Gershwin in person with Lou Katzman's orches-  
 tra: NBC-WJZ network.  
 8:30 p.m.—Bing Crosby; Mills Brothers and Jimmy Grier's orchestra: CBS-WABC network.  
 8:30 p.m.—Richard Crooks, tenor; William Daly's orchestra: NBC-WEAF network.  
 9:00 p.m.—Minstrel Show; Gene Arnold, Joe Parsons, basso; Maple City Four quartet;  
 Harry Kogen, band director: NBC-WJZ network.  
 9:30 p.m.—Ex Lax presents The Big Show; Ernest Truex, Henrietta Schumann, Gertrude  
 Niesen, Erno Rapee's orchestra: CBS-WABC network.  
 9:30 p.m.—Ship of Joy; Sophie Braslau, guest artist; Captain Dobbsie: NBC-WEAF network.  
 10:00 p.m.—Carnation Contented Hour; Morgan Eastman's orchestra: NBC-WEAF network.  
 10:30 p.m.—Presenting Mark Warnow, Connie Gates, Melodeers Quartet: CBS-WABC network.

**WNAC**—The Shopper's Exchange

**WOR**—George Shackley organist

12:35 P.M.

**WEEI**—Farmers Produce Market Report

12:45 P.M.

**CBS**—Emery Deutsch's Orchestra: WABC WAAB  
 WJAS

**KDKA**—Lloyd Huntley's Orchestra

**WEEI**—A Bit of This and A Bit of That

12:55 P.M.

**E. T.**—Okman and Arlen, The World's Most  
 Beautiful Waiters: WOR WCAU

1:00 P.M.

**NBC**—Market and Weather Reports: WEAF

**CBS**—George Hall's Orchestra: WABC WNAC  
 WDRC WIP WOKO

**KDKA**—Farm and Home Hour (NBC)

**WCAU**—Harold Knight's Orchestra

**WCHS**—Studio Program

**WGY**—Albany on Parade

**WJSV**—Afternoon Rhythms

**WOR**—Dr. Wynne's Health Talk

1:05 P.M.

**WOR**—New Jersey Club Women's Hour, "En-  
 lightened Nationalism"

1:15 P.M.

**NBC**—Emerson Gil's Orchestra: WEAF WCHS  
 WEEI WFI WRC

**WCAU**—Charles Newton, marmos; Robert Mack,  
 baritone, Dorothea Fox, harpist

**WJSV**—George Hall's Orchestra (CBS)

1:20 P.M.

**WOR**—Musical Revue, Byron Holiday, soloist

1:30 P.M.

**NBC**—Frances C. Healey Interviews, WEAF WFI

**CBS**—Misha Razumsky's Ensemble: WABC  
 WOKO WNAC WDRC WJAS WJSV WCAU  
 WLBZ

**NBC**—Vic and Sade sketch: WJZ WBAL WBZ  
 WBZA KDKA WMAL

**NBC**—Orlando's Concert Ensemble: WCHS WGY

**WEEI**—Reading Circle

**WHAM**—School of the Air

**WOR**—Bide Dudley, Theater Club of the Air

**WRVA**—Market Reports

1:45 P.M.

**NBC**—Orlando's Concert Ensemble: WEAF WRC

**NBC**—Harvest of Song, Merrie Men, male quart-  
 et, Irma Glen, organist: WJZ WBAL WMAL

**CBS**—Misha Razumsky's Ensemble: WIP

**KDKA**—Lloyd Huntley's Orchestra

**WBZ-WBZA**—Home Forum

**WCAU**—Emily Weyman

**WOR**—Show Boat Boys

**WRVA**—Sunshine Program

2:00 P.M.

**NBC**—The Revolving Stage: WEAF WEEI WLIT  
 WRC

**CBS**—Ann Leaf at the Organ: WABC WOKO  
 WDRC WJAS WJSV WIP WLBZ

**NBC**—Xavier Cugat's Orchestra: WJZ KDKA  
 WBZ WBZA WBAL WHAM WMAL

**WCAU**—Dancapators

**WCHS**—Lura Thomas Brown

**WGY**—Lauren Bell, baritone

**WNAC**—Spotlight Municipal Affairs

**WOR**—Dr. Arthur Frank Payne The Psychologist's  
 Says

**WRVA**—Cooking School

2:15 P.M.

**CBS**—Romance of Helen Trent: WABC WCAU

**WCHS**—Musical Program

**WGY**—Household Chats

**WNAC**—Ann Leaf at the Organ (CBS)

**WOR**—College Inn Comedies

2:30 P.M.

**NBC**—Swack Out comedy duo: WJZ WHAM  
 WBAL WMAL

**CBS**—American School of the Air: WABC WOKO  
 WNAC WDRC WJAS WJSV WIP WLBZ

**NBC**—Revolving Stage: WCHS WGY

**KDKA**—Home Forum

**WBZ-WBZA**—Mildred May, soprano, Lou Bell  
 pianist

**WCAU**—Women's Club of the Air

**WEEI**—Radio Kitchen

**WOR**—Genevieve Pitol, piano recital

2:45 P.M.

**NBC**—Words and Music, Soloists, Narrator: WJZ  
 WBZ WBZA WHAM WMAL

**WBAL**—"A Little of This and That", Alice Lytle

**WOR**—Leo Freundberg's Orchestra; Talk

3:00 P.M.

**NBC**—Ma Perkins dramatic sketch: WEAF  
 WFI WGY WCHS WRC

**CBS**—Oahu Serenaders: WABC WOKO WNAC  
 WDRC WJAS WJSV WIP WLBZ

**NBC**—Radio Guild, Dramatic Sketch: WJZ  
 WBAL KDKA WMAL

**WBZ-WBZA**—Ye Olde Tea Shoppe

**WCAU**—Press Radio Bureau News

**WEEI**—Twenty Fingers of Harmony (NBC)

**WHAM**—Clide Morse, concert pianist

**WOR**—Elizabeth McShane, fashions

3:15 P.M.

**CBS**—The Captivators: WABC

**NBC**—Ray Heatherlon, baritone: WEAF WEEI  
 WRC

**CBS**—The Voice of Experience: WOKO WDRC  
 WJSV WNAC WIP WLBZ

**WBZ-WBZA**—Harry Schyde, messenger of cheer

**WCAU**—Women's Club of the Air

**WGY**—Health Hunters

**WHAM**—Rochester Civic Orchestra

**WOR**—Your Lover

3:30 P.M.

**CBS**—U S Marine Band: WABC WOKO WNAC  
 WDRC WCAU WJAS WJSV WLBZ

**NBC**—Women's Radio Review, Orchestra, Solo-  
 ist: WEAF WCHS WFI WGY WEEI WRC

**WBZ-WBZA**—Home Forum Cooking School

**WOR**—Garden Fertilizers, talk by H. R. Cox

3:45 P.M.

**WHAM**—The Ramblers

**WOR**—Waltz Time

4:00 P.M.

**NBC**—Headlines in Song, Henry Neely, narrator;  
 Soloist: WEAF WCHS WGY WRC

**CBS**—Bud Hucens songs: WABC WDRC WJAS  
 WJSV WNAC WIP WLBZ

**NBC**—Betty and Bob dramatic sketch: WJZ  
 WBAL WBZ WBZA KDKA WHAM WMAL

**WCAU**—Universal Artists Recital

**WEEI**—New Flashies; Stock Quotations

**WOR**—Dr. H. I. Strandhagen "The Healthy  
 Skin Club"

**WRVA**—Forum

4:15 P.M.

**NBC**—John Martin, stories: WEAF WCHS WGY  
 WRC

**CBS**—Library of Congress Musicale: WABC  
 WNAC WDRC WJSV WIP WLBZ WJAS

**NBC**—Platt and Norman, piano duo: WJZ WBAL  
 KDKA WHAM WBZ WBZA WMAL

**WEEI**—Federation of Music Clubs

**WOR**—The Virennians, male quartet

4:30 P.M.

**NBC**—Monday Matinee dramatic program: WJZ  
 WBZ WBZA WMAL

**NBC**—Roxanne Wallace, songs, Orchestra: WEAF  
 WCHS WCHS WGY WEEI

**CBS**—Library of Congress Musicale: WOKO

**WCAU**—Doc Talk by Al Delmont

**WHAM**—Recital

**WOR**—Byron Holiday, soloist, Leo Freundberg's  
 Orchestra

4:45 P.M.

**NBC**—The Lady Next Door children's program:  
 WEAF WEEI WCHS WLIT WRC

**WCAU**—Charles Gates, Orchestra

**WGY**—Stock Reports

**WHAM**—News Flashes



## (MONDAY CONTINUED)

5:30 P.M.

NBC—To be announced: WEAF WEEI WGSB  
WTIC WLIT WGY WRC  
CBS—Jack Armstrong, All American Boy;  
WABC WOKO WNAC WDRG WCAU WJSV  
NBC—The Singing Lady, jingles, songs and  
stories: WJZ KDKA WBAL WBZ WBZA  
WHAM  
WOR—Lana di Fiore, pianist

6:45 P.M.

NBC—The Wizard of Oz, dramatization: WEAF  
WTIC WEEI WGSB WGY WRC  
CBS—Gordon, Dave and Bunny, songs: WABC  
WAAB WJAS WDRG WOKO WCAU  
NBC—Little Orphan Annie: WJZ WBAL WBZ  
WBZA KDKA WHAM WMAL  
WJSV—Evening Rhythms  
WNAC—The Cosmopolitans, novelty quintet  
WOR—Dancing Around with Tom and Marion

## NIGHT

6:00 P.M.

NBC—Peter Van Steeden's Orchestra: WEAF  
WRVA WRC  
CBS—Buck Rogers in the 25th Century: WABC  
WOKO WAAB WCAU WJAS WJSV  
NBC—U. S. Army Band: WJZ WBAL WBZ  
WBZA WMAL  
KDKA—Evensong  
WGSB—News Flash  
WEEI—The Evening Tattler  
WGY—News Items; Evening Brevities  
WHAM—Sportscast  
WLW—Jack Armstrong, sketch  
WNAC—Temperature, Weather; News  
WOR—Uncle Don

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC  
WAAB WDRG WCAU WLW  
NBC—U. S. Army Band: WHAM  
CBS—Gene and Charlie: WJSV WJAS  
KDKA—Sports, Program Preview  
WGSB—Al Buck's Sport Revue  
WEEI—Gene and Glenn comedy sketch  
WGY—Hank Keene Radio Gang  
WLW—Joe Emerson, songs, orchestra  
WNAC—The Merry Go-Round

6:25 P.M.

WHAM—One Act Playlet  
WNAC—Studio Program

6:30 P.M.

NBC—Adventures of Tom Mix and his Straight  
Shooters: WEAF WTIC WRC  
CBS—Sam Robbins' Orchestra: WOKO WAAB  
WJSV WDRG WLW  
NBC—Three X Sisters, harmony trio: WJZ  
WBAL  
CBS—Music Box: WABC WCAU  
KDKA—Studio Program  
WBZ-WBZA—Old Farmers Almanac; Weather;  
Sports  
WGSB—Studio Program  
WEEI—Musical Program  
WGY—Musical Program  
WHAM—Hughie Barrett's Orchestra  
WLW—Bob Newhall, "Mail Pouch Sportsman"  
WNAC—Larry Funk's Orchestra  
WOR—Arthur Lang, the Gypsy Prince; Orchestra  
WRVA—News Flash

6:40 P.M.

WEEI—The Old Painter

6:45 P.M.

CBS—Ye Happy Minstrel and Tiny Band: WABC  
WCAU WDRG WNAC  
NBC—Henry Burbig and the Rhythm Boys:  
WEAF WFI WGSB  
CBS—Sam Robbins' Orchestra: WIP  
NBC—Lowell Thomas, Today's News: WJZ  
WBZ WBZA KDKA WBAL WLW WHAM  
WMAL  
WEEI—Del Castillo's Twilight Hour  
WGY—Musical Program  
WJSV—Frank and Jim  
WOR—Ray Perkins, the Fun Baker  
WRVA—Evening Musicals

7:00 P.M.

NBC—Horse Sense Philosophy: WEAF WLIT  
WEEI WRC WTIC  
CBS—Myrt and Marge, drama: WABC WOKO  
WNAC WDRG WCAU WJAS WJSV  
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA  
WLW KDKA WHAM WRVA WMAL  
WGSB—Musical Program  
WGY—Joe and Eddie, comedy  
WOR—Ford Frick, Sports Resume

7:15 P.M.

NBC—Billy Bacher or dramatic sketch: WEAF  
WGSB WEEI WGY WRC  
CBS—Just Plain Bill, skit: WABC WNAC  
WCAU WJAS WJSV  
NBC—Baby Rose Marie, songs: WJZ WBZ  
WBZA KDKA WBAL WHAM WMAL  
WLW—Henry Thies' Orchestra  
WOR—The Jazz Judge  
WRVA—Moments With The Masters

7:30 P.M.

NBC—Shirley Howard and The Jesters; Red,  
Wamp and Guy; Milt Rettenberg, pianist,  
Tony Calucci, guitar: WEAF WGY WGSB  
WTIC WRC  
CBS—Music on the Air: Jimmy Kemper's Orches-  
tra: WABC WOKO WNAC WDRG WCAU  
WJAS WJSV WLW  
NBC—Music by Gershwin; George Gershwin and  
Orchestra: WJZ WBAL WBZ WBZA KDKA  
WHAM WLW WMAL  
WEEI—The After Dinner Revue  
WOR—"Maverick Jim," drama  
WRVA—Contract Bridge

7:45 P.M.

NBC—The Goldbergs, sketch: WEAF WEEI WLIT  
WGSB WGY WRC  
CBS—Boake Carter, News: WABC WNAC WCAU  
WJAS WJSV  
NBC—Mario Cozzi, baritone: WJZ WBAL WMAL  
KDKA—Frances Ingram  
WBZ-WBZA—Radio Nature League; Thornton  
W. Burgess  
WHAM—Rochester Evening School of the Air  
WLW—Studio Program  
WRVA—Smoky and Poky

8:00 P.M.

NBC—Soconyland Sketches, dramatic sketch:  
WEAF WTIC WEEI WGSB WGY  
CBS—Phil Ducey, Frank Luther and Jack Parker,  
with Vivian Ruth: WABC WNAC WDRG  
WJSV  
NBC—String Symphony, Frank Black, conducting:  
WJZ WBAL WBZ WBZA WHAM WMAL  
KDKA—Studio Program  
WCAU—Billy Hayes' Orchestra  
WLW—Three Moods in Blue  
WOR—The Loafers; Billy Jones and Ernie Hare;  
Ben Selvin's Orchestra  
WRVA—History of Virginia

8:15 P.M.

CBS—Edwin C. Hill, The Human Side of the  
News: WABC WOKO WNAC WCAU WDRG  
WJAS WJSV  
WLW—Romance of Coins  
WRVA—Souvenirs

8:30 P.M.

NBC—Richard Crooks, tenor; William Daly's  
Orchestra: WEAF WTIC WEEI WGSB WGY  
WLIT WLW WRVA WRC  
CBS—Bing Crosby, Jimmy Grier's Orchestra;  
The Mills Brothers, WABC WOKO WNAC  
WDRG WCAU WJAS WJSV  
NBC—Michael Bartlett, tenor; orchestra: WJZ  
WBAL KDKA WBZ WBZA WHAM WMAL  
WOR—"Romanticque", Vincent Sorey's Orchestra

8:45 P.M.

NBC—To be announced: WJZ WBAL WBZ WBZA  
WHAM  
KDKA—Studio Program

9:00 P.M.

NBC—Harry Horlick's Gypsies, Frank Parker,  
tenor: WEAF WTIC WEEI WGSB WGY  
WLIT WRC  
CBS—The Columbians: WABC WDRG WCAU  
WJAS WJSV WNAC WLW  
NBC—Greater Minstrels: WJZ WRVA WBZ  
WBZA WLW KDKA WBAL WHAM  
WOR—"The Enchanting Hour"; Musical Revue:  
Jack Arthur; Audrey Marsh; Al and Lee  
Reiser, Roxanne's Orchestra

9:15 P.M.

WCAU—Story Behind the Claim  
WJSV—Dolly Allen, songs  
WOKO—The Columbians (CBS)

9:30 P.M.

NBC—Ship of Joy with Hugh Barrett Dobbs;  
Sophie Braslau, contralto, guest artist; Doric  
and Knickerbocker Quartets, Meredith Will-  
son conducting: WEAF WEEI WGSB WGY  
WLIT WRC  
NBC—Melody Moments; Fred Hufsmith, tenor;  
Michel Rosenker, violinist, guest stars; Josef  
Pasternack's Orchestra: WJZ WBAL WLW  
KDKA WHAM  
CBS—Ex Lax, The Big Show; Gertrude Niesen,  
Erno Rapee's Orchestra, Henrietta Schu-  
mann, Russian Pianist, Ernest Truex, Guest  
Star: WABC WOKO WNAC WDRG WCAU  
WJAS WJSV  
WBZ-WBZA—Durrell String Quartet  
WOR—Harry H. Baklan, "Success"

9:45 P.M.

WOR—Alfred Wallenstein's Sinfonietta; Madeleine  
Marshall, soloist

10:00 P.M.

CBS—Wayne King's Orchestra: WABC WOKO  
WAAB WDRG WCAU WJAS WJSV  
NBC—The Confidence Man, "Truth About Wire  
Tapping," drama: WJZ WBAL WBZ WBZA  
NBC—Carnation "Contented" Hour; Concert Or-  
chestra, Morgan L. Eastman, conductor;  
Lullaby Lady; Gene Arnold, narrator; Male  
Quartet, Jean Paul King, announcer: WEAF  
WEEI WGSB WLIT WTIC WLW WGY WRC  
Y. N.—NRA Talk: WLW  
KDKA—Graham Pioneers  
WHAM—Courtland Manning narrator  
WNAC—Fabien Sevitzky's Orchestra  
WRVA—Salute

10:15 P.M.

CBS—Luis Russell's Orchestra: WIP  
Y. N.—The Russian Artists: WNAC  
KDKA—Studio Program  
WHAM—Studio Program  
WOR—Harlan Eugene Read, news

10:30 P.M.

NBC—National Radio Forum, speaker: WEAF  
WGSB WGY WEEI WRC  
NBC—Henry Deering, concert pianist: WJZ  
WBAL WHAM  
CBS—Presenting Mark Warnow; Connie Gates;  
Melodiers Quartet; Orchestra: WABC WAAB  
WDRG WJSV WIP WLW WOKO WJAS  
NBC—Princess Pat Pageant: KDKA  
WBZ-WBZA—Joe Rines' Orchestra  
WCAU—Theater of the Air  
WLW—Roamies  
WNAC—NRA Talk  
WOR—"Mr. Fixit," comedy skit  
WRVA—Domino Lady and Orchestra

10:45 P.M.

NBC—Pappy, Ezra, Zeke and Elton, hillbillies:  
WJZ WBAL WBZ WBZA WMAL  
CBS—Mark Warnow Presents: WABC

## BONMOT AND BONER

One dollar will be paid for each contribution published

Bons Mots and Boners submitted for this column  
must be identified by the call letters of the  
station and the time. Unless this information  
is given, entries cannot be considered.

Feb. 19, WGN: 6:32 p. m.—

Bob Elson: "Kissinbug was second and  
was ridden by America's greatest two-  
year-old jockey, Earl Pool."—Ned V.  
Kornaus, Chicago, Ill.

Feb. 19, WNAX: 10:58 a. m.—

Announcer: "They have chicks guaran-  
teed to live two weeks or your money  
back." Mrs. F. L. Chase, Crosby, Minn.

Jan. 23, CFRB: 9:35 p. m.—

Foster Hewett: "Ward of the Maroons  
has the puck and is getting ready to pass  
out."—Miss H. Hunter, Quebec, Canada.

Feb. 10, WJLB: 4:02 p. m.—

Dick Smith: "The Three Little Wards,  
Herb Cook, The Syncopators and Virge  
Bingham compromise the staff."—Mrs.  
William Lenhart, Independence, Mo.

WHAM—Dance Orchestra  
WNAC—Larry Funk's Orchestra  
WOR—"The Hertzoniens", Novelty Musical Pro-  
gram

11:00 P.M.

NBC—John Fogarty, tenor: WEAF WTIC WGY  
WGSB  
CBS—Sylvia Froos, vocalist: WABC WJAS WJSV  
WAAB WDRG WOKO WIP  
NBC—Ramona, songs and piano: WJZ WBAL  
WMAL  
KDKA—Sports Report  
WBZ-WBZA—Weather; Sports Reports  
WCAU—Boake Carter, talk  
WEEI—Ranny Weeks' Orchestra  
WLW—Press Flashes  
WNAC—News Service  
WOR—"Moonbeams"  
WRVA—Weede Myer's Orchestra  
WTAM—Carlos Dallas' Orchestra

11:05 P.M.

WLW—Dance Orchestra

11:15 P.M.

NBC—Press Radio Bureau, News: WEAF WGY  
WGSB WTIC WFI WRC  
NBC—Press Radio Bureau, News: WJZ WHAM  
WBAL WBZ WBZA WMAL  
CBS—Press Radio Bureau, News: WABC WJSV  
WJAS WIP WDRG  
KDKA—Art Farrar's Orchestra  
WBZ-WBZA—Midnight Frolic  
WCAU—Theater Revue

11:20 P.M.

CBS—Charlie Davis' Orchestra: WABC WDRG  
WJSV WLW WNAC WIP WJAS  
NBC—Poet Prince; Anthony Frome, tenor: WJZ  
WBAL WBZ WBZA WHAM WMAL  
NBC—To be announced: WEAF WFI WGSB WGY  
WTIC

11:30 P.M.

NBC—Clyde Lucas' Orchestra: WEAF WGSB  
WTIC WLIT  
CBS—Charlie Davis' Orchestra: WABC WNAC  
WOKO  
NBC—Jack Denny's Orchestra: WJZ WRVA  
WHAM  
KDKA—Lloyd Huntley's Orchestra  
WBZ-WBZA—Midnight Frolics  
WCAU—Luis Russell's Orchestra  
WEEI—William Scott's Orchestra  
WGY—Johnny Johnson's Orchestra  
WLW—Songs of the Islands  
WOR—Paul Whiteman's Orchestra

11:45 P.M.

CBS—Dick Messner's Orchestra: WABC WJSV  
WNAC WIP WDRG WOKO WLW  
WCAU—Powers Gourd Reviews  
WLW—Johnny Hamp's Orchestra

12:00 Mid.

NBC—Hollywood on the Air: WEAF WGY WTIC  
WEEI WLIT  
CBS—Leon Belasco's Orchestra: WOKO WNAC  
WCAU WJSV WJAS  
NBC—Ben Pollack's Orchestra: WJZ WBZ WBZA  
WBAL WHAM WLW KDKA WMAL  
WOR—Bide Dudley Reviews the New Play

12:05 A.M.

WOR—Eddie Lane's Orchestra

12:30 A.M.

NBC—Frankie Masters' Orchestra: WEAF WEEI  
WGY WTIC WLIT  
CBS—Pancho's Orchestra: WABC WOKO WNAC  
WCAU WJSV

NBC—Harold Stern's Orchestra: WJZ WBZ  
WBZA WHAM KDKA WLW WMAL

1:00 A.M.

CBS—Enoch Light's Orchestra: WABC  
WLW—Johnny Hamp's Orchestra

1:30 A.M.

WLW—Moon River, organ and voice

Feb. 8, WLS: 1:15 p. m.

Jack Holden: "You will hear from some-  
one soon with something interesting.  
Meanwhile here is the 'Maple City  
Four'."—Mrs. E. Fischer, Gary, Indiana.

Feb. 14, WWVA: 7:45 p. m.—

Paul Miller: "Mulsified Nose drops  
brings you the correct time."—Mrs. G. H.  
Beard, Bridgeport, Ohio

Feb. 7, WGN: 12:38 p. m.—

Robert Ball: "Ralph Ginsberg leads his  
famous quintet in 'Impudence!'"—Cora  
B. Harris, Macomb, Ill.

Feb. 14, WAAT: 4:14 p. m.—

Marathon Announcer: "You can easily  
reach here by taking three or four busses  
at Broad Street."—Joseph Hammerle, Jr.,  
Jersey City, N. J.

March 2, WFAA: 10:27 p. m.—

Announcer: "You just heat the can and  
then serve."—J. C. Ewing, Great Bend,  
Kansas.

Feb. 28, WOR: 8:35 a. m.—

John Gambling: "These shirts have gen-  
uine sea-pearl buttons made of the finest  
broadcloth."—E. A. Andrews, Lee, Mass.

TUNE IN TONIGHT 9.30  
"THE BIG SHOW" ON WABC

ERNEST TRUEX

Famous American Comedian

Henrietta SCHUMANN

Distinguished Piano Virtuoso

GERTRUDE NIESEN

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AND HIS ORCHESTRA

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# Tuesday, March 27

## MORNING

8:00 A.M.

CBS—On the Air Today WABC  
NBC—Radio City Organ, Richard Leibert, organist  
WEAF WFI WCHS  
CBS—Salon Musicale WCAU  
NBC—Morning Devotions WJZ WBAL KDKA  
WBZ WBZA WRC  
WEEL—Morning Train Catcher  
WGY—Musical Clock  
WHAM—Kindly Thoughts  
WJSV—The Sun Dial, Arthur Godfrey  
WNAC—Shopping Around the Town  
WOR—Program Resume

8:05 A.M.

CBS—Salon Musicale WABC  
8:10 A.M.  
WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio WJZ WBAL WHAM  
KDKA—Lummy and Sherlock  
WBZ-WBZA—Duke Dewey's Hickory Nuts  
WCHS—Morning Devotions  
WEEL—Caroline Canot's Shopping Service

8:30 A.M.

NBC—Cheerio, inspirational talk and music  
WEAF WTIC WEEI WCHS WGY WFI WRC  
NBC—Lew White, organist WJZ WBAL KDKA  
WBZ WBZA WHAM  
WOR—Martha Manning, sales talk  
8:45 A.M.  
CBS—Sam Moore's Meeting WABC WCAU  
WOR—Don Ross, songs

9:00 A.M.

NBC—Herman, xylophone, Banta, piano: WEAF  
WLIT WCHS WGY  
CBS—Round Towners Quartet: WABC WOKO  
WNAC WJAS WDRC WLBZ  
NBC—Breakfast Club, orchestra: WJZ WBAL  
KDKA  
WBZ WBZA—Virginia Reade, talk  
WCAU—Jean Abbey, talk  
WEEL—Clothes Institute  
WHAM—Tower Clock Program  
WJSV—Woman's Hour  
WOR—Edward Neil, Jr., songs with Mary Olds  
and George Shackley

9:15 A.M.

NBC—Landi Trio and White, songs and comedy:  
WEAF WCHS WLIT WGY WEEI WRC  
CBS—In the Luxembourg Gardens: WABC WIP  
WOKO WDRC WJAS WNAC WLBZ  
WCAU—Words and Music  
WHAM—Breakfast Club (NBC)  
WOR—Sherman Keene's Orchestra

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy; hill-  
billy songs. WEAF WTIC WCHS WGY WEEI  
WRC  
KDKA—Style and Shopping Service  
WBZ-WBZA—Breakfast Club orchestra (NBC)  
WHAM—Tom Grierson, organist  
WOR—"Smart Clothes," Fashion Dialogue

9:45 A.M.

NBC—Allan Prescott, the Wife Saver: WEAF  
WTIC WEEI WCHS WFI WRC  
CBS—The Mystery Chef: WABC WAAB WCAU  
WJAS  
KDKA—News; Work A-Day Thoughts  
WGY—Martha and Hal  
WHAM—Household Hour  
WNAC—Song Album with Walter Kidder, baritone  
WOR—The Lonely Cowboy, Tex Fletcher

10:00 A.M.

NBC—Morning Parade, Variety Musicale: WEAF  
WEEI WCHS WRC  
CBS—Bill and Ginger Popular Songs: WABC  
WOKO WAAB WDRC WJAS WLBZ WCAU  
NBC—Edward MacLugh, the Gospel Singer:  
WJZ WBZ WBZA KDKA WBAL WMAL  
WGY—Hank Keene's Gang  
WNAC—McMullen Food and Homemaking School  
WOR—Pure Food Hour

10:15 A.M.

NBC—Morning Parade, variety musicale: WEAF  
WEEI WCHS WFI WRC  
CBS—Current Questions Before Congress, talk:  
WABC WOKO WAAB WDRC WJAS WJSV  
WLBZ  
NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ  
WBZA WHAM  
KDKA—Studio Program  
WCAU—Mario De Campo, tenor; Eric Wilkinson,  
organist  
WGY—Musical Program

10:30 A.M.

NBC—Today's Children, dramatic sketch: WJZ  
WBZ WBZA KDKA WBAL WMAL  
CBS—Press Radio Bureau, News: WABC WJAS  
WJSV WCAU WDRC  
NBC—Treasure Chest; Howard Phillips, baritone;  
Martha Lee Cole, Don Allen's Orchestra:  
WEAF WRC WFI WTIC WCHS WGY  
WHAM—Mrs. Thrifty Buyer

10:35 A.M.

CBS—Morning Moods WABC WCAU WJAS  
WDRC WJSV WNAC WLBZ

10:45 A.M.

CBS—Academy of Medicine; Dr. Samuel J. Kop-  
elsky, speaker: WABC WOKO WDRC WJAS  
WJSV WNAC  
NBC—Press Radio Bureau, News: WJZ WBZ  
WBZ WHAM WMAL

NBC—Press Radio Bureau, News: WEAF WEEI  
WCHS WFI WTIC WRC  
KDKA—Sammy Fuller  
WCAU—Studio Program  
WGY—Shopping Bar

10:50 A.M.

NBC—Castles in the Air: WEAF WEEI WCHS  
WFI WTIC WRC  
NBC—Singing Strings WJZ WMAL  
WBZ-WBZA—Piano Etchings, Doris Tirrell  
WHAM—News Service

10:55 A.M.

WHAM—Singing Strings (NBC)

11:00 A.M.

CBS—Mary Lee Taylor kitchen talks WJSV  
NBC—Piano Recital: WEAF WTIC WCHS WRC  
CBS—The Frivolous WABC WNAC WCAU  
NBC—Puppy Ezra, Zeke and Elton hillbillies:  
WJZ WBAL KDKA WBZ WBZA WMAL  
NBC—Galaxy of Stars WGY WLIT  
WEEI—Friendly Kitchen Program  
WHAM—Organ Program  
WOR—Mrs. J. S. Reilly's Common Sense Talk  
WRVA—Art Brown, pianist

11:15 A.M.

CBS—Charm Secrets, Jean Merrill, beauty au-  
thority: WNAC WCAU WJSV  
NBC—Your Child, Health Talk: WEAF WTIC  
WEEI WCHS WLIT WGY WRC  
CBS—The Frivolous WABC  
NBC—Morris Sisters, harmony trio: WJZ WBAL  
WHAM KDKA  
WBZ WBZA—Homemaking Hints  
WOR—Singing Appreciation: Joseph Regreas

11:30 A.M.

NBC—Gale Page, contralto, Frank Hazzard, ten-  
or, King's Jesters, Orchestra: WLIT WGY  
NBC—Lucille Manners, soprano: WEAF WEEI  
WCHS  
CBS—Tony Wons with Keenan and Phillips,  
Piano Team: WABC WNAC WCAU WJAS  
WJSV WOKO WDRC  
NBC—U. S. Marine Band Shut In Hour: WJZ  
WBZ WBZA WBAL KDKA WHAM WMAL  
WOR—"News in the World of Women," Gabriel  
Heatter

11:45 A.M.

CBS—Larry Tate, orchestra: WOKO WCAU  
WDRC WJSV WJAS WLBZ  
NBC—Al Bernard, the Minstrel Man: WEAF  
WEEI WCHS  
CBS—Ben Allen, tenor: WABC  
WNAC—The Melody Sweethearts  
WOR—"Personality Plus," Marie Hale

## AFTERNOON

12:00 Noon

NBC—Pollock and Lownhurst, piano team: WEAF  
WGY  
CBS—The Voice of Experience: WABC WNAC  
WDRC WCAU WJAS WJSV  
NBC—International Broadcast from Poland;  
Special Easter Week Service consisting of  
Mass, organ and choral singing: WJZ WBAL  
WHAM WMAL KDKA  
NEN—Larrow Milling Program: WCHS WEEI  
WBZ-WBZA—The Monitor Views the News, Er-  
nest Beaufort  
WOR—Harmonizers

12:15 P.M.

CBS—Connie Gates, songs: WABC WDRC WCAU  
WOKO WJSV WLBZ WAAB  
NBC—Johnny Marvin, tenor: WEAF WTIC  
WLIT WEEI  
WBZ-WBZA—Weather, Market Reports  
WCHS—Farm Flashes; Stocks and Weather  
WGY—Skip, Step and Happens, songs  
WNAC—News and Weather  
WOR—Health Talk Musical Program  
WRVA—Current Events

12:25 P.M.

WOR—Al Woods, songs and patter

12:30 P.M.

CBS—Gossip Behind the Microphone: WABC  
NBC—Maurice Lees' Concert Ensemble: WEAF  
WCHS WTIC WRC  
CBS—George Scherban's Gypsy Orchestra: WOKO  
WJSV WIP WLBZ WAAB  
NBC—National Farm and Home Hour; Guest  
Speakers: Walter Blaufuss' Orchestra: WJZ  
WBAL WBZ WBZA WHAM WMAL  
KDKA—Style Show, Markets  
WCAU—Watson's Sextet  
WEEI—Boston Farmers' Produce Market Report  
WGY—Farm Program  
WNAC—The Shopper's Exchange  
WOR—Jan Bruneseo's Gypsy Orchestra

## HIGH SPOT SELECTIONS FOR THE DAY

12:00 Noon—Easter Week Service, rebroadcast from Poland: NBC-WJZ network.  
3:30 p.m.—"Whither Britain?"; Walter Elliot, Secretary of Agriculture, England, speak-  
er: NBC-WEAF network.  
7:30 p.m.—Arlene Jackson; Green Brothers' orchestra: NBC-WEAF network.  
8:30 p.m.—Your Friend and Adviser, The Voice of Experience: CBS-WABC network.  
8:45 p.m.—California Melodies; Raymond Paige's orchestra; guest stars: CBS-WABC network.  
9:00 p.m.—Edgar A. Guest, poet; orchestra direction Josef Koestner: NBC-WJZ network.  
9:00 p.m.—Ben Bernie and his Blue Ribbon Air Casino: NBC-WEAF network.  
9:15 p.m.—Ruth Etting; Ted Husing; Johnny Green's orchestra: CBS-WABC network.  
9:30 p.m.—Minneapolis Symphony orchestra; Eugene Ormandy, conducting: CBS-WABC.  
10:00 p.m.—Ray Perkins comedian; Gale Page and orchestra: NBC-WJZ network.  
10:00 p.m.—Glen Gray's orchestra; Colonel Stoopnagle and Budd; Connie Boswell, vocal-  
ist: CBS-WABC network.

12:45 P.M.

CBS—George Scherban's Russian Gypsy Orches-  
tra, WABC  
KDKA—Lloyd Huntley's Orchestra  
WCAU—Joyce LeBar Roberts, Woman Looks at  
the World

WEEI—A Bit of This and A Bit of That

12:55 P.M.

WOR—Ohman and Arden "The World's Most  
Beautiful Waltzes"

1:00 P.M.

CBS—Marie, the Little French Princess, drama:  
WABC WNAC WCAU  
NBC—Market and Weather Reports: WEAF  
KDKA—Farm and Home Hour (NBC)  
WCHS—Lyman B. Chipman Program  
WGY—Albany on Parade  
WHAM—Rotary Club, speaker  
WOR—Dr. Wynne's Health Talk

1:05 P.M.

WOR—Musical Revue with Mildred Cole, Tom  
Davis, Jack Towne

1:15 P.M.

CBS—Joan Marrow, music: WABC WNAC WJSV  
WJAS  
NBC—Emul Velazco, organist: WEAF WEEI WTIC  
WCHS WFI  
WCAU—Harold Knight's Orchestra

1:30 P.M.

NBC—Francis C. Healey, talk: WEAF  
CBS—Easy Aces, Comedy: WABC WNAC WCAU  
WJAS  
NBC—Vic and Sade, comedy sketch: WJZ WBAL  
WBZ WBZA KDKA WMAL  
NBC—Merle Jacob's Orchestra: WCHS WGY  
WEEI—Reading Circle  
WHAM—School of the Air  
WJSV—American University vs. New York Uni-  
versity Debate  
WOR—Bide Dudley, Theater Club of the Air  
WRVA—Market Reports

1:45 P.M.

NBC—Merle Jacob's Orchestra: WEAF WTIC  
CBS—Louis Panico's Orchestra: WABC WNAC  
WJAS WDRC WLBZ WOKO WIP WJSV  
NBC—Merry Macs, male trio, Cheri McKay, con-  
tralto: WJZ WBAL WHAM WMAL  
KDKA—Lloyd Huntley's Orchestra  
WBZ-WBZA—Safety Committee, Organ Music,  
Health talk  
WCAU—Bud Shays songs  
WOR—Mildred Cole, soloist, orchestra

2:00 P.M.

NBC—Merry Madcaps, Fred Wade, tenor; Norman  
Cloutier directing Orchestra: WEAF WTIC  
WEEI WLIT WGY WRC  
CBS—Ann Leaf at the Organ: WABC WDRC  
WIP WLBZ WJSV WOKO  
NBC—Meredith Willson's Orchestra: WJZ WBAL  
WBZ WBZA WHAM WMAL  
KDKA—Congress of Clubs  
WCAU—Cocoanut Islanders  
WCHS—Lura Thomas Brown  
WNAC—The Municipal Forum  
WOR—Dr. Arthur Frank Payne, the Psychologist  
Says

2:15 P.M.

CBS—Romance of Helen Trent: WABC WCAU  
WCHS—Merry Madcaps (NBC)  
WGY—Household Chats  
WHAM—School of the Air  
WNAC—Ann Leaf at the Organ (CBS)  
WOR—Neil Vinick, beauty talk

2:30 P.M.

NBC—Theater Forum of the Air; speakers: WEAF  
CBS—American School of the Air: WABC WNAC  
WDRC WJAS WJSV WIP WLBZ WOKO  
NBC—Smack Out, sketch: WJZ WBAL WHAM  
WBZ WBZA WMAL  
NEN—Food Hour: WCHS WEEI  
KDKA—Home Forum  
WCAU—Women's Club of the Air  
WGY—Three Schoolmaids  
WOR—Otis Holley, soprano  
WRVA—Herman Carow, violinist

2:45 P.M.

NBC—Nellie Revell at Large interviews Gladys  
Swarthout: WJZ WBZ WBZA WBAL WMAL  
NBC—Vocal Soloist: WEAF WRC  
WGY—Union College talk  
WHAM—George Garis, organist  
WOR—Party Lady, talk

2:55 P.M.

WOR—The Hitmakers  
3:00 P.M.  
NBC—Ma Perkins, drama: WEAF WCHS WGY  
WFI WTIC WRC  
CBS—Metropolitan Parade: WABC WNAC WDRC  
WJAS WJSV WIP WLBZ WOKO

NBC—Rochester Civic Orchestra; Guy Fraser  
Harrison conductor: WJZ KDKA WBAL  
WBZ WBZA WHAM WMAL  
WCAU—Baroness del Schino, soprano  
WEEI—Del Castillo organist  
WOR—The Love Racketeer, Myrtle Boland

3:15 P.M.

NBC—Blue Room Echoes, string ensemble:  
WEAF WTIC WGY WRC  
WCAU—Women's Club of the Air  
WOR—Old Man Sunshine

3:30 P.M.

NBC—"Whither Britain?" Walter Elliot, speaker:  
WEAF WGY WCHS WTIC WEEI WFI WRC  
CBS—Gypsy Music Makers, Emery Deutsch, con-  
ducting: WABC WOKO WNAC WCAU WJSV  
WDRC WLBZ WJAS  
WBZ-WBZA—Home Forum Cooking School  
WOR—Newark Museum

3:45 P.M.

WOR—Sally and Sue

4:00 P.M.

CBS—U. S. Navy Band, patriotic period: WOKO  
WJAS WLBZ WDRC WNAC WIP WJSV  
NBC—Women's Radio Review: WEAF WCHS  
WGY WRC  
CBS—Stage Relief Fund, speaker: WABC  
NBC—Betty and Bob, dramatic sketch: WJZ  
WBAL WBZ WBZA KDKA WHAM WMAL  
WCAU—Around the Theater with Powers Goursaud  
WEEI—News Flashes, Stock Quotations  
WOR—Dr. H. L. Strandhagen: "The Healthy  
Skin Club"

4:05 P.M.

CBS—U. S. Navy Band WABC

4:15 P.M.

NBC—Prehistoric Game Trails, Carl Clausen, ex-  
plorer: WEAF WFI WFI WCHS WRC WGY  
NBC—The Singing Stranger: WJZ WBZ WBZA  
WHAM WMAL KDKA  
WBAL—Variety Program  
WNAC—Spotlighting Modern Education  
WOR—Freddie Farber and Edith Handman, variety  
act

4:30 P.M.

NBC—Music Magic; Ruth Lyon, soprano; Edward  
Davies, baritone; Orchestra: WJZ WBAL  
WMAL  
NBC—Horacio Zito's Orchestra: WEAF WGY  
WEEI WCHS  
CBS—Bob Standish, baritone: WABC WOKO  
WNAC WDRC WJAS WJSV WLBZ WIP  
KDKA—News and Markets  
WBZ-WBZA—Health Clinic  
WCAU—"Thru the Looking Glass," with Frances  
Ingram  
WHAM—The Rambler  
WOR—Studio Program

4:45 P.M.

CBS—Madison Ensemble, WOKO WIP  
NBC—Lady Next Door, children's program:  
WEAF WEEI WLIT WCHS WRC  
CBS—Ye Happy Minstrel and Tiny Band: WABC  
WNAC WDRC WCAU  
NBC—Harry Owens' Orchestra: WJZ WBZ  
WBZA WBAL KDKA  
WGY—Stock Reports  
WHAM—News Service  
WOR—William Hargrave, baritone; orchestra  
WRVA—Monacle Review

5:00 P.M.

NBC—Music Box, Gloria La Vey, soprano; Male  
Chorus: WEAF WEEI WCHS  
CBS—Skippy, Children's Skit: WABC WOKO  
WAAB WDRC WCAU WJSV WJAS  
WBZ-WBZA—Agricultural Markets  
WGY—Lang Sisters  
WHAM—Harry Owens' Orchestra (NBC)  
WNAC—Five O'Clock Revue  
WRVA—Rhythm Parade

5:05 P.M.

WOR—Musical Interlude

5:10 P.M.

WOR—Program Resume

5:15 P.M.

NBC—Frank Hazzard, songs: WJZ WBAL WHAM  
CBS—On the Air Tonight: WABC  
CBS—The Dictators: WAAB WDRC WJAS WIP  
WOKO  
KDKA—Kiddies Club  
WBZ-WBZA—The Monitor Views the News;  
Henry Edison Williams  
WCAU—Thelma Kessler and Orchestra  
WGY—The Music Box (NBC)  
WJSV—Jeanne Bishop  
WRVA—Cecil and Sally

5:20 P.M.

CBS—The Dictators, WABC WJSV

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## (TUESDAY CONTINUED)

**5:25 P.M.**  
WRVA—Aunt Pollyanna

**5:30 P.M.**  
NBC—Nursery Rhymes, children's program  
WEAF WEEI WLIT WRC  
CBS—Jack Armstrong, All American Boy  
WABC WOKO WNAC WDRC WCAU WJAS  
WJSV  
NBC—Singing Lady, nursery jingles, songs and  
stories WJZ WBAL WBZ WBZA KDKA  
WHAM  
WCSH—Studio Program  
WGY—Princess Nacomee, Wigwam Club  
WOR—"Girls and Boys of Many Lands," Marion  
Wall

**5:40 P.M.**  
WRVA—Sports Review

**5:45 P.M.**  
CBS—Gordon, Dave and Bunny, songs: WABC  
WOKO WDRC WCAU WAAB WJAS  
NBC—Rex Cole's Mountaineers: WEAF  
NBC—Little Orphan Annie WJZ WBAL WBZ  
WBZA KDKA WHAM WMAL  
NBC—Tattered Man WGSN WGY WEEI  
WNAC—Sam Bette's Orchestra  
WOR—Walter Ahrens, baritone

## NIGHT

**6:00 P.M.**  
NBC—Angelo Ferdinand's Orchestra: WJZ WBZ  
WBZA WBAL WMAL  
NBC—Mme Frances Alda, soprano: WEAF  
CBS—Buck Rogers in the 25th Century: WABC  
WOKO WAAB WCAU WJAS WJSV  
KDKA—Evensong  
WCSH—News Flash  
WEEI—The Evening Tattler  
WGY—Evening Brevities, News Items  
WHAM—Sportscast  
WLW—Jack Armstrong, sketch  
WNAC—News Flash, Weather  
WOR—Uncle Don, children's program  
WRVA—Hi Plane Pilot

**6:15 P.M.**  
CBS—Bobby Benson and Sunny Jim: WABC  
WAAB WCAU WDRC WLBZ  
CBS—Bob Nolan, tenor, Nora Sherr, pianist:  
WJSV  
KDKA—Sports, Program Preview  
WBZ-WBZA—Joe and Bateese  
WCSH—Al Buck's Sports Review  
WEEI—Gene and Glen with Joke and Lena  
WGY—Ma Frasier's Boarding House  
WHAM—Angelo Ferdinand's Orchestra (NBC)  
WLW—Joe Emerson soloist  
WNAC—The Merry Go Round

**6:20 P.M.**  
WCSH—Musical Interlude  
WHAM—Curt Parker humorist

**6:30 P.M.**  
CBS—Tito Guizar, Mexican Tenor: WABC WJSV  
WLBZ WOKO  
NBC—Mid Week Hymn Sing, mixed quartet; or-  
ganist: WEAF  
NBC—Ivory Stamp Club WJZ  
KDKA—"Vaquero Kings", Selections  
WBAL—Twenty Fingers of Harmony (NBC)  
WBZ WBZA—Time Old Farmers Almanac: Wea-  
ther, Sports  
WCAU—Comedy Stars of Hollywood  
WCSH—Studio Program  
WEEI—Musical Program  
WGY—Musical Program  
WHAM—Dance Orchestra  
WLW—Bob Newhall Mail Pouch Sportsman  
WOR—Al and Lee Reiser, two pianos  
WRVA—News Flash

**6:40 P.M.**  
WEEI—The Voice of the East

**6:45 P.M.**  
NBC—Cheerio Musical Moments, Novelty Arrange-  
ment of Poetry and Music, male chorus, or-  
chestra: WEAF WFI  
CBS—Little Italy drama WABC WOKO WAAB  
WDRC WCAU  
NBC—Lowell Thomas Today's News WJZ  
WBZ WBZA WBAL KDKA WLW WHAM  
WMAL  
WCSH—White Cross Night Club  
WEEI—Crystal Souvenirs  
WGY—Ragm Court  
WJSV—Marguerite Cromwell and Phil Crist  
WNAC—Jack Francis' Orchestra  
WOR—Josef Ronald, piano analyst; Eddie Con-  
ners, guitarist  
WRVA—Book Review

**7:00 P.M.**  
NBC—U.S. Conference of Mayors, Angelo Rossi,  
speaker: WEAF WFI  
CBS—Myrt and Marge drama WABC WOKO  
WNAC WDRC WCAU WJAS WJSV  
NBC—Amos 'n Andy WJZ WBAL WBZ  
WBZA KDKA WLW WRVA WHAM WMAL  
WCSH—True Stories of the Sea  
WEEI—Dr. Milton Serball book reviews  
WGY—Joe and Eddie comedy  
WOR—Ford Frick Sports Resume

**7:15 P.M.**  
NBC—Billy Barbeque sketch: WEAF WGY  
WCSH WEEI WRC  
CBS—Just Plain Bill skit: WABC WNAC WCAU  
WJAS WJSV  
NBC—You and Your Government, speakers: WJZ  
WBZ WBZA WMAL  
KDKA—Pittsburgh Varieties  
WHAM—On Wings of Song  
WLW—Unbroken Melodies  
WOR—Comedy Stars of Hollywood, sketch  
WRVA—The Minstrels

## 7:30 P.M.

NBC—Arlene Jackson, blues singer; Green  
Brothers' Novelty Orchestra: WEAF WGY  
WCSH WRC  
CBS—The Serenaders, Paul Keast, baritone  
WABC WDRC WCAU WOKO WJAS WJSV  
WEEI—After Dinner Revue  
WLW—Melody Masters  
WNAC—True Stories of the Sea  
WOR—"Footlight Echoes", Jack Arthur, baritone,  
Verna Osborne, soprano, Veronica Wiggins,  
contralto, Mary Mercker, soprano: The Cru-  
saders Quartet  
WRVA—Evelyn Harrison soloist

## 7:45 P.M.

CBS—Boake Carter news WABC WNAC WCAU  
WJAS WJSV  
NBC—The Goldbergs comedy sketch: WEAF WFI  
WEEI WGSN WGY WRC  
NBC—Grace and Eddie Albert: WJZ WMAL  
KDKA—True Stories of the Sea  
WBZ-WBZA—Bob Becker, Doc Stories  
WHAM—Manhattan Serenade  
WLW—Dance Orchestra  
WRVA—Tarzan of the Apes

## 8:00 P.M.

CBS—Little Jack Little's Orchestra: WABC  
WNAC WJSV WDRC WLBZ  
NBC—Crime Clues, mystery drama WJZ WBAL  
WBZ WBZA KDKA WLW WMAL  
NBC—Leo Reisman's Orchestra, Phil Ducey, barito-  
ne: WEAF WEEI WGSN WFI WGY WRC  
WCAU—True Stories of the Sea  
WOR—Radio Vanities, Ferde Grofe's Orchestra:  
Frank Parker, tenor  
WRVA—Newspaper Adventures

## 8:15 P.M.

CBS—The Guardsmen WABC WOKO WNAC  
WCAU WDRC WJAS WJSV WLBZ  
WHAM—"Behind the Headlines," Dr. Meyer  
Jacobstein  
WRVA—Souvenirs

## 8:30 P.M.

NBC—Wayne King's Orchestra: WEAF WEEI  
WGSN WFI WGY WRC  
CBS—The Voice of Experience WABC WNAC  
WDRC WCAU WJAS WJSV  
NBC—Adventures in Health, Dr. Herman Bua-  
desen WJZ WBAL WBZ WBZA KDKA  
WLW WHAM  
WMAL—Three Scamps (NBC)  
WOR—Borrah Minevitch's Harmonica Rascals  
WRVA—Manhattan Merry Go-Round

## 8:45 P.M.

CBS—California Melodies, Raymond Paige's Or-  
chestra, Guest Stars WABC WOKO WDRC  
WJSV WNAC WJAS WLBZ WCAU  
NBC—Bavarian Peasant Band, Karl Weiss, con-  
ducting WJZ WBAL WMAL  
KDKA—Crazy Hillbillies  
WBZ-WBZA—"Twentieth Century Ideas," Prof.  
Kirtley F. Mather, director  
WHAM—Tim and Delia, Irish sketch  
WLW—Nurserymen

## 9:00 P.M.

NBC—Ben Bernie's Blue Ribbon Air Casino:  
WEAF WEEI WGSN WGY WLW WRVA WFI  
WRC  
NBC—Musical Memories, Edgar A. Guest, poet;  
Alice Mock, soprano, Charles Sears, tenor;  
Vocal Trio, Josef Koestner's Orchestra: WJZ  
WBZ WBZA WBAL KDKA WHAM  
WOR—"Back Stage" with Boris Morris

## 9:15 P.M.

CBS—Ruth Etting, Johnny Green's Orchestra;  
Ted Husing, m.c.: WABC WOKO WNAC  
WDRC WCAU WJAS WJSV

## 9:30 P.M.

NBC—Ed Wynn the Fire Chief, with Graham  
McNamee; male quartet: WEAF WGSN WFI  
WGY WEEI WRVA WLW WRC  
CBS—Minneapolis Symphony Orchestra; Eugene  
Ormandy, conductor: WABC WOKO WDRC  
WJAS WCAU WJSV WNAC  
NBC—Eddie Duchin's Orchestra WJZ WBZ  
WBZA WBAL WHAM KDKA WMAL  
WOR—Harry H. Balkin character analyst

## 9:45 P.M.

WCAU—Newspaper Adventures  
WOR—Eddy Brown, violinist, Orchestra

## 10:00 P.M.

NBC—The Cruise of the Seth Parker, dramatic  
broadcasts by Phyllis Lord and crew enroute  
around the world: WEAF WEEI WGSN WFI  
WGY WRVA WLW WRC  
CBS—Glen Gray's Orchestra, Colonel Stoopnagle  
and Bud Connie Boswell: WABC WOKO  
WDRC WCAU WJAS WJSV WNAC WLBZ  
NBC—Ray Perkins, comedian, Gale Page con-  
tralto; orchestra direction, Harold Stokes;  
Guest Artist WJZ WBZ WBZA WHAM  
WBAL KDKA WMAL  
WOR—Teddy Bergman, comedian Betty Queen,  
contralto The Randollers quartet

## 10:15 P.M.

WOR—Harlan Eugene Read news

## 10:30 P.M.

NBC—Madame Sylvia of Hollywood: WEAF WGY  
WEEI WRC  
CBS—Harlem Serenade, Claude Hopkins' Or-  
chestra; Five Spirits of Rhythm and Orlando  
Roberson soloist: WABC WDRC WJAS WIP  
WOKO  
NBC—Mario Cozzi baritone Joseph Littau's Or-  
chestra WJZ WBAL WHAM  
KDKA—Ragtime of Dan and Sylvia  
WBZ-WBZA—Joe Ruess Orchestra  
WCAU—Grandma Goes Modern  
WCSH—Musical Program  
WLW—Follies, Orchestra, Vocalists; Dramatic  
Skits

## PEEPS into the STUDIOS

At 8 p.m. Saturday April 7, station WGY will launch a half-hour program dedicated to the memory of Charles Steinmetz, electrical wizard, whose 69th birthday anniversary falls on April 9. The famous mathematician and genius was for many years connected with the General Electric company. The program will be divided into two features. The first, entitled Steinmetz, Maker of Lightning, will deal with that phase of his research when he experimented with the "making" of lightning, and will detail the eventual construction of his lightning

WNAC—Over the Cameraman's Shoulder  
WOR—Red and Black Revue, Merle Johnston's  
Orchestra; Soloists  
WRVA—Concert Orchestra

## 10:40 P.M.

NBC—Hillbilly Heart Flobs dramatic sketch:  
WJZ WBAL WHAM WBZ WBZA

## 10:45 P.M.

NBC—Robert Simmons, tenor, Jerry Sears' Or-  
chestra: WEAF WEEI WGSN  
KDKA—Nancy Martin  
WCAU—Vincent Travers' Orchestra  
WGY—Curtis Blakeslee's Orchestra  
WNAC—News Flashes Weather

## 10:50 P.M.

WNAC—Larry Funk's Orchestra

## 11:00 P.M.

NBC—The Three Scamps, trio WJZ WBAL  
CBS—Charles Carlie, tenor: WABC WIP WJAS  
WOKO WAAB WJSV WDRC  
NBC—John B. Kennedy, news: WEAF WGY  
WFI WGSN

KDKA—Sports Review  
WBZ-WBZA—Weather, Temperature; Sports Re-  
view, Bill Williams

WCAU—Boake Carter, talk  
WEEI—Morey Pearl's Orchestra  
WHAM—Dance Orchestra  
WLW—Press Flashes  
WNAC—News Service  
WOR—"Moonbeams"

WRVA—Old Timers Jollification

## 11:05 P.M.

WLW—Johnny Hamp's Orchestra

## 11:15 P.M.

NBC—Press Radio Bureau News: WEAF WGY  
WGSN WFI WRC  
NBC—Press Radio Bureau, News: WJZ WHAM  
WBAL WBZ WBZA WMAL

CBS—Press Radio Bureau, News: WABC WJAS  
WJSV WIP WDRC

KDKA—Art Farrar's Orchestra  
WCAU—Political Talk, Robert Gray Taylor  
WEEI—Morey Pearl's Orchestra  
WLW—Marc Williams, cowboy singer

## 11:20 P.M.

CBS—Ozzie Nelson's Orchestra: WABC WDRC  
WJAS WJSV WLBZ WIP

NBC—Dan Russo's Orchestra: WEAF WGY WFI  
WGSN

NBC—Poet Prince; Anthony Frome, tenor: WJZ  
WBAL WBZ WBZA WMAL

WHAM—News Service

## 11:25 P.M.

WHAM—The Poet Prince (NBC)

## 11:30 P.M.

NBC—Paul Whiteman's Orchestra: WEAF WGSN  
WFI WRC

NBC—To be announced: WJZ WHAM WBAL  
WBZ WBZA

CBS—Ozzie Nelson's Orchestra: WOKO WCAU  
WNAC

KDKA—Lloyd Huntley's Orchestra  
WGY—Sammy Kaye's Orchestra  
WOR—Eddie Lane's Orchestra  
WRVA—Dance Orchestra

## 11:45 P.M.

CBS—Enoch Light's Orchestra: WABC WNAC  
WJSV WDRC WLBZ WCAU

NBC—Paul Whiteman's Orchestra: WEEI WLW

NBC—Frankie Masters' Orchestra: WJZ WHAM  
WJW WBZ WBZA WMAL

CBS—Herry Sornik's Orchestra: WABC WNAC  
WCAU WOKO WJAS WJSV

NBC—Rudy Vallee's Orchestra: WEAF WGY  
WEEI WFI

KDKA—Marty Gregor's Orchestra  
WOR—Bide Dudley Reviews the New Play

## 12:05 A.M.

WOR—Paul Frennau's Orchestra

## 12:30 A.M.

NBC—Jack O'Leary's Orchestra: WEAF WEEI  
WGY WFI

CBS—Pancho's Orchestra: WABC WOKO WNAC  
WCAU WJSV

NBC—Hal Kemp's Orchestra: WJZ WBZ WBZA  
WHAM KDKA WLW WMAL

## 1:00 A.M.

CBS—Sam Robbins' Orchestra: WABC  
WLW—Dance Orchestra

## 1:30 A.M.

WLW—Moon River, organ and vocalists

## 2:00 A.M.

WLW—Oklahoma Bob Albright

## 2:15 A.M.

WLW—Johanna Grosse, organist

## 2:45 A.M.

WLW—Florence and Missouri Kinney, duo

generator. The second sketch will bring to listeners the actual voice, now stifled for nine years of Steinmetz. It will be broadcast from his own device known as the pathophototone forerunner of the process now used for reproducing the human voice in motion pictures.

KDKA CONTINUES to demonstrate its originality of programs, the latest example being illustrated in its handling of the "Evensong Period." This song-cycle is heard each Tuesday Thursday and Saturday at 6:01 p.m. and features a guest artist. Each singer is permitted to select a theme melody by which he or she may thereafter be identified in all appearances on the Pittsburgh station programs.

THE HILLBILLY may be the radio idol of the hour, but Bradley Kincaid shuns the title as sheer opprobrium. The WGY "Mountain Boy" abhors the public inclination to tag all folk-songsters with the hated name. He is a serious-minded student of early American and British ballads, and the honors heaped upon him by his native state attest his years of endless research to discover the origin of these favorites and to set them before the public.

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# Wednesday, March 28

## MORNING

**8:00 A.M.**  
**CBS**—On the Air Today, WABC  
**NBC**—Organ Rhapsody, Soloists; Richard Leibert, organist; WEAF WCHS WFI  
**CBS**—Salon Musicale; WCAU  
**NBC**—Morning Devotions, Lowell Patton, organist; WJZ WBAL WBZ WBZA KDKA WRC  
**WEEL**—Morning Train Catcher  
**WGY**—Musical Clock  
**WHAM**—Kindly Thoughts  
**WJSV**—The Sun Dial, Arthur Godfrey  
**WNAC**—Shopping Around the Town  
**WOR**—Program Resume; Daily Produce Reporter  
**8:05 A.M.**  
**CBS**—Salon Musicale, WABC  
**8:10 A.M.**  
**WOR**—Al Woods songs and patter  
**8:15 A.M.**  
**NBC**—Don Hall Trio; WJZ WBAL WHAM  
**KDKA**—Tommy and Sherlock  
**WBZ-WBZA**—Duke Dewey's Hickory Nuts  
**WCHS**—Morning Devotions  
**WEEL**—Shopping Service  
**8:30 A.M.**  
**NBC**—Cheerio, inspirational talk, and music; WEAF WEEL WCHS WFI WGY WRC  
**CBS**—Sunny Melodies, Mark Warnow, Conductor; WABC WCAU  
**NBC**—Lew White, organist; WJZ WBAL KDKA WBZ WBZA WHAM  
**WOR**—Martha Manning, sales talk  
**8:45 A.M.**  
**KDKA**—Strollin' Tom  
**WCAU**—Sam Moore's Meeting  
**WOR**—Sherman Keene's Orchestra  
**9:00 A.M.**  
**NBC**—Sam Herman, xylophone; Frank Banta, piano; WEAF WLIT WCHS  
**CBS**—Eton Boys Male Quartet; WABC WOKO  
**WNAC**—WDRC WCAU WJAS WLBZ  
**NBC**—The Mystery Chef; WJZ WBAL KDKA WBZ WBZA WMAL  
**WEEL**—Clothes Institute  
**WGY**—Scauers and Paste  
**WHAM**—Tower Clock Program  
**WJSV**—Woman's Hour  
**WOR**—"Our Children" with Mary Olds; Edward Nell, Jr., baritone; George Shackley, organist  
**9:15 A.M.**  
**NBC**—Landi Trio and White, songs and comedy; WEAF WGY WCHS WEEL WLIT WRC  
**CBS**—Madison Ensemble; WABC WOKO WNAC WDRC WJAS WIP WLBZ  
**NBC**—Breakfast Club; orchestra; WJZ WHAM KDKA WBAL  
**WBZ-WBZA**—Virginia Reade, talk  
**WCAU**—Words and Music  
**9:30 A.M.**  
**CBS**—Metropolitan Parade; WABC WOKO WDRC WNAC  
**NBC**—Bradley Kincaid, The Mountain Boy; hill-billy songs; WEAF WCHS WRC  
**KDKA**—Style and Shopping Service  
**WEEL**—Good Morning Melodies  
**WGY**—Billy Rose, tenor  
**WOR**—French Diction  
**9:45 A.M.**  
**CBS**—Metropolitan Parade; WJAS WCAU WLBZ  
**NBC**—The Southernaires, male quartet; WEAF WCHS WEEL WFI  
**KDKA**—News; Minute Manners  
**WBAL**—Shopping with Nancy Turner  
**WBZ-WBZA**—Breakfast Club (NBC)  
**WGY**—Martha and Hal  
**WHAM**—Tom Grierson, organist  
**WOR**—Shopping with Jean Abbey  
**9:55 A.M.**  
**NBC**—Press Radio Bureau, News; WJZ WHAM KDKA WBAL WBZ WBZA  
**10:00 A.M.**  
**NBC**—Breen and de Rose songs and ukeleles; WEAF WCHS WEEL WRC  
**CBS**—In the Luxembourg Gardens; WABC WJAS WDRC WCAU WAAB WLBZ  
**NBC**—Josephine Gibson, hostess counsel; WJZ WBAL KDKA WHAM WBZ WBZA WMAL  
**WGY**—Hank Keene and his Gang  
**WNAC**—Buddy Clark, soloist  
**WOR**—Pura Food Hour  
**WRVA**—Betty Moore  
**10:15 A.M.**  
**NBC**—Young Artists' Trio; WEAF WCHS WEEL WFI  
**CBS**—Bill and Ginger, Songs; WABC WOKO WNAC WCAU WJAS WJSV  
**NBC**—Clara, Lu 'n' Em; WJZ WBAL WBZ WBZA WHAM  
**KDKA**—Studio Program  
**WGY**—Musical Program  
**10:30 A.M.**  
**NBC**—Press Radio Bureau, News; WEAF WCHS WFI WRC  
**CBS**—Press Radio Bureau, News; WABC WJAS WJSV WCAU WDRC  
**NBC**—Today's Children, dramatic sketch; WJZ WBAL WBZ WBZA KDKA WMAL  
**WEEL**—Studio Program  
**WGY**—Market Basket  
**WHAM**—Mrs. Thrifty Boyer  
**WNAC**—Yankee Mixed Quartet  
**10:35 A.M.**  
**CBS**—Finery Deutsch's Orchestra; WABC WAAB WDRC WJAS WJSV WCAU

**NBC**—Vin Lindhe, Swedish Disease; WEAF WFI WCHS WRC

**10:45 A.M.**

**CBS**—Will Osborne's Orchestra; Pedro De Cordoba and his Friendly Philosophy; WABC WOKO WNAC WDRC WCAU WJAS  
**NBC**—Betty Crocker cooking talk; WEAF WEEL WFI WGY WCHS WRC  
**NBC**—Press Radio Bureau, News; WJZ WBAL WBZ WBZA WHAM WMAL  
**KDKA**—Sammy Fuller  
**WJSV**—American Red Cross Speaker  
**10:50 A.M.**  
**NBC**—Musical Originalities; Dick Teala, tenor; WJZ WBAL WHAM WMAL  
**WBZ-WBZA**—Piano Etchings, Doris Tirrell  
**11:00 A.M.**

**NBC**—Juan Reyes pianist; WEAF WCHS WLIT WGY WRC  
**CBS**—Cooking Close ups, Mary Ellis Ames, Home Economist; WABC WOKO WNAC WCAU WJAS WDRC  
**NBC**—Allan Prescott, the Wife Saver; WJZ WBAL WBZ WBZA WMAL  
**KDKA**—Uncle Tom and Betty  
**WEEL**—Edison Program  
**WHAM**—Half Remember'd Rimes  
**WOR**—Joseph Bier, baritone; Orchestra  
**11:15 A.M.**  
**NBC**—Singing Strings, ensemble; WJZ WBAL WMAL KDKA  
**NBC**—Guilford College Choir; WEAF WEEL WGY WCHS WLIT WRC  
**CBS**—Fats Waller, songs; WABC WNAC WCAU WDRC WJAS WJSV WLBZ  
**WBZ-WBZA**—Women's Club News, Frances A. Blanchard  
**WOR**—Beauty Casting, songs and facial gymnastics  
**11:30 A.M.**

**NBC**—U. S. Army Band; WJZ WBAL KDKA WBZ WBZA WHAM  
**NBC**—Betty Moore, interior decorating; Lew White, organ; WEAF WLIT WGY WEEL WRC  
**CBS**—Tony Wons; WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ  
**WCHS**—Musical Program  
**WOR**—News in the World of Women, speaker  
**WRVA**—Art Brown, organist  
**11:45 A.M.**  
**NBC**—Fields and Hall songs and comedy; WEAF WEEL WCHS WGY WRC  
**CBS**—Jane Elison's Magic Recipes; WABC WJAS WJSV WOKO WCAU WDRC WNAC  
**WOR**—The Magic Bowl, Claire Suggen  
**AFTERNOON**

**12:00 Noon**

**NBC**—Gene Arnold and the Commodores; WEAF WEEL WGY WCHS WLIT WRC  
**CBS**—The Voice of Experience; WABC WNAC WDRC WCAU WJAS WJSV  
**NBC**—Eva Taylor, crooner; WJZ KDKA WBAL—Newspaper Adventures  
**WBZ-WBZA**—The Monitor Views the News  
**WHAM**—Tower Trio  
**WOR**—Walter Ahrens, baritone  
**12:15 P.M.**  
**NBC**—Johnny Marvin, tenor; WEAF WEEL WRC  
**CBS**—Betty Barthell, songs; Melodeers Quartet; WABC WOKO WJSV WDRC WCAU WLBZ  
**NBC**—Neil Sisters, harmony trio; WJZ WHAM WMAL  
**KDKA**—Honey Boy and Sassafras  
**WBAL**—Chuck Larro  
**WBZ-WBZA**—Weather; Market Reports  
**WCHS**—Farm Flashes  
**WGY**—Skip, Step and Happiana, songs  
**WNAC**—News and Weather  
**WOR**—Your Child, Dr. Elaine Elmore  
**WRVA**—Health Address  
**12:25 P.M.**  
**WEEL**—Stock Exchange Quotations  
**WOR**—"Minute Manners, Mrs. J. S. Reilly  
**12:30 P.M.**  
**CBS**—Smilin' Ed McConnell; WABC WDRC WCAU WJSV WOKO  
**NBC**—On Wings of Song, String Trio; WEAF  
**NBC**—National Farm and Home Hour; Guest Speakers, Walter Blaufuss' Homesteaders  
**WJZ**—WBZ WBZA WHAM WBAL WMAL  
**KDKA**—News and Markets  
**WCHS**—Stocks, Weather Reports  
**WEEL**—Boston Farmers' Produce Market Report  
**WGY**—Farm Program  
**WHAC**—The Shopper's Exchange  
**WOR**—Alexander Haas Gypsy Orchestra  
**12:45 P.M.**  
**NBC**—Glimpses of First Municipal Art Exhibition; Frances C. Healey and Guest Speaker; WEAF  
**CBS**—Mischa Ragnoski's Ensemble; WABC WOKO WJSV WIP WLBZ WJAS

## HIGH SPOT SELECTIONS FOR THE DAY

**8:00 p.m.**—Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra; NBC-WEAF network.  
**8:30 p.m.**—Albert Spalding, violinist; CBS-WABC network.  
**9:00 p.m.**—Dramatic Guild; Ben Ames Williams' "They Grind Exceeding Small"; CBS-WABC network.  
**9:00 p.m.**—Fred Allen's Revue; Lennie Hayton's orchestra; NBC-WEAF network.  
**9:30 p.m.**—John Charles Thomas, baritone; William Daly's orchestra; NBC-WJZ network.  
**9:30 p.m.**—Burns and Allen, comics, Guy Lombardo's orchestra; CBS-WABC network.  
**10:00 p.m.**—Old Gold Hour; Ted Fiorito's orchestra; the Debutantes Trio; Dick Powell, M. C.; CBS-WABC network.  
**10:00 p.m.**—Ed Sullivan, columnist; Frances Langford; Three Scamps; Vincent Lopez' orchestra; NBC-WJZ network.  
**10:30 p.m.**—Freddie Rich Entertains; Sylvia Froos; Fray and Braggiotti; CBS-WABC net.  
**11:15 p.m.**—Reinald Werrenrath; NBC-WJZ network.

**KDKA**—Lloyd Huntley's Orchestra  
**WCAU**—Today on WCAU  
**WCHS**—On Wings of Song (NBC)  
**WEEL**—A Bit of This and A Bit of That  
**12:55 P.M.**

**WOR**—Ohman and Arden, "The World's Most Beautiful Waltzes"  
**1:00 P.M.**  
**NBC**—Market and Weather Reports; WEAF  
**CBS**—Marie, the Little French Princess, drama; WABC WNAC WCAU  
**KDKA**—National Farm and Home Hour (NBC)  
**WCHS**—Church Federation Midweek Services  
**WGY**—Albany on Parade  
**WJSV**—Afternoon Rhythms  
**WOR**—Dr. Wynne's Health Talk  
**1:05 P.M.**

**WOR**—Musical Revue, Show Boat Boys; Thelma Goodwin and Byron Holiday, soloist  
**1:15 P.M.**

**NBC**—Close Harmony; Gloria La Vey, soprano; WEAF WEEL WFI  
**CBS**—Interview by Louella Parsons; WABC WOKO WNAC WDRC WJSV WCAU WJAS  
**1:30 P.M.**

**NBC**—To be announced; WEAF  
**CBS**—Easy Aces, Comedy; WABC WNAC WCAU WJAS  
**NBC**—Vic and Sade; WJZ WBAL WBZ WBZA KDKA WMAL  
**NBC**—Orlando's Ensemble; WEEL WCHS WRC  
**WGY**—Bradley Kincaid, mountain ballads  
**WHAM**—School of the Air, science  
**WJSV**—Gene Stewart, organist  
**WOR**—Rosalind Gervet, Book Review  
**WRVA**—Market Reports  
**1:45 P.M.**

**NBC**—Orlando's Concert Ensemble; WEAF WGY  
**CBS**—The Playboys; WABC WJAS WOKO WLBZ WJSV WIP  
**NBC**—Harvest of Song; The Merrie Men, male quartet, Irma Glen, organist; WJZ WBAL WMAL

**KDKA**—Lloyd Huntley's Orchestra  
**WBZ-WBZA**—Safety Committee, Organ Music, Health Talk  
**WCAU**—Emily Weyman songs  
**WNAC**—Anne De Forest, beauty specialist  
**WOR**—Rutgers Home Economics  
**WRVA**—Sunshine Program  
**2:00 P.M.**

**NBC**—National Safety Council Broadcast; Hon. Daniel C. Roper, Floyd Gibbons, John Long, speakers; WEAF WEEL WLIT  
**CBS**—The Captivators; WABC WDRC WJSV WIP WLBZ WOKO  
**NBC**—On Opening of 1934 World's Fair, Mayor Kelly of Chicago; Rufus Dawes; Speakers; WJZ WBZ WBZA KDKA WHAM WMAL

**WBAL**—Poetry Recital  
**WCAU**—Educational Talk, Dr. Holman White  
**WCHS**—Lura Thomas Brown  
**WGY**—Hadley Rasmuson, baritone  
**WNAC**—Studio Program  
**WOR**—Dr. Arthur Frank Payne, "The Psychologist Says"  
**2:15 P.M.**

**CBS**—Romance of Helen Trent; WABC WCAU  
**CBS**—Artist Recital; Crane Calder, bass; WNAF WDRC WJSV WLBZ  
**WBAL**—Happy Days in Dixie (NBC)  
**WCHS**—National Safety Council Broadcast; Speakers (NBC)  
**WGY**—Matinee Players  
**WHAM**—School of the Air, social study  
**WOR**—College Inn Comedies  
**2:30 P.M.**

**NBC**—Two Seats in the Balcony; orchestra; WEAF WCHS WLIT WGY WRC  
**CBS**—American School of the Air; WABC WNAC WDRC WJAS WJSV WIP WLBZ WOKO  
**NBC**—Suave Out, songs and comedy sketch; WJZ WBAL WHAM WMAL  
**KDKA**—Home Forum  
**WBZ-WBZA**—Dr. Samuel A. Lindsay  
**WCAU**—Women's Club of the Air  
**WEEL**—Kitchen of the Air  
**WOR**—Muriel Muff, soloist; Orchestra  
**2:45 P.M.**

**NBC**—Words and Music soloist and narrator; WJZ WBZ WBZA WMAL  
**WBAL**—Elmer F. Bernhart baritone  
**WHAM**—Chile M. Rse, concert pianist  
**WOR**—Orchestral Program  
**3:00 P.M.**

**NBC**—Joe White tenor; Orchestra; WJZ WHAM WBAL KDKA WMAL  
**CBS**—La Forge Berumen Musicale; WABC WNAC WDRC WJAS WIP WLBZ WOKO

**NBC**—Ma Perkins, drama; WEAF WGY WFI WCHS WRC  
**WBZ-WBZA**—Tillotson-Wilson Musicale  
**WCAU**—Ralph Schaffer  
**WEEL**—Del Castillo organist  
**WJSV**—Silver Years  
**WOR**—Elizabeth McShane, "Fashions"  
**3:15 P.M.**

**NBC**—The Wise Man, WEAF WCHS WGY WRC  
**NBC**—Henric and His Grenadiers; WJZ KDKA WBAL WHAM WBZ WBZA WMAL  
**WCAU**—Women's Club of the Air  
**WJSV**—La Forge Berumen Musicale (CBS)  
**WOR**—Your Lover  
**3:30 P.M.**

**NBC**—Women's Radio Review, Orchestra; Claudine MacDonald; WEAF WGY WEEL WFI WCHS WRC  
**CBS**—The Pickard Family; WIP WJSV  
**CBS**—Manhattan Moods, Do Re Mi Trio; Mark Warnow's Orchestra; WABC WDRC WJAS WLBZ WNAC WOKO  
**WBZ-WBZA**—Home Forum Cooking School  
**WCAU**—Bright Lights  
**WOR**—Spanish Lesson, Professor Maxine Iturrida  
**3:45 P.M.**

**NBC**—Platt and Nierman, piano duo; WJZ WBAL WMAL  
**KDKA**—Human Values  
**WHAM**—George Gans, organist  
**WNAC**—Council of New England  
**WOR**—Byron Holiday baritone; orchestra  
**4:00 P.M.**

**NBC**—Pop Concert; WEAF WTIC WGY WRC WCHS  
**CBS**—Musical Album of Popular Classics; Howard Barlow, conductor; WABC WOKO WNAC WDRC WJAS WJSV WLBZ WCAU  
**NBC**—Betty and Bob, dramatic sketch; WJZ WBAL KDKA WBZ WBZA WHAM WMAL  
**WEEL**—Stock Exchange Quotations  
**WOR**—Dr. H. L. Strandhagen; "The Healthy Skin Club"  
**4:15 P.M.**

**NBC**—Alice Joy the Dream Girl; WJZ WBZ WBZA WBAL WHAM WMAL  
**NBC**—Pop Concert; WFI WEEL  
**KDKA**—Karen Fladoes  
**WOR**—The Virginians, male quartet  
**4:30 P.M.**

**NBC**—Art Tatum, Negro pianist; WEAF WGY WTIC WEEL  
**NBC**—Developing Personality, Dr. H. A. Overstreet; WJZ WBAL  
**CBS**—Science Service, talk; WABC WOKO WIP WDRC WJAS WJSV WLBZ WNAC  
**KDKA**—Market Reports  
**WBZ-WBZA**—The Painter and His Daughter, skit  
**WCAU**—C. P. Shofner, "Topics in Season"  
**WCHS**—Home and Foreign Missions  
**WHAM**—The Rambler  
**WOR**—Leo Freudenberger's Orchestra  
**4:45 P.M.**

**NBC**—Folk Music of the South; John Powell, composer; WEAF WCHS WEEL WTIC WRC  
**CBS**—The Merry-makers; WABC WCAU WDRC WJAS WOKO WJSV WLBZ WNAC  
**NBC**—Concert Favorites; Orchestra, direction Joseph Gallicchio; WJZ WBZ WBZA WMAL  
**KDKA**—Tea Time Tunes  
**WGY**—Stock Reports  
**WHAM**—News Service  
**WOR**—Frances Ingram, Thru the Hollywood Looking Glass  
**5:00 P.M.**

**CBS**—Skippy, children's skit; WABC WOKO WAAB WDRC WCAU WJSV WJAS  
**NBC**—Jack and Gale, songs, Roy Shield's Orchestra; WJZ WBAL WHAM  
**KDKA**—Tut Tut Fife and Drum Corps  
**WBZ-WBZA**—New England Agriculture  
**WCHS**—Orchestral Program  
**WGY**—Lang Sisters  
**WNAC**—Five O'Clock Revue  
**WOR**—Orchestral Program  
**5:10 P.M.**

**WOR**—Program Resume  
**5:15 P.M.**  
**NBC**—Ted Black's Orchestra; WEAF WTIC WCHS WGY  
**CBS**—Jack Brooks, tenor; Eddie Copeland's Orchestra; WAAB WDRC WJAS WIP WOKO  
**CBS**—On the Air Tonight; WABC  
**KDKA**—Kiddies Club  
**WBZ-WBZA**—News, Henry Edison Williams  
**WCAU**—Friend of Youth  
**WEEL**—Studio Program  
**WJSV**—Fay Duncan and Fayette, songs  
**WOR**—Amateur Astronomers Association  
**WRVA**—Cecil and Sally

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 See Last Page



# Jack Benny Grills Himself

(Continued from Page 3)

Mr. Benny, I thought everyone knew I have had offers from two motion picture producing companies to make talkies. One was from Metro-Goldwyn-Mayer and the other was from Paramount."

"What!" I exclaimed. "You mean you haven't had an offer from Warner Brothers?"

"No," he said sadly. "I made a picture for them once."

"But radio seems to be the most important thing in your life, Mr. Benny," I continued, "and your program is the most important part of your interest in radio. What kind of humor do you think is appreciated most by your audience?"

"New," he replied simply. "Have you tried that type, Mr. Benny," I asked.

"Oh, yes," he said. "I frequently run out of old jokes. Why, most of the time I have to write new material for my broadcasts."

"Do your studio audiences always ap-

plaud your performances?" I continued. "Oh, yes, as a general rule. But once in a while we have to remind them. You know, audiences are apt to let their minds wander from the comedian they're listening to."

"Oh, another thing about your program, Mr. Benny. I'm sure the readers of Radio Guide will be interested in this one: Is Mary Livingstone really your wife?"

"Yes, but don't you dare print that!" he cried. "It might hurt my woman fan mail!"

"All right, Mr. Benny," I said. "I won't. And now, Mr. Benny, excuse me if I become personal. You set yourself up as a comedian, don't you?"

"Well—" he began. "Don't interrupt!" I cut in. "I want to know if you're really the merry fellow the people believe you are... the man with the trigger-action wit?"

"Absolutely," he declared. "Why, I'll bet you'll be surprised to learn that I can tell the funniest jokes without rehearsing more than three times."

"What are your ideas for future programs, Mr. Benny?" I asked.

"Well," he said, "I think maybe I'll do 'Way Down East.'"

The interview was interrupted at this point by the appearance of a stranger.

"Better not do that one," said the stranger.

"Why not?" asked Benny. "Saaay, who are you anyway, barging in here like that?"

"Name's Harry W. Conn," said the stranger. "And I think you had better do 'I'm No Angel,' because it would be more appropriate."

"Very poor," said Benny.

"Well, you know Mary Livingstone loves to do impersonations of Mae West."

"So what?" said Benny. "I should ruin my program just to give Mary experience?"

"Well, I don't think the Down East idea is any good, either," continued Mr. Conn. "In fact, I won't have anything to do with it."

"Now, wait a minute, Conn," Benny said. "Who asked you to have anything to do with it?"

"You did," said Conn, "two years ago. And here's my contract with your signature on it. I cost you money."

"So it is... so it is," said Benny. "Why, now I recognize you... you're..."

"I am," Mr. Conn said. "The only radio script writer you ever employed."

"PLAY, FRANK!" said Benny.

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## (WEDNESDAY CONTINUED)

5:20 P.M.

CBS—Jack Brooks, tenor; Eddie Copeland's Orchestra. WABC

5:25 P.M.

WRVA—Rhythm Parade

5:30 P.M.

NBC—To be announced. WEAF WTIC WLIT WGY WCHS WRC

CBS—Jack Armstrong, All American Boy; WABC WNAC WDRC WCAU WOKO WJAS WJSV

NBC—Singing Lady, children's program; WJZ WBZ WBZA WBAL KDKA WHAM

WOR—Easter Egg Dying

5:40 P.M.

WRVA—Sports Review

6:45 P.M.

NBC—Wizard of Oz, dramatization; WEAF WTIC WEEI WGY WCHS

CBS—Brooke, Dave and Bunny, songs; WABC WAAB WDRC WJAS WOKO WCAU

NBC—Little Orphan Annie; WJZ WBAL WBZ WBZA KDKA WHAM WMAL

WNAC—The Cosmopolitans, novelty quintet

WOR—Sylvia Clyde, soprano; Orchestra

## NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra; WEAF

CBS—Buck Rogers in the 25th Century; WABC WOKO WAAB WCAU WJAS WJSV

NBC—Westminster Choir; WJZ WBAL WBZ WBZA

KDKA—Evensong

WCHS—News Flashes

WEEI—The Evening Tattler

WGY—Evening Briefings; News Items

WHAM—Sportscast

WLW—Jack Armstrong, sketch

WNAC—News Flashes; Weather

WOR—Uncle Don

WRVA—Evening Meditations

6:15 P.M.

CBS—Gene and Charlie; WJSV

NBC—Westminster Choir; WHAM

CBS—Bobby Benson and Sunny Jim; WABC

WAAB WDRC WCAU WLBZ

KDKA—Sports, Program Preview

WCHS—Al Buck's Sports Review

WEEI—Gene and Glen, comedy sketch

WGY—Hank Keene's Radio Gang

WLW—Joe Emerson tenor

WNAC—The Merry Go Round

WRVA—Musical Program

6:20 P.M.

WCHS—Studio Program

6:30 P.M.

NBC—George R. Holmes, talk; News; WEAF WMAL

CBS—Enoch Light's Orchestra; WAAB WDRC WJSV WLBZ WJAS WOKO

NBC—Irene Beasley contralto; WJZ WBAL

CBS—Music Box; WABC WCAU

KDKA—Studio Program

WBZ-WBZA—Old Farmers Almanac

WCHS—Randall and McAllister Program

WEEI—Musical Program

WGY—Musical Program

WHAM—Hughie Barrett's Orchestra

WLW—Bob Newhall, "Mail Pouch Sportsman"

WNAC—Jack Fisher's Orchestra; Bette Brooks, soloist

WOR—Harold Stern's Orchestra

WRVA—Current Events

6:40 P.M.

WEEI—Organist

6:45 P.M.

NBC—Your Folks and Mine, drama; WEEI WCHS

CBS—Ye Happy Minstrel and Tiny Band; WABC WCAU WDRC WNAC

NBC—Henry Burbig and the Rhythm Boys; WEAF WFI

CBS—Tito Guizar Mexican tenor; WIP

NBC—Lowell Thomas, today's news; WJZ WBZ WBZA KDKA WLW WBAL WHAM WMAL

WGY—Musical Program

WJSV—Frank and Jim

WRVA—Dance Period

7:00 P.M.

NBC—Martha Mears, contralto, orchestra; WEAF WRC

CBS—Myrt and Marge, drama; WABC WOKO WDRC WCAU WNAC WJAS WJSV

NBC—Amos 'n' Andy; WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM WMAL

WCHS—Gene and Glenn, comedy sketch

WEEI—The Whittlin' Club

WGY—Through the Looking Glass

WOR—Ford Frick, Sports

7:15 P.M.

NBC—Billy Bachelor, sketch; WEAF WGY WCHS WEEI WRC

CBS—Just Plain Bill, skit; WABC WNAC WCAU WJAS WJSV

NBC—Gems of Melody; John Herrick, baritone, Harold Sanford's Orchestra; WJZ WBZ WBZA KDKA WBAL WHAM WMAL

WLW—Henry Thues' Orchestra

WOR—Harry Hershfield

WRVA—Quartet

7:30 P.M.

NBC—Shirley Howard, The Jesters, Red Wamp and Guy; Milt Rottenberg, pianist; Tony Caluore, guitar; WEAF WTIC WGY WCHS WRC

CBS—Music on the Air; WABC WOKO WNAC WDRC WJAS WJSV WCAU WLBZ

NBC—Ramona; WJZ WBAL WMAL

KDKA—Charley Agnew's Orchestra

WBZ-WBZA—'Fire! Fire! Fire!' Commissioner Edward F. MacLaughlin

WEEI—After Dinner Revue

WHAM—Three of Us, girl's trio

WLW—Prairie Symphony

WOR—Jack Arthur, baritone; Orchestra

WRVA—Kiddies Radio Club

7:45 P.M.

NBC—The Goldbergs, comedy sketch; WEAF WEEI WCHS WLIT WGY WRC

CBS—Boake Carter, News; WABC WNAC WCAU WJAS WJSV

NBC—Irene Rich in Hollywood, skit; WJZ WBZ WBZA WBAL KDKA WMAL

WHAM—Blue Blazers

WLW—Studio Program

WOR—True Stories of the Sea

WRVA—Smoky and Poky

8:00 P.M.

CBS—Phil Ducey, Frank Luther, Jack Parker with Vivien Ruth; WABC WNAC WDRC WJSV

NBC—Jack Pearl, the Baron, comedian; Cliff Hall; Peter Van Steeden's Orchestra; WEAF WTIC WEEI WCHS WLIT WGY WRVA WRC

NBC—Crime Clues, mystery drama; WJZ WBZ WBZA KDKA WLW WBAL WMAL

WCAU—Love Making Incorporated

WHAM—Lavender and Old Lace

WOR—Josef Rinald Hand Analyst

8:15 P.M.

CBS—Edwin C. Hill; The Human Side of the News; WABC WOKO WNAC WDRC WCAU WJAS WJSV

CBS—Irene Thompson and the Three Naturals; WIP

WOR—'The Old Theater', A. Winfield Hoony

WRVA—Melody Mart

8:30 P.M.

NBC—Wayne King's Orchestra; WEAF WCHS WLIT WGY WTIC WRC

CBS—Albert Spalding, violinist; Conrad Thibault, baritone, Don Voorhees' Orchestra; WABC WOKO WNAC WDRC WCAU WJAS WJSV

NBC—Dangerous Paradise, dramatic sketch; WJZ WBAL WBZ WBZA KDKA WLW WHAM WMAL

WEEI—'Lady Lillian and Chet'

WOR—Lavender and Old Lace, Musical Program

WRVA—Souvenirs

8:45 P.M.

NBC—To be announced. WJZ WBZ WBZA WBAL WHAM

KDKA—Studio Program

WEEI—Musical Comedy

WLW—Radio Court

WRVA—Forum

9:00 P.M.

NBC—The Hour of Smiles; Fred Allen, Portland Hoffa, Jack Smart, Lennie Hayton's Orchestra; WEAF WCHS WLIT WGY WLW WRVA WTIC WRC WEEI

CBS—Dramatic Guild; WABC WNAC WDRC WCAU WJAS WJSV WLBZ

NBC—Raymond Knight's Cuckoos; Mrs. Pennyfeather; Mary McCoy, Robert Armbruster's Orchestra; WJZ WBAL WBZ WBZA KDKA WHAM WMAL

WOR—"Italics"

9:15 P.M.

CBS—Guy Lombardo's Orchestra; Burns and Allen, Comedy Team; WABC WOKO WNAC WDRC WCAU WJAS WJSV

NBC—John Charles Thomas, baritone; William Daly's String Orchestra; WJZ WBAL WBZ WBZA KDKA WHAM WMAL

WOR—Harry H. Balkin, character analyst

9:45 P.M.

WOR—Willard Robinson's Orchestra

10:00 P.M.

NBC—Corn Cob Pipe Club of Virginia barnyard music; male quartet; WEAF WTIC WCHS WLIT WGY WLW WEEI WRVA WRC

CBS—Old Gold Program, Ted Fiorito's Orchestra; Dick Powell master of ceremonies; WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ

NBC—Vincent Lopez' Orchestra; Ed Sullivan, columnist; Frances Langford, songs; Three Scamps; Guest Stars; WJZ WBAL WHAM WBZ WBZA KDKA WMAL

10:15 P.M.

KDKA—Art Farrar's Orchestra

WOR—Harlan Eugene Read

10:30 P.M.

NBC—Tourist Adventures, Irvin Talbot's Orchestra; WJZ WHAM WRVA WLIT WRC WMAL

NBC—Ghost Stories by Elliot O'Donnell; WEAF WGY WEEI WTIC WRC

CBS—Freddie Rich Entertains; WABC WDRC WOKO WJSV WIP WLBZ WJAS

KDKA—Romance of Dan and Sylvia

WBZ-WBZA—Eventide Singers

WCAU—House Warming

WCHS—Studio Program

WLW—Zero Hour

WNAC—Will Dodge's Orchestra; Charles Conom, tenor

WOR—A Quarter Hour in Three-Quarter Time

10:45 P.M.

CBS—Freddie Rich Entertains; WAAB KDKA—Nancy Martin

WBZ-WBZA—Sammy Liner's Orchestra

WCHS—Ghost Story (NBC)

WNAC—Larry Funk's Orchestra

11:00 P.M.

NBC—Angelo Ferdinand's Orchestra; WEAF WTIC WCHS

CBS—Nick Lucas, songs, Freddie Rich's Orchestra; WABC WOKO WIP WAAB WDRC WJSV WJAS

NBC—Pekens Sisters, vocal trio; WJZ WBAL WMAL

KDKA—Sports Review

WBZ-WBZA—Weather; Sports Review

WCAU—Boake Carter, talk

WEEI—William Scott's Orchestra

WGY—Happy Felton's Orchestra

WHAM—Recital Program

WLW—Press Flashes

WNAC—News Service; Correct Time; Local News

WOR—"Moonbeams"

WRVA—Dance Orchestra

11:05 P.M.

WLW—College of Music Concert Ensemble

11:15 P.M.

NBC—Press Radio Bureau, News; WEAF WGY WRC WCHS WTIC

CBS—Press Radio Bureau, News; WABC WJAS WJSV WIP WDRC

NBC—Reinold Werrenrath, baritone; WJZ WBAL KDKA—Around the Cracker Barrel

WBZ-WBZA—Joe Hines' Orchestra

WCAU—Ben Greenblatt

WHAM—Dance Orchestra

WRVA—Ray Knight's Cuckoos (NBC)

11:20 P.M.

NBC—To be announced; WEAF WTIC WCHS WGY WRC

CBS—Little Jack Little's Orchestra; WABC WDRC WJAS WJSV WLBZ WIP WAAB

11:30 P.M.

NBC—Rubinoff's Orchestra; WEAF WTIC WCHS WGY WLIT WEEI

CBS—Little Jack Little's Orchestra; WABC WNAC

NBC—Jules Stein's Orchestra; WJZ WBAL KDKA—Lloyd Huntley's Orchestra

WBZ-WBZA—Kay Fayre, soloist

WCAU—Luis Russell's Orchestra

WOR—Ozma Nelson's Orchestra

11:45 P.M.

NBC—Press Radio Bureau, News; WJZ WHAM



# Thursday, March 29

## MORNING

8:00 A.M.

CBS—On the Air Today WABC  
NBC—Radio City Organ, Richard Leibert, organist  
WEAF WFSH WFI  
CBS—Salon Musicale WCAU  
NBC—Morning Devotions WJZ WBAL WBZ  
WBZ A KDKA WRC  
WEEI—Morning Train Catcher  
WGY—Musical Clock  
WHAM—Kindly Thoughts  
WJSV—The Sun Dial Arthur Godfrey  
WNAC—Shopping Around the Town  
WOR—Program Resume

8:05 A.M.

CBS—Salon Musicale WABC

8:10 A.M.

WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio WJZ WBAL WHAM  
KDKA—Tommy and Sherlock  
WBZ-WBZA—Duke Dewey's Hickory Nuts  
WCSH—Morning Devotions  
WEEI—Shopping Service

8:30 A.M.

NBC—Low White, organist WJZ WBAL WBZ  
WBZ A KDKA WHAM  
CBS—Salon Musicale WABC  
NBC—Cheerio, inspirational talk and music:  
WEAF WEEI WFSH WGY WTIC WFI WRC  
WOR—Martha Manning, sales talk

8:45 A.M.

CBS—Sam Moore's Meeting WABC WCAU  
WOR—Don Ross, songs

9:00 A.M.

NBC—The Breakfast Club WJZ WBAL KDKA  
CBS—Eton Boys, Male quartet: WABC WOKO  
WNAC WDRG WCAU WJAS WLBZ  
NBC—Sam Herman, xylophone; Frank Banta,  
piano WEAF WLIT WFSH  
WBZ-WBZA—Virginia Reade, talk  
WEEI—Clothes Institute  
WGY—Annette McCullough and Forrest Willis,  
duets  
WHAM—Tower Clock Program  
WJSV—Woman's Hour  
WOR—Edward Neil, Jr., baritone; Songs; Mary  
Olds and George Shackley

9:15 A.M.

NBC—Landt Trio and White, comedy and songs:  
WEAF WLIT WFSH WEEI WGY WRC  
CBS—In the Luxembourg Gardens, WABC WOKO  
WNAC WDRG WJAS WIP WLBZ  
WCAU—Words and Music  
WHAM—Breakfast Club (NBC)  
WOR—Sherman Keene's Orchestra

9:30 A.M.

NBC—Bradley Kincaid the Mountain Boy, hill-  
billy songs: WEAF WTIC WFSH WGY WRC  
NBC—Breakfast Club, orchestra: WBZ WBZA  
KDKA—Style and Shopping Service  
WEEI—Irene Castle  
WOR—Interior Decorating, Mildred Lewin

9:45 A.M.

CBS—The Mystery Chef WABC WAAB WCAU  
WJAS  
NBC—The Sylvan Trio: WEAF WTIC WEEI  
WFI WRC  
KDKA—Work A Day Thoughts  
WCSH—Thru the Shops with Margie  
WGY—Martha and Hal  
WHAM—Household Hour  
WNAC—Song Album with Virginia Warren, so-  
prano  
WOR—Paul Harris' Orchestra

10:00 A.M.

NBC—Edward MacHugh, the Gospel Singer:  
WJZ WBAL KDKA WBZ WBZA WMAL  
CBS—Bill and Ginger, WABC WOKO WJAS  
WAAB WCAU  
NBC—Morning Parade WEAF WEEI WFI WRC  
Y. N.—Food and Homemaking School: WNAC  
WLBZ  
WGY—Hank Keene's Radio Gang  
WOR—Pure Food Hour

10:15 A.M.

NBC—Morning Parade WEAF WFI WFSH WEEI  
WRC  
CBS—Visiting with Ida Bailey Allen: WABC  
WJAS WOKO WAAB WJSV  
NBC—Clara Lu 'n' Em WJZ WBAL WBZ  
WBZA WHAM  
KDKA—Studio Program  
WCAU—Eric Wilkinson, organist  
WGY—Shopping Bag

10:30 A.M.

NBC—Treasure Chest, Howard Phillips, baritone;  
Martha Lee Cole; Don Allen's Orchestra:  
WEAF WRC WFI WGY  
CBS—Press Radio Bureau News: WABC WCAU  
WJAS WJSV WDRG  
NBC—Today's Children dramatic sketch: WJZ  
KDKA WBAL WBZ WBZA WMAL  
WCSH—Studio Program  
WEEI—The Happy Rambles  
WHAM—Mrs Thrifty Buyer  
WNAC—Musical Interlude

10:35 A.M.

CBS—Melody Parade WABC WCAU WDRG  
WLBZ WNAC WJSV WJAS

10:45 A.M.

NBC—Press Radio Bureau, News: WEAF WFSH  
WEEI WTIC  
CBS—Fats Waller, songs WABC WLBZ WJSV  
WDRG  
NBC—Press Radio Bureau News WJZ WBAL  
WBZ WBZA WRC WHAM WMAL  
E. T.—School of Cookery WEEI WGY  
KDKA—Sammy Fuller  
WNAC—Salon Gems  
WOKO—Melody Parade (CBS)  
WRVA—Varieties

10:50 A.M.

NBC—Breen and de Rose, vocal and instrumental  
duo: WEAF WFSH WFI WHAM WTIC WRC  
NBC—Pappy, Ezra Zeke and Elton, hillbillies:  
WJZ WBAL WHAM WMAL  
WBZ-WBZA—Piano Etchings, Doris Tirrell  
WEEI—Studio Program

11:00 A.M.

NBC—Armchair Quartet WEAF  
CBS—Mary Lee Taylor, kitchen talk: WJSV  
NBC—U. S. Navy Band WJZ WBAL KDKA  
WBZ WBZA WHAM  
CBS—Sunny Side Up WABC WDRG WCAU  
WNAC WLBZ  
NBC—Galaxy of Stars, WGY WLIT  
E. T.—School of Cookery WFSH WRVA  
WEEI—Variety Program  
WOR—Neil Vinick beauty talk

11:15 A.M.

CBS—Sunny Side Up WABC  
NBC—Frances Lee Barton, cooking school: WEAF  
WTIC WLIT WGY WEEI WFSH WRC  
CBS—Charm Secrets WJSV WNAC WCAU  
WMAL—U. S. Navy Band (NBC)  
WOR—School of Cookery  
WRVA—Bab and Lab

11:30 A.M.

NBC—Gale Page contralto, Frank Hazard, ten-  
or; King's Jesters, trio, Orchestra: WLIT  
WGY  
NBC—Sweetheart Melodies: Vocalists; Talk: WJZ  
WBAL WBZ WBZA KDKA WHAM WMAL  
CBS—Tony Wons with Keenan and Phillips,  
piano team: WABC WNAC WCAU WJAS  
WJSV WOKO WDRG  
NBC—Jules Lande, Troubadour of the Violin;  
Morton Bove, tenor: WEAF WFSH WEEI  
WTIC WRC  
WOR—"News in the World of Women", Gabriel  
Heatter  
WRVA—Luxury Fiddlers

11:45 A.M.

CBS—Madison Ensemble WNAC WJSV WJAS  
WIP WOKO  
NBC—Al and Lee Reiser, piano duo: WJZ WBAL  
KDKA WMAL  
CBS—Ben Alley, tenor, WABC  
WBZ-WBZA—Carl Lamson Musicale  
WCAU—Sunside Up  
WHAM—Tom Grierson, organist  
WOR—Marian Rich, mezzo soprano; Orchestra

## AFTERNOON

12:00 Noon

NBC—Neil Sisters, harmony trio: WJZ WBAL  
WHAM KDKA  
CBS—The Voice of Experience: WABC WNAC  
WDRG WCAU WJAS WJSV  
NBC—Piano Recital WEAF WGY WRC  
NEM—Larrow Program, WFSH WEEI  
WBZ-WBZA—The Monitor Views the News; Er-  
nest Beaulort  
WOR—Harmoneers  
WRVA—Art Brown, organist

12:15 P.M.

NBC—Wendell Hall, songs: WJZ WBAL WHAM  
WEEI WMAL  
CBS—Connie Gates, songs: WABC WOKO  
WDRG WCAU WJSV WLBZ WAAB  
NBC—Johnny Marvin, tenor WEAF WRC WEEI  
KDKA—Honey Boy and Sassafras  
WBZ-WBZA—Weather, Market Reports  
WCSH—Farm Flashes: Stocks and Weather  
WGY—Skip, Step and Happiana, songs  
WNAC—News Flashes  
WOR—Welfare Council talk

12:20 P.M.

WBZ-WBZA—New England Agriculture  
WOR—Musical Program

12:30 P.M.

NBC—National Farm and Home Hour: WJZ  
WBAL WBZ WBZA WHAM WMAL  
CBS—George Scherban's Russian Gypsy Ensem-  
ble, WABC WIP WJSV WOKO WLBZ WAAB  
NBC—Maurice Lees' Concert Ensemble, WEAF  
WRC

## HIGH SPOT SELECTIONS FOR THE DAY

2:00 p.m.—Philharmonic Broadcast from Czechoslovakia: NBC-WJZ network.

8:00 p.m.—Rudy Vallee's Variety Hour: guest stars and orchestra: NBC-WEAF network.

8:00 p.m.—Raffles, Amateur Crackman, drama: CBS-WABC network.

8:30 p.m.—Voice of America: Alex Gray; Mary Eastman; Nicholas Kemper's orches-  
tra CBS-WABC network.

9:00 p.m.—Captain Henry's Show Boat: NBC-WEAF network.

9:00 p.m.—Emery Deutsch and His Gypsy Violin: CBS-WABC network.

9:30 p.m.—Fred Waring's orchestra and entertainers: CBS-WABC network.

10:00 p.m.—Stoopnagle and Budd; Glen Gray's orchestra: CBS-WABC network.

10:00 p.m.—Al Jolson with Paul Whiteman's orchestra: NBC-WEAF network.

10:30 p.m.—Evan Evans, baritone; concert orchestra, CBS-WABC network.

11:30 p.m.—Address by Assistant Secretary of State, Sumner Welles: "Cuba's Relation  
to the United States": NBC-WEAF network.

KDKA—Style Show, Market Reports  
WCAU—The Noontimes  
WCSH—Stocks, Weather Reports  
WEEI—Boston Farmers' Produce Market Report  
WGY—Farm Program  
WNAC—The Shopper's Exchange  
WOR—Jan Brunson's Gypsy Orchestra

12:45 P.M.

KDKA—Lloyd Huntley's Orchestra  
WEEI—A Bit of This and A Bit of That  
WCAU—Today on WCAU  
WCSH—Maurice Lees' Concert Ensemble (NBC)

1:00 P.M.

NBC—Market and Weather Reports: WEAF  
CBS—Marie, the Little French Princess; drama:  
WABC WNAC WCAU

KDKA—National Farm and Home Hour (NBC)  
WCSH—Pedro Vias' Orchestra (NBC)  
WGY—Album on Parade  
WOR—Dr. Wynne's Health Talk

1:05 P.M.

WOR—Musical Revue Myrtle Boland and M.  
Lucas, soloists

1:15 P.M.

CBS—Jean Marrow, music: WABC WNAC WJSV  
WJAS

NBC—Pedro Vias' Orchestra: WEAF WFI WEEI  
WTIC WRC

WCAU—Harold Knight's Orchestra

1:30 P.M.

NBC—Vic and Sade sketch WJZ WBAL KDKA  
WBZ WBZA WMAL

CBS—Easy Aces Comedy WABC WCAU WNAC  
WJAS

NBC—Orlando's Concert Ensemble: WTIC WFSH  
WGY WFI

NBC—Francis C. Healy, talk: WEAF

WEEI—Heading Circle

WHAM—School of the Air, science

WOR—Bide Dudley; Theater Club of the Air

WRVA—Market Reports

1:45 P.M.

NBC—The Merry Macs, Cheri McKay, Male Trio;  
Orchestra, WJZ WBAL WMAL

CBS—The Captivators WABC WJAS WDRG  
WNAC WLBZ WOKO WJSV

NBC—Orlando's Concert Ensemble: WEAF WFSH  
WGY WFI

KDKA—Lloyd Huntley's Orchestra

WBZ-WBZA—Safety Committee; Organ Music

WCAU—Stanley Roberts, songs

WHAM—The Rambler

WOR—Mildred Loh, soloist

2:00 P.M.

NBC—William Hain, tenor WEAF WLIT WRC

NBC—International Broadcast from Czechoslova-  
kia WJZ WBAL WBZ WBZA KDKA WHAM  
WMAL

CBS—Ann Leaf at the Organ: WABC WDRG  
WJSV WLBZ WOKO

WCAU—Eddie Sheppard, novelty pianist

WCSH—Lura Thomas Brown

WEEI—Silver Lining Hour

WGY—Paul Curtis, tenor

WNAC—Studio Variety Program

WOR—Dr. Arthur Frank Payne, "The Psycho-  
logist Says"

WRVA—Edward Naff

2:15 P.M.

CBS—Ann Leaf at the Organ: WNAC

NBC—Yasna Bunchuk, cellist, WEAF WFSH  
WLIT WRC

CBS—Romance of Helen Trent: WABC WCAU  
WEEI—William Kahakalau's Hawaiian Orchestra

WGY—Household Chats

WOR—The Melody Singer

2:30 P.M.

NEN—Food Hour WEEI WFSH

NBC—Snack O.T., comedy sketch: WJZ WHAM  
WBAL WBZ WBZA WMAL

CBS—American School of the Air, WABC WNAC  
WDRG WJSV WIP WLBZ WJAS WOKO

NBC—Trio Romantique WEAF WRC

KDKA—Home Forum

WCAU—Women's Club of the Air

WGY—Three Schoolmasks

WOR—Otis Holley soprano

2:45 P.M.

NBC—Talk WEAF WFSH WRC

NBC—Talk by Nat C. Murray WJZ WBAL WBZ  
WBZA WBAL WMAL

WGY—Barnacle Bill the Sailor

WHAM—George Garris, organist

WOR—Orchestral Program

3:00 P.M.

NBC—Ma Perkins sketch WEAF WEEI WGY  
WFI WFSH WRC

CBS—Metropolitan Parade: WABC WNAC WDRG  
WJSV WIP WLBZ WOKO

WRVA—Aunt Pollyanna

NBC—Reed, Kennedy, baritone: WJZ WBAL  
KDKA WMAL

WBZ-WBZA—Animals in the News, Dr. Wea-  
ley A. Young

WCAU—Tom Dawson, songs

WHAM—Memorial Art Gallery Program

WOR—The Love Racketeer, Myrtle Boland

3:15 P.M.

NBC—The Upstaters, male quartet: WEAF WFSH  
WEEI WGY WRC

NBC—The Syncopators WJZ WHAM KDKA  
WMAL

WBZ-WBZA—Edwin Otis, baritone

WCAU—Women's Club of the Air

WOR—"Old Man Sunshine"

3:30 P.M.

NBC—Women's Radio Review, Orchestra: WEAF  
WGY WFI WFSH WRC

CBS—National Student Federation Program:  
WABC WNAC WDRG WJAS WJSV WIP  
WLBZ WOKO

NBC—Twents and Seven, Merrie Men, Neil Sis-  
ters, Earl Lawrence, pianist, Irma Glen, or-  
ganist WJZ WBAL KDKA

WBZ-WBZA—Home Forum Cooking School

WCAU—Five Blue Spades

WOR—The Musical Architects, Mildred Cole and  
Tom Davis

3:45 P.M.

CBS—Institute of Music WABC WNAC WCAU  
WDRG WJAS WLBZ WJSV WOKO

WOR—Sally and Sue, comedy and songs

4:00 P.M.

NBC—Winters and Weber, organists: WEAF  
WGY WRC

NBC—Betty and Bob, dramatic sketch: WJZ  
WBAL WBZ WBZA KDKA WHAM WMAL

WCSH—Y. W. C. A. Program

WEEI—Stock Quotations

WOR—Newark Civic Symphony Orchestra

4:15 P.M.

NBC—Alice Joy, the Dream Girl; Orchestra:  
WJZ WBAL WHAM WMAL

NBC—Winters and Weber, WEEI WFI

KDKA—P. T. A. Talk

WBZ-WBZA—Academy of Music

WNAC—Spotlighting Modern Education

4:30 P.M.

NBC—Mumie Magic, Vocalists: Orchestra: WJZ  
WBAL WBZ WBZA WHAM WMAL

CBS—Bob Standish, baritone: WABC WOKO  
WNAC WDRG WJSV WIP WLBZ WJAS

NBC—Hazel Glenn, soprano; Orchestra: WEAF  
WFSH WEEI

KDKA—Business News and Markets

WCAU—Dancepartners

WGY—John Sheehan tenor

4:45 P.M.

NBC—Lady Next Door children's program:  
WEAF WEEI WFSH WRC

CBS—Ye Happy Minstrel and Tiny Band: WABC  
WNAC WDRG WCAU

CBS—Artist Recital; Theo Carle, tenor; Barbara  
Maurel, contralto WOKO WJAS WJSV WIP

KDKA—Gay Jordan

WGY—Stock Reports

WHAM—News Flashes

5:00 P.M.

NBC—Armand Girard basso: WEAF WEEI

CBS—Shippy children's skit, WABC WOKO  
WAAB WDRG WCAU WJSV WJAS

NBC—General Federation of Women's Clubs:  
guest speaker WJZ KDKA WMAL

WBAL—Talk of the Times

WBZ-WBZA—New England Agriculture; E. J.  
Rowell

WCSH—Ernie George's Orchestra

WGY—Piano Pals Dorothy Sherman and Monica  
Leonard

WHAM—Allen Sisson, the Story Book Man

WNAC—Five O'Clock Revue

WRVA—Rhythm Parade

5:05 P.M.

WOR—Musical Interlude

5:15 P.M.

CBS—George Hall's Orchestra, WAAB WDRG  
WJAS WIP WOKO WLBZ

NBC—Max Dolin, violinist, Milan Smolen pianist:  
WJZ WBAL WHAM

CBS—On the Air Tonight WABC

KDKA—Kiddies Klub

WBZ-WBZA—Monitor Views the News

WCAU—Chuck Chick Program

WOR—"The Sophisticates," vocal trio

WRVA—Cecil and Sally

5:20 P.M.

CBS—George Hall's Orchestra WABC

5:25 P.M.

WRVA—Aunt Pollyanna

WHAT WOULD  
\$5,000.00  
IN CASH  
MEAN TO YOU?  
See Last Page



## (THURSDAY CONTINUED)

5:30 P.M.

NBC—Winnie, the Pooh, drama: WFAF WLIT WEEI WRC  
 CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRS WCAU WJAS WJSV  
 NBC—The Singing Lady, children's program: WJZ WBZ WBAL KDKA WHAM  
 WFSH—Studio Program  
 WGY—Princess Nacomee  
 WOR—The Crocodile in Art and Decoration: Karl Freund

5:40 P.M.

WRVA—Sports Review

5:45 P.M.

NBC—Rex Cole Mountaineers: WFAF  
 CBS—Stamp Adventurers Club: WABC WOKO WAAB WDRS WCAU WJAS WJSV  
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM WMAL  
 NBC—Echoes of Erin: WGY  
 Y. N.—Armando Corea's Orchestra: WNAC WLBZ  
 WFSH—Dramatization  
 WEEI—Radio Chat  
 WOR—The Pet Clinic of the Air

## NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WFAF  
 CBS—Buck Rogers in the 21st Century: WABC WOKO WAAB WCAU WJAS WJSV  
 NBC—Richard Himber's Orchestra: WJZ WBAL WBZ WBZA WMAL  
 KDKA—Evensong  
 WFSH—News Flashes  
 WEEI—The Evening Tattler  
 WGY—Evening Brevities  
 WHAM—Sportscast  
 WLW—Jack Armstrong, sketch  
 WNAC—News Flashes; Weather  
 WOR—Uncle Don, kiddies' program  
 WRVA—Hi Plane Pilots

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC WAAB WDRS WCAU WLBZ  
 CBS—Bob Nolan, tenor; Norm Sherr, pianist: WJSV  
 KDKA—Sports, Program Preview  
 WFSH—Al Buck's Sports Review  
 WEEI—Gene and Glen with Jake and Lena  
 WGY—Sports Parade  
 WHAM—Richard Himber's Orchestra (NBC)  
 WLW—Joe Emerson, songs; orchestra  
 WNAC—The Merry Go Round

6:30 P.M.

NBC—Ivory Stamp Club; Captain Tim Healy: WJZ  
 CBS—Misha Ruginsky's Ensemble: WABC WOKO WAAB WJSV WLBZ  
 NBC—John B. Kennedy: WFAF  
 KDKA—Salon Orchestra  
 WBAL—Twenty Fingers of Harmony (NBC)  
 WBZ-WBZA—Old Farmer's Almanac  
 WCAU—Comedy Stars of Hollywood  
 WFSH—Gene and Glenn, comedy sketch  
 WEEI—Musical Program  
 WGY—Musical Program  
 WHAM—Jack Driscoll, variety program  
 WLW—Bob Newhall, "Mail Pouch Sportsman"  
 WNAC—Larry Funk's Orchestra  
 WOR—Eddie Lane's Orchestra  
 WRVA—News Flashes

6:40 P.M.

WFI—John B. Kennedy (NBC)

6:45 P.M.

CBS—Harold Knight's Orchestra: WIP  
 NBC—Grandmother's Trunk, sketch: WFAF  
 CBS—Little Italy, drama: WABC WOKO WAAB WDRS WCAU  
 NBC—Lowell Thomas, today's news: WJZ WBAL WBZ WBZA KDKA WLW WHAM WMAL  
 WFSH—Studio Program  
 WEEI—Crystal Souvenirs  
 WGY—Radio Court  
 WJSV—Marguerite Cromwell and Phil Crist  
 WNAC—George Hinkle and Arthur Anderson in "Street of Dreams"  
 WRVA—Evening Musicale

7:00 P.M.

NBC—Mary Small, songs, Orchestra: WFAF  
 CBS—Myrt and Marge, drama: WABC WOKO WNAC WDRS WCAU WJAS WJSV  
 NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM WMAL  
 WFSH—True Stories of the Sea  
 WEEI—Edison Program  
 WGY—Joe and Eddie, Comedy sketch  
 WOR—Ford Frick, Sports Resume

7:15 P.M.

NBC—Billy Bacher, sketch: WFAF WGY WFSH WEEI WRC  
 CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV  
 NBC—B. A. Rolfe's Orchestra: WJZ WBZ WBZA WHAM WBAL WMAL  
 KDKA—Lois Miller, organist  
 WLW—Unbroken Melodies  
 WOR—Comedy Stars of Hollywood  
 WRVA—Irene Castle

7:30 P.M.

CBS—Oliver Naylor's Orchestra: WIP  
 NBC—Shirley Howard, vocalist; The Jesters; Songs and Comedy; Piano and Guitar: WFAF WFSH WGY WRC  
 CBS—The Serenaders: Phil Cook, Paul Kent, baritone: WABC WDRS WCAU WOKO WJAS WJSV  
 NBC—Romantic Melodies; Orchestra: Sketch: WJZ WBZ WBZA KDKA WMAL  
 WEEI—After Dinner Revue  
 WHAM—Bank Program

WLW—Melody Masters  
 WNAC—True Stories of the Sea  
 WOR—The Lone Ranger, sketch  
 WRVA—Evelyn Harrison

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WFAF WEEI WFSH WGY WFI WRC  
 CBS—Boake Carter, News: WABC WNAC WCAU WJAS WJSV  
 WLW—Southern Blackbirds  
 WRVA—Tarzan of the Apes, sketch

8:00 P.M.

NBC—Rudy Vallee's Orchestra; Guest Artists: WFAF WEEI WFSH WGY WFI WLW WRC  
 CBS—Raffles, the Amateur Cracksman: WABC WNAC WDRS WOKO WIP WLBZ  
 NBC—Cape Diamond Light: WJZ WBZ WBZA KDKA  
 WCAU—True Stories of the Sea  
 WHAM—Rochester Evening School of the Air  
 WJSV—The Dinkeldorfers  
 WOR—Little Symphony Orchestra; Philip James, conducting; Edith Friedman, pianist  
 WRVA—South Sea Islanders (NBC)

8:15 P.M.

CBS—Raffles, the Amateur Cracksman: WJAS WCAU  
 WHAM—"Behind the Headlines" Or Meyer Jacobstein  
 WJSV—Serenade

8:30 P.M.

CBS—Voice of America; Mary Eastman, soprano, Alex Gray; Guest Speaker; Nicholas Kemper's Orchestra: WABC WOKO WNAC WJAS WDRS WCAU WJSV  
 NBC—Adventures in Health; Dr. Herman Sundesen: WJZ WBAL KDKA WHAM WBZ WBZA  
 WRVA—Souvenirs

8:45 P.M.

NBC—Robert Simmons, tenor; Jerry Sears' Orchestra: WJZ  
 KDKA—Studio Program  
 WBZ-WBZA—Joe Rines' Orchestra  
 WHAM—Through the Hollywood Looking Glass  
 WRVA—The Story Behind the Claim

9:00 P.M.

NBC—Captain Henry's Show Boat, vocalists and orchestra: WFAF WEEI WFSH WGY WRVA WFI WRC  
 CBS—Emery Deutsch's Gypsy Violin: WABC WNAC WDRS WCAU WJAS WJSV WLBZ  
 NBC—Death Valley Days, dramatic story: WJZ WBZ WBZA WLW KDKA WBAL WHAM WMAL  
 WOR—The Co-optimists

9:15 P.M.

CBS—Alexander Woolcott, the Town Crier: WABC WNAC WDRS WOKO WCAU WJAS WJSV WLBZ  
 WOR—"That's Life" dramatized news headlines

9:30 P.M.

NBC—Eddie Duchin's Orchestra: WJZ WBAL KDKA WBZ WBZA WHAM WMAL  
 CBS—Fred Waring's Orchestra, entertainers: WABC WOKO WDRS WJAS WJSV WNAC WCAU WLBZ  
 WLW—Captain Henry's Show Boat (NBC)  
 WOR—Harry H. Balkin, character analyst

9:45 P.M.

WOR—"The Witch's Tale"

10:00 P.M.

NBC—Paul Whiteman's Orchestra and Radio Entertainers, Al Jolson, singing comedian; Deems Taylor, master of ceremonies: WFAF WFSH WGY WLW WEEI WFI WRVA WRC  
 CBS—Glen Gray's Orchestra; Connie Boswell, songs; Steopagle and Budd: WABC WOKO WDRS WCAU WJAS WJSV WNAC WLBZ  
 NBC—Hands Across the Border; Gloria La Vev, soloist and orchestra: WJZ KDKA WHAM WBZ-WBZA—Billy Lossez' Orchestra

10:15 P.M.

WOR—Harlan Eugene Reed

10:30 P.M.

NBC—Echoes of the Palisades; Organist; Vocalist; Instrumental Trio: WJZ WHAM WBAL WRVA  
 CBS—Evan Evans, baritone with Concert Orchestra: WABC WAAB WDRS WJSV WLBZ WOKO WJAS

KDKA—Romance of Dan and Sylvia  
 WBZ-WBZA—Buccaneers, Male Quartet  
 WCAU—Vincent Travers' Orchestra  
 WNAC—Over the Cameraman's Shoulder  
 WOR—"The Jolly Russians"; Adia Kuznetsoff

10:45 P.M.

CBS—Evan Evans, baritone: WABC WJAS WJSV KDKA—Nancy Martin  
 WBZ-WBZA—Joe Rines' Orchestra  
 WCAU—Billy Hays' Orchestra  
 WNAC—Larry Funk's Orchestra

11:00 P.M.

NBC—Viola Philo soprano: WFAF WFI WRVA WGY WFSH  
 CBS—Vera Van contralto: WABC WIP WAAB WDRS WJSV WJAS WOKO  
 NBC—The Cavaliers, male quartet: WJZ WBAL KDKA—Sports Review  
 WBZ-WBZA—Weather; Temperature; Sports  
 WCAU—Boake Carter  
 WEEI—Morey Pearl's Orchestra  
 WHAM—Dance Orchestra  
 WLW—Press Flashes  
 WNAC—News Service  
 WOR—"Moonbeams"

11:05 P.M.

WLW—Theater of the Air, drama

11:15 P.M.

NBC—Press Radio Bureau, News: WFAF WGY WFSH WFI WRC WJZ  
 CBS—Press-Radio Bureau, News: WABC WIP WJSV WJAS WDRS

## ALONG THE AIRIALTO

(Continued from Page 6)

show featuring *Rube Goldberg* . . . Three old companies are auditioning this week—one to change present talent and two new ones . . . A portion of the royalties from the song, "Little Flower," dedicated to *Father Coughlin*, will go to unemployed musicians . . . B. A. Rolfe who is part owner of an eating establishment on Fifth Avenue will shortly take a dance band into the spot and will be heard over the NBC nets twice weekly . . . When Fox Film threw a cocktail party for *George White and Rudy Vallee*, Rudy didn't show up because he was still carrying the "burn" over the recent front page publicity that White struck him while making "Scandals"

In a radio interview, little Jackie Heller admitted he liked chocolate cake. Next day, via Uncle Sam's blue-gray uniformed men, he received two such cakes. If the same listeners are reading, that's my favorite dessert.

PAPPY, ZEKE, EZRA AND ELTON, the Westchester Hillbillies, were invited to Washington to sing for the President at the Correspondents' Ball. They rehearsed "Home On the Range" for several hours, and then John Charles Thomas beat them to it. Were they chagrined!

## Please, Cap'n Henry

I WOULD LIKE TO ask the sponsors of the Showboat Hour to set a precedent in radio broadcasting by repeating one of the best shows ever heard on the air—the radio version of *Jerome Kern's* "Showboat" which was broadcast over a year ago. People are still talking about it . . . Glen Gray and his *Casa Loma* orchestra will play the Junior Prom at Amherst and the Green Key Prom at Dartmouth this spring . . . If *Connie Boswell* is singing better than ever on the *Camel Cara-*

van these days, it's because, for the first time her mother is actually watching her broadcast. Mrs. Boswell and her sister are visiting in New York from New Orleans . . . Last year, after "Stormy Weather" was first sung by *Ethel Waters* at the Cotton Club in New York, it rained almost incessantly for weeks. The composers now wonder what sort of weather will follow their hit sequel, "Ill Wind," sung by *Adelaide Hall*

## Raise for Gray

ALEXANDER GRAY'S sponsor on the "Voice of America" programs gave the big baritone a raise when renewed . . . *Elliott Shaw*, ailing baritone of the Revelers, is out of the hospital and is back singing with the famous quartet . . . Honors for the slimmest radio star are claimed by *Frances Langford*, who is only 98 pounds. Frances will appreciate advice from anyone whose diet boosts her over 100 . . . *Jerome Kern* is reported as not being at all interested in coming back to write original musical comedies for radio because the idea was not snapped up at once when he talked about it . . . *Joey Nash*, Dick Himber's tenor, made three electrical transcriptions the other day without having to make any retakes, which, he says, is a record . . . *Eugene Ormandy*, whose Minneapolis Symphony programs over CBS are already attracting wide praise, accedes to popular demand and says he will include a request selection in each program . . . *Sylvia Froos* stepped from a guest appearance on the *Ipana* show into the hospital for a tonsil operation in preparation for a CBS sustaining build-up

The sponsors of the Voice of Experience have insured the radio counselor for a half million dollars!

## Double-X for Troy, O.

DAVID FREEDMAN, radio script fashioner and impresario for the CBS *Big Show*, has never been compared to the beautiful *Helen of Troy*, although his face has launched a thousand scripts, as far as we have been able to ascertain

However, David precipitated a modern siege of Troy when he recently asserted that he considered Troy, Ohio, the radio capital of America according to a survey he had conducted to discover the "typical American radio community"

Pawling, New York, has been contesting his choice vigorously through the columns of their local paper, and leading citizens of other towns have been asserting civic pride and throwing in the gauntlet for their own hamlets, villages, towns and cities. It looks as if an interesting battle may take place, and perhaps it may lead to the finding for the much-sought "Mr. X of Radio."

Rumor has it that the *Albert Spalding* programs on Columbia may be revamped a bit, to provide music of slightly more popular flavor.

## Program Notes

A SERIES of six broadcasts entitled *The Confidence Man*, dealing with all kinds of "Con" games will be inaugurated Monday at 10 p. m., EST over an NBC-WJZ network. The premiere broadcast will depict the "truth about wire tapping". *Gladys Swarthout*, Metropolitan mezzo-soprano, will be interviewed Tuesday by *Nellie Revell*. . . . The *Gulford College Choir*, sixty-five mixed voices directed by *Max Noah*, will broadcast Wednesday at 11.15 a. m. EST over an NBC-WFAF network from New York . . . A new series of dramatized ghost stories by *Elliott O'Donnell*, writer of international repute on ghost legends, will be inaugurated the same day at 10.30 p. m. EST over an NBC-WFAF network . . . At 10.30 p. m. EST next Friday over an NBC-WJZ network, comes "Thirty Pieces of Silver," a dramatic presentation of the betrayal of Jesus by Judas Iscariot.

NBC—Press Radio Bureau, News: WJZ WBAL WHAM WBZ WBZA WRVA  
 KDKA—Art Farrar's Orchestra  
 WCAU—Jan Savitt, violinist

11:20 P.M.

CBS—Isham Jones' Orchestra: WABC WIP WDRS WJSV WLBZ WJAS

NBC—Cyril Pitts, tenor: WFAF WGY WFSH WFI

NBC—The Poet Prince, Anthony Frame, tenor: WJZ WRVA WBAL WHAM WBZ WBZA

11:30 P.M.

NBC—Address by Assistant Secy of State Sumner Welles: WFAF WFSH WRVA WFI WEEI  
 CBS—Naval and Marine Corps Reserve Program; Rear Admiral Watt. Cluverius, speaker: WABC WOKO WNAC WCAU WJSV WLBZ WJAS

NBC—Enric Madriguera's Orchestra: WJZ WBAL WHAM

KDKA—Lloyd Huntley's Orchestra

WBZ-WBZA—Duke Dewey's Hickory Nuts

WGY—Johnny Johnson's Orchestra

WLW—Los Amigos

WOR—Val Olman's Orchestra

11:45 P.M.

CBS—Naval and Marine Corps Reserve Program: WDRS

WBZ-WBZA—Enric Madriguera's Orchestra (NBC)

12:00 Mid.

NBC—George Olsen's Orchestra: WJZ WBZ WBZA

NBC—Jimmy Lunceford's Orchestra: WFAF WGY WEEI WFI WMAL

CBS—Ozzie Nelson's Orchestra: WABC WOKO WNAC WJSV WCAU WJAS

KDKA—Marty Gregor's Orchestra

WHAM—Victor Wagner's Orchestra

WLW—Johnny Hamp's Orchestra

WOR—Jack Berger's Orchestra

12:15 A.M.

WHAM—George Olsen's Orchestra (NBC)

12:30 A.M.

NBC—Dancing in the Twin Cities: WJZ WBZ WBZA WHAM KDKA WLW

CBS—Charlie Davis' Orchestra: WABC WOKO WNAC WCAU WJSV

NBC—William Scott's Orchestra: WFAF WGY WEEI WFI WMAL

12:45 A.M.

WGY—Sammy Kaye's Orchestra

1:00 A.M.

CBS—Dick Messner's Orchestra: WABC WLW—Dance Orchestra

1:30 A.M.

WLW—Moon River, organ and vocalists

2:00 A.M.

WLW—Oklahoma Bob Albright



# Friday, March 30

## MORNING

**8:00 A.M.**  
**CBS**—On the Air Today WABC  
**NBC**—Organ Rhapsody, Richard Leibert, organist WEAFF WFI WGSN  
**CBS**—The Ambassadors, male quartet: WCAU  
**NBC**—Morning Devotions: WJZ WBAL WBZ  
**WBZ**—KDKA WRC  
**WEEL**—Morning Train Catcher  
**WGY**—Musician's Club  
**WHAM**—Kindly Thoughts  
**WJSV**—The Sun Dial, Arthur Godfrey  
**WNAC**—Shopping Around the Town  
**WOR**—Program Resume, Produce Reporter

**8:05 A.M.**  
**CBS**—The Ambassadors: WABC

**8:10 A.M.**  
**WOR**—Al Woods, songs and patter

**8:15 A.M.**  
**CBS**—Sunny Melodies: Mark Warnow, conductor: WABC WCAU  
**NBC**—Don Hall Trio: WJZ WBAL WHAM  
**KDKA**—Tommy and Sherlock  
**WBZ-WBZA**—Duke Dewey's Hickory Nuts  
**WCSH**—A Morning Devotions  
**WEEL**—Shopping Service

**8:30 A.M.**  
**NBC**—Cheerio, inspirational talk and music: WEAFF WEEL WGSN WGY WFI WRC  
**NBC**—Lew White, organist: WJZ WBAL KDKA  
**WBZ**—WBZA  
**WHAM**—Among My Souvenirs  
**WOR**—Martha Manning, talk

**8:45 A.M.**  
**CBS**—Sam Moore's Meeting WABC WCAU  
**WHAM**—Lew White, organist (NBC)  
**WOR**—Sherman Keene's Orchestra

**9:00 A.M.**  
**NBC**—Sam Herman xylophone, Frank Banta, piano WEAFF WLIT WGSN WGY  
**CBS**—Do Re Mi Trio: WABC WOKO WNAC  
**WDRG**—WCAU WJAS WLBZ  
**NBC**—The Mystery Chef: WJZ KDKA WBAL  
**WBZ**—WBZA WMAL  
**WEEL**—Chorus Institute  
**WHAM**—Tower Clock Program  
**WJSV**—Dance Orchestra  
**WOR**—Our Children with Mary Olds; Edwin Nell, Jr., baritone and George Shackley, organist

**9:15 A.M.**  
**NBC**—Breakfast Club, orchestra: WJZ WBAL  
**KDKA**—WHAM  
**NBC**—Lauda Trio and White songs and comedy: WEAFF WGSN WGY WLIT WEEL WRC  
**CBS**—Metropolitan Parade: WABC WOKO WJAS  
**WIP**—WLBZ  
**WBZ-WBZA**—Virginia Reade, talk  
**WCAU**—Words and Music  
**WJSV**—Women's Hour  
**WNAC**—The Voice of the Apothecary

**9:30 A.M.**  
**NBC**—Bradley Kincaid, the Mountain Boy; hill-billy songs: WEAFF WGSN WRC  
**KDKA**—Style and Shopping Service  
**WDRG**—Metropolitan Parade (CBS)  
**WEEL**—Good Morning Melodies  
**WGY**—Billy Rose, tenor  
**WNAC**—The Broadway Hits  
**WOR**—French Dictation Classes

**9:45 A.M.**  
**NBC**—Cyril Tobin, violinist, WEAFF WEEL WFI WRC  
**CBS**—Madison Singers, WABC WNAC WCAU  
**WJAS**—WLBZ  
**KDKA**—News Minute Manners  
**WBAL**—Shopping with Nancy Turner  
**WBZ-WBZA**—Breakfast Club (NBC)  
**WCSH**—Broadway Hits  
**WGY**—Martha and Hal  
**WHAM**—Ira Grierson, organist  
**WOR**—Phu Harris, orchestra

**9:55 A.M.**  
**NBC**—Press Radio Bureau News: WJZ WHAM

**10:00 A.M.**  
**NBC**—Breen and de Rose guitar and songs: WEAFF WGSN WFI WEEL WRC  
**NBC**—Josephine B. Gibson, hostess counsel: WJZ  
**KDKA**—WBZ WBZA WJAM WBAL WMAL  
**CBS**—Madison Singers: WAAB WDRG  
**WGY**—Mr. and Mrs.  
**WNAC**—The Voice of the Apothecary  
**WOR**—Emily Post, Soney Nesbitt, baritone; Muriel Pollack and Her Singing Strings

**10:15 A.M.**  
**NBC**—Mrs. Curtis B. Railing, songs and stories: WEAFF WEEL WGSN WFI WRC  
**CBS**—Bill and Ginger, popular songs WABC WOKO  
**NBC**—Clara, Lu 'n' Em: WJZ WBAL WBZ  
**WBZ**—WBZA WHAM  
**KDKA**—Studio Program  
**WGY**—Musical Program  
**WJSV**—Madison Singers (CBS)

**10:30 A.M.**  
**NBC**—Press Radio Bureau News, WEAFF WFI WRC WGSN WGY  
**CBS**—Press Radio Bureau News WABC WDRG  
**WJAS**—WJAS WNAC  
**NBC**—Today's Children, dramatic sketch: WJZ  
**WBAL**—WBZ WBZA KDKA WMAL  
**WEEL**—The Happy Rambler  
**WGY**—The Market Basket  
**WHAM**—Mrs. Thrifty Buyer

**WOR**—"The Romance of Foods," Prudence Penney

**10:35 A.M.**  
**NBC**—Ralph Kierber, songs: WEAFF WFI WRC  
**CBS**—Round Towners Quartet: WABC WDRG  
**WCAU**—WJAS WNAC

**10:45 A.M.**  
**NBC**—Betty Crocker cooking talk: WEAFF WEEL  
**WGSN**—WFI WGY WRC  
**CBS**—Walt Osborne's Orchestra; Pedro De Cordoba and His Friendly Philosophy: WABC  
**WOKO**—WNAC WDRG WCAU WJAS WLBZ  
**NBC**—Jack and Loretta Clemens, songs and patter WJZ  
**KDKA**—Simplicity Program  
**WJSV**—Serenade  
**WOR**—Morning Musicals

**10:50 A.M.**  
**WBZ-WBZA**—Piano Etchings, Doris Tirrell

**11:00 A.M.**  
**NBC**—Brahms Requiem; chorus; soloists: WEAFF  
**WJZ**—WGSN WGY WBZ WBZA WHAM  
**KDKA**—WEEL WLIT WBAL WMAL  
**CBS**—"Cooking Closeups," Mary Ellis Ames:  
**WABC**—WOKO WNAC WDRG WCAU WJAS  
**WJSV**  
**WOR**—What to Eat and Why, C. Houston Goodise

**11:15 A.M.**  
**CBS**—Fats Waller, songs: WABC WNAC WDRG  
**WCAU**—WJAS WJSV WLBZ

**11:30 A.M.**  
**CBS**—Tony Wons, WABC WNAC WDRG WOKO  
**WJAS**—WLBZ WIP  
**CPG**—Pete Woolery, tenor; orchestra: WCAU  
**WJSV**  
**WOR**—News in the World of Women, speaker

**11:45 A.M.**  
**CBS**—Mark Warnow's Orchestra: WABC WJAS  
**WJSV**—WDRG WIP WLBZ  
**WCAU**—Patsy Darling and the Knickerbockers  
**WNAC**—The Melody Sweethearts  
**WOR**—Red, Black and Gold Trio

## AFTERNOON

**12:00 Noon**  
**NBC**—Gene Arnold and the Commanders: WEAFF  
**WEEL**—WLIT WGY WGSN WRC  
**CBS**—"The Voice of Experience," WABC WNAC  
**WDRG**—WCAU WJAS WJSV  
**NBC**—Mouth Health talk: WJZ  
**NBC**—Soloist KDKA WBAL  
**WBZ**—WBZA—The Monitor Views the News, Ernest Beaufort  
**WHAM**—Tower Clock Trio  
**WOR**—"Around the Wheel of Events," Mary L. Roberts

**12:15 P.M.**  
**NBC**—Johnny Marvin, tenor WEAFF WRC  
**CBS**—Betty Barthell, songs with Melodeers Quartet WABC WOKO WCAU WDRG WJSV  
**WLBZ**  
**NBC**—Wendell Hall, ukelele: WJZ WHAM WMAL  
**KDKA**—Honey Boy and Sassafras  
**WBAL**—Farm Hunts  
**WBZ-WBZA**—New England Agriculture  
**WCSH**—Farm Flashes, Stocks and Weather  
**WGY**—Skip, Step and Happiana, sketch  
**WNAC**—News and Weather  
**WOR**—Your Child, Dr. Elaine Elmore  
**WRVA**—County Farm Notes

**12:30 P.M.**  
**CBS**—Smilin' Ed McConnell, WJSV WOKO  
**WCAU**—WNAC WLBZ  
**NBC**—Rex Bartles Concert Ensemble: WEAFF  
**CBS**—George Hall's Orchestra: WABC  
**NBC**—National Farm and Home Hour, guest speakers: Walter Blaufuss' Orchestra: WJZ  
**WBAL**—WHAM WBZ WBZA WMAL  
**KDKA**—News and Markets  
**WCSH**—A Noontime Lenten Service  
**WEEL**—Boston Farmers' Produce Market Report  
**WGY**—Farm Program  
**WOR**—Emil Velasco, organist

**12:45 P.M.**  
**CBS**—George Hall's Orchestra: WABC WOKO  
**WAAB**—WIP WLBZ WJAS  
**KDKA**—Lloyd Huntley's Orchestra  
**WCAU**—Novelty Trio  
**WCSH**—Rex Bartles Ensemble (NBC)  
**WEEL**—A Bit of This and A Bit of That  
**WNAC**—The Shopper's Exchange

**12:55 P.M.**  
**WOR**—Albert Bartlett, Tango King

## HIGH SPOT SELECTIONS FOR THE DAY

**11:00 a.m.**—Brahms' "Requiem": NBC-WEAF and WJZ networks.  
**2:30 p.m.**—Boston Symphony Orchestra; Koussevitzky, conducting: NBC-WJZ network.  
**4:30 p.m.**—The March to Calvary: NBC-WEAF network.  
**4:40 p.m.**—Archbishop of Canterbury, Good Friday Message: CBS-WABC network.  
**8:00 p.m.**—Ethel Shutta, Walter O. Keefe and Don Bestor's orchestra: NBC-WJZ network.  
**8:30 p.m.**—The March of Time, dramatized news events: CBS-WABC network.  
**8:30 p.m.**—Dangerous Paradise, dramatic sketch: NBC-WJZ network.  
**9:00 p.m.**—Phil Harris' orchestra; Leah Ray, blues singer: NBC-WJZ network.  
**9:30 p.m.**—Pic and Pat, blackface comics; Joseph Bonime's orchestra: NBC-WEAF network.  
**9:30 p.m.**—"Seven Last Words of Christ": NBC-WJZ network.  
**10:30 p.m.**—"Thirty Pieces of Silver": NBC-WJZ network.  
**11:30 p.m.**—"The Crucifixion": NBC-WEAF network.  
**12:30 a.m.**—Jules Lande, Troubadour of the Violin: NBC-WEAF network.

**1:00 P.M.**  
**CBS**—Marie the Little French Princess, drama: WABC WNAC WCAU  
**NBC**—Market and Weather Reports: WEAFF  
**KDKA**—Farm and Home Hour (NBC)  
**WCSH**—Lynan B. Chipman  
**WGY**—Albany on Parade  
**WOR**—Dr. Wynne's Health Talk

**1:05 P.M.**  
**WOR**—The Lutheran Chorus of Brooklyn, "The Seven Last Words of Christ"

**1:15 P.M.**  
**NBC**—Pinkey Hunter's Orchestra: WEAFF WGSN  
**WFI**  
**CBS**—Hurdy Gurdy Man: WABC WOKO WNAC  
**WDRG**—WIP WJSV  
**WCAU**—Robert Mack, baritone  
**WEEL**—State Department of Information

**1:30 P.M.**  
**NBC**—Francis C. Hooley talk WEAFF  
**CBS**—Easy Aces, comedy: WABC WNAC WCAU  
**WJAS**  
**NBC**—Maurice Lee's Concert Ensemble: WGSN  
**WEEL**—WGY WRC  
**NBC**—Vic and Sade WJZ KDKA WBZ WBZA  
**WHAM**—WBAL WMAL  
**WOR**—Bobby Burns, Poetry Class of the Air  
**WRVA**—Market Reports

**1:45 P.M.**  
**NBC**—Maurice Lee's Concert Ensemble: WEAFF  
**WEEL**  
**CBS**—The Playboys WABC WJSV WJAS WLBZ  
**WOKO**—WNAC WIP  
**NBC**—Seven Voices, Merrie Men, male quartet; Ned Sisti's vocal trio WJZ WBAL WMAL  
**KDKA**—Lloyd Huntley's Orchestra  
**WBZ-WBZA**—Organ Miniatures, Doris Tirrell  
**WCAU**—Albert Bartlett, "The Tango King"  
**WGY**—Bradley Kincaid, mountain ballads  
**WHAM**—Dance Orchestra  
**WOR**—Show Boat Boys  
**WRVA**—Sunshine Program

**1:50 P.M.**  
**WCAU**—Coronet Islanders

**2:00 P.M.**  
**NBC**—The Magic of Speech Vida Ravenscroft  
**Sutton**—WEAF WEEL WRC  
**CBS**—Bill Huggins, songs: WABC WDRG WJAS  
**WJAS**—WIP WLBZ WOKO  
**NBC**—Musical Originalities, Dick Teela, tenor; Mary Steele, contralto; Walter Blaufuss' Orchestra: WJZ WHAM WMAL  
**KDKA**—Friday Revue  
**WBAL**—The Book Shelf  
**WBZ-WBZA**—Chorus Junior College Concert  
**WCAU**—Matthe Curran and Orchestra  
**WCSH**—Lura Thomas Brown  
**WGY**—Antoinette Halstead, contralto  
**WNAC**—Studio Program  
**WOR**—Dr. Arthur Frank Payne, The Psychologist Says

**2:15 P.M.**  
**CBS**—Mark Warnow's Novelty Orchestra: WNAC  
**WDRG**—WLBZ  
**CBS**—Romance of Helen Trent: WABC WCAU  
**WBAL**—Musical Originalities (NBC)  
**WCSH**—Musical Program  
**WGY**—Household Chats  
**WHAM**—School of the Air, art appreciation  
**WOR**—College Inn Comedies

**2:30 P.M.**  
**NBC**—Air Brakes, musicale variety show: WEAFF  
**WGSN**—WGY  
**CBS**—A Good Friday Musical Program: WABC  
**WNAC**—WDRG WJAS WJSV WIP WLBZ  
**WOKO**  
**NBC**—Boston Symphony Orchestra; Dr. Serge Koussevitzky, director: WJZ WHAM WBAL  
**WMAL**  
**KDKA**—Home Forum  
**WCAU**—Women's Club of the Air  
**WEEL**—Kitchen of the Air  
**WOR**—Muriel Muth, soloist; orchestra

**2:45 P.M.**  
**WBAL**—Poetry Recital by the "Beantown Bard"  
**WBZ-WBZA**—Kay Faye, soloist  
**WOR**—Leo Freudenberg's Orchestra

**3:00 P.M.**  
**CBS**—Artist Recital, Evan Evans, baritone; Charlotte Harrison, contralto WABC WJAS  
**WLBZ**—WIP WOKO WNAC  
**NBC**—Ma Perkins, dramatic sketch WEAFF WFI  
**WGY**—WRC WGSN  
**KDKA**—Boston Symphony Orchestra (NBC)  
**WBZ-WBZA**—"Books and Authors"  
**WCAU**—Carlotta Dale, songs  
**WEEL**—Twenty Fingers of Harmony (NBC)  
**WOR**—Elizabeth McShane, "Fashions"

**3:15 P.M.**  
**NBC**—Ray Heatherston, baritone: WEAFF WGSN  
**WEEL**—WGY WRC  
**WBZ-WBZA**—Aidan Redmon, baritone  
**WCAU**—Women's Club of the Air  
**WOR**—Old Man Sunshine

**3:30 P.M.**  
**NBC**—Women's Radio Review, orchestra; Claudine MacDonald WEAFF WGY WGSN WEEL  
**WFI**—WRC  
**CBS**—Harrishburg Variety Program, WABC WJAS  
**WDRG**—WLBZ WOKO WNAC WJSV WIP  
**WBZ-WBZA**—Home Forum Cooking School  
**WCAU**—Charles Gaines, Orchestra  
**WOR**—Choosing Easter Plants and Flowers, Dr. C. H. Connors

**3:45 P.M.**  
**WOR**—Moods in Music

**4:00 P.M.**  
**NBC**—Horacio Zotes, Tango Orchestra: WEAFF  
**WGY**—WTIC WRC  
**CBS**—Illinois Wesleyan Choir, Easter Program: WABC WOKO WNAC WJAS WCAU WJSV  
**WDRG**—WLBZ  
**NBC**—Betty and Bob dramatic sketch: WJZ  
**WBAL**—WBZ WBZA KDKA WHAM WMAL  
**WCSH**—With the College Professor  
**WEEL**—News Dispatches  
**WOR**—Dr. H. L. Strandhagen, "The Healthy Skin Club"  
**WRVA**—Art Brown, Organist

**4:15 P.M.**  
**NBC**—Nelle Revell at Large Interviewing Charles Wininger WEAFF WGSN WFI WHAM  
**WMAL**  
**CBS**—L. S. Army Band WABC WCAU WOKO  
**NBC**—The Singing Stranger, WJZ WBAL KDKA  
**WEEL**—Studio Program  
**WGY**—Book News, Levere Fuller  
**WOR**—The Virginians, male quartet

**4:30 P.M.**  
**NBC**—March to Calvary, Southern Negro male quartet WEAFF WEEL WTIC WRC  
**NBC**—To be announced WJZ WBZ WBZA  
**WBAL**—WMAL  
**CBS**—L. S. Army Band WDRG WNAC  
**KDKA**—Karen Flashes  
**WCSH**—Tuning Short and Harmon  
**WGY**—Musical Program  
**WHAM**—The Rambler  
**WNAC**—United States Army Band (CBS)  
**WOR**—Gus Hunter, Blind E. tertainer

**4:40 P.M.**  
**CBS**—A Good Friday Address by the Archbishop of Canterbury WABC WOKO WDRG

**4:45 P.M.**  
**KDKA**—Dr. Emlyn Jones  
**WGY**—Stock Reports  
**WHAM**—News Service  
**WOR**—William Hargrave, The California Vagabond

**5:00 P.M.**  
**NBC**—Madame Sylvia of Hollywood, WEAFF WTIC  
**WGSN**—WRC  
**CBS**—Kipp, children's skit WABC WOKO  
**WAAB**—WDRG WCAU WJSV WJAS  
**NBC**—Interview by William Lundell, WJZ WBAL  
**KDKA**  
**WBZ-WBZA**—Markets  
**WEEL**—Health Forum, Dr. L. Burbank  
**WGY**—Linda Sisters  
**WHAM**—One Act Playlet  
**WNAC**—Five O'Clock Revue  
**WOR**—Stage Relief Fund, talk  
**WRVA**—Rhythm Parade

**5:05 P.M.**  
**WOR**—Your Radio Informer

**5:10 P.M.**  
**WEEL**—Y. M. C. A. News  
**WOR**—Program Resume

**5:15 P.M.**  
**CBS**—Dick Messner's Orchestra: WAAB WDRG  
**WOKO**—WJAS WIP  
**NBC**—Concert Artists: WEAFF WGY  
**NBC**—George Fleming Houston, baritone WJZ  
**WBAL**—WHAM WTIC  
**CBS**—On the Air Tonight WABC  
**KDKA**—Kiddies Club  
**WCAU**—Friend of Youth  
**WEEL**—Studio Program  
**WOR**—Going Places with T. Atherton Dixon  
**WRVA**—Ceel and Sally

**5:20 P.M.**  
**CBS**—Dick Messner's Orchestra WABC  
**WJSV**—The Melody Minstrel

**5:25 P.M.**  
**WRVA**—Alice in Wonderland

**157**  
**CASH PRIZES**  
 In Radio's Greatest  
 Contest of All  
 See Last Page



(FRIDAY CONTINUED)

5:30 P.M.

NBC—To be announced: WEAf WEEI WTIC WLIT WGY WCHS WRC  
 CBS—Jack Armstrong, All American boy: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
 NBC—Singing Lady, children's program: WJZ WBAL WBZ WBZA KDKA WHAM  
 WOR—Robert Rend, "Town Talk," Gypsy Orchestra

5:40 P.M.

WRVA—Sports Review

5:45 P.M.

NBC—Wizard of Oz dramatization: WEAf WGY WTIC WEEI WCHS  
 CBS—Gordon Dave and Bunny, songs: WABC WAAB WDRC WOKO WJAS WCAU  
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM WMAL  
 WHAM—The Cosmopolitans, novelty quintet  
 WOR—A Clean Sweep Mrs. Herbert Shipman

## NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAf WRVA  
 CBS—H. V. Kaltenborn, news: WABC WOKO WAAB WDRC WJSV WIP WJAS  
 NBC—Angelo Ferdinand's Orchestra: WJZ WBAL  
 KDKA—Evansong  
 WBZ-WBZA—O'Leary's Irish Minstrels  
 WCAU—Harold Knight's Orchestra  
 WCHS—News Flashes  
 WEEI—The Evening Tattler  
 WGY—Evening Brevities; News Items  
 WHAM—Sportscast  
 WLW—Jack Armstrong, sketch  
 WNAC—News Service  
 WOR—Uncle Don, Kiddies' Program

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC WAAB WDRC WCAU WLBZ  
 CBS—Gene and Charlie: WJSV WOKO KDKA—Sports and Program Preview  
 WBZ-WBZA—Joe and Bateese, skit  
 WCHS—Al Buck's Sports Review  
 WEEI—Gene and Glenn with Jake and Lena  
 WGY—Hank Keene Radio Gang  
 WHAM—Angelo Ferdinand's Orchestra (NBC)  
 WLW—Joe Emerson, songs  
 WNAC—The Merry Go Round

6:25 P.M.

WHAM—Studio Program  
 WNAC—Anne De Forest beauty specialist  
 NBC—Irene Beasley blues singer: WEAf WTIC  
 CBS—Nick Lucas and Freddie Rich's Orchestra: WABC WCAU WAAB WOKO  
 NBC—O'Leary's Irish Minstrels: WJZ WBAL

6:30 P.M.

KDKA—Studio Program  
 WBZ-WBZA—Temperature, Sports Review  
 WCHS—Club Car Special  
 WEEI—Musical Program  
 WGY—Musical Program  
 WHAM—Hughie Baret's Orchestra  
 WJSV—Frank and Jim  
 WLW—Bob Newhall, "Mad Pouch Sportsman"  
 WNAC—Jack Fisher's Orchestra; Bette Brooks, soloist  
 WOR—Romance in Rhythm and Rhyme, Sylvia Cyde and Joseph, Bier  
 WRVA—News Flashes

6:40 P.M.

WEEI—The Old Painter

6:45 P.M.

NBC—Your Foes and Mine, drama: WCHS WEEI WTIC  
 NBC—Henry Barbus's Rhythm Boys: WEAf WFI  
 CBS—Zoe Parenteau's Orchestra with Harold Van Emburgh; Margaret Daum, soloist: WABC WOKO WAAB WDRC WCAU WJSV WLBZ  
 NBC—Lowell Thomas, today's news: WJZ WLW WBZ WBZA KDKA WBAL WHAM WMAL  
 WGY—Musical Program  
 WNAC—Jack Fisher's Orchestra  
 WOR—Ray Perkins, the Fun Baker

7:00 P.M.

NBC—Morton Lowe tenor, Orchestra: WEAf WLIT WTIC WEEI WRC  
 CBS—Myrt and Marge, drama: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
 NBC—Amos 'n' Andy: WJZ WBZ WBZA WBAL KDKA WLW WRVA WHAM WMAL  
 WCHS—Gene and Glenn, comedy sketch  
 WGY—Don Dixon, songs  
 WOR—Fora Frick, Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch: WEAf WCHS WGY WEEI WRC  
 CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV  
 NBC—Stradivarius String Quartet: WJZ WBAL WBZ WBZA WHAM WMAL  
 KDKA—Silvertoppers  
 WLW—Henry Theis' Orchestra  
 WOR—Front Page Dramas  
 WRVA—Moments With The Masters

7:30 P.M.

NBC—Fur Trappers: WEAf  
 CBS—Music on the Air: WABC WOKO WNAC WDRC WCAU WJSV WLBZ WJAS  
 NBC—Music by Gershwin; George Gershwin and Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM WLW WMAL  
 NBC—Three X Sisters: WCHS WTIC  
 WEEI—After Dinner Revue  
 WGY—Play Gypsies, Play  
 WOR—The Sizzlers, vocal trio  
 WRVA—Musical Interlude

7:45 P.M.

NBC—Gas Van and Company with Ariens Jackson: WJZ WBAL WMAL  
 NBC—The Goldbergs, comedy sketch: WEAf WEEI WCHS WLIT WGY WRC  
 CBS—Boake Carter, news: WABC WNAC WCAU WJAS WJSV  
 E. T.—True Stories of the Sea: KDKA WOR  
 WBZ-WBZA—Bob Becker, Dog Stories  
 WHAM—County Medical Society Program  
 WLW—Studio Program  
 WRVA—Smoky and Poky

8:00 P.M.

NBC—Concert, Jessica Dragonette, soprano; quartet; piano duo; Rosario Bourdon's Orchestra: WEAf WTIC WGY WEEI WCHS WLIT WRVA WRC  
 CBS—Phil Ducey, Frank Luther and Jack Parker with Vivien Ruth, vocalists: WABC WNAC WDRC WJSV  
 NBC—Ethel Shutta, Walter O'Keefe and Don Bestor's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM WMAL  
 WCAU—Billy Hays' Orchestra  
 WLW—Three Moods in Blue, Franklin Bena, tenor; Orchestra  
 WOR—The Loafers: Billy Jones and Ernie Hare; Ben Selvin's Orchestra

8:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the News": WABC WOKO WNAC WDRC WCAU WJAS WJSV  
 WLW—Billie Jones and Ernie Hare

8:30 P.M.

CBS—The March of Time, dramatized news events: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
 NBC—Dangerous Paradise, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WLW WHAM WMAL  
 WGY—Farm Program  
 WOR—Musical Revue

8:45 P.M.

NBC—To be announced: WJZ WBAL WBZ WBZA WHAM  
 KDKA—Studio Program  
 WLW—Radio Court

9:00 P.M.

NBC—Waltz Time: Frank Mann, tenor; Muriel Wilson, soprano, Abe Lyman's Orchestra: WEAf WEEI WCHS WLIT WGY WRC  
 CBS—Fray and Braggiotti, piano team: WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ  
 NBC—Phil Harris' Orchestra; Leah Ray, blues singer: WJZ WBZ WBZA KDKA WBAL WHAM WMAL  
 WLW—Will Osborn's Orchestra  
 WOR—Will Osborn's Orchestra; Radie Harris interviewing guest star  
 WRVA—Savoyards

9:15 P.M.

CBS—Ruth Etting Johnny Green's Orchestra; Ted Husing: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
 WRVA—Dixie Spiritual Singers

9:30 P.M.

NBC—One Night Stands, Pie and Pat, blackface comedians, Orchestra: WEAf WLIT WCHS WGY WTIC WRC  
 CBS—Marvelous Melodies: Jack Whiting; Jeannie Lang; Jack Deany's Orchestra: WABC WOKO WNAC WDRC WCAU WJSV WJAS  
 NBC—Seven Last Words of Christ; Chicago Acapela Choir, Barre Hill, baritone: WJZ WBZ WBZA WBAL KDKA WRVA WHAM  
 WEEI—Boston Emergency Air Parade  
 WLW—Unsolved Mysteries  
 WOR—Teddy Bergman comedian; Betty Queen, em. rito. Rondovers Quartet

9:45 P.M.

WOR—Willy Robyn, tenor, Marie Gerard, soprano

10:00 P.M.

NBC—First Nighter, dramatic sketch: WEAf WEEI WTIC WCHS WLIT WGY WRVA WRC  
 CBS—Olsen and Johnson, comedians; Harry Sosunk's Orchestra: WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ  
 NBC—Felix Salmon, cellist, Poetry; Music Readings: WJZ WBAL WHAM WBZ WBZA WMAL  
 KDKA—Studio Program  
 WLW—Johnny Hamp's Orchestra

10:15 P.M.

WOR—Harlan Eugene Read  
 CBS—Mary Eastman, soprano; Concert Orchestra: WABC WAAB WDRC WJSV WIP WOKO WLBZ WJAS  
 NBC—Flying Dutchman's Orchestra, William Stoess conductor: WEAf WLIT WGY WTIC WLW WRC WEEI

10:30 P.M.

NBC—A "Thirty Pieces of Silver," Dramatization of the Betrayal of Christ: WJZ WBAL WHAM WMAL  
 KDKA—Dan and Sylvia  
 WBZ-WBZA—Sammy Limer's Orchestra  
 WCAU—Taximeter Listens  
 WCHS—Studio Program  
 WNAC—Nick Parkyakakas  
 WOR—Jack Arthur baritone; Orchestra  
 WRVA—Domino Lally and Orchestra

10:45 P.M.

KDKA—Na ev Martin  
 WBZ-WBZA—Evening Reveries, James J. O'Hara, organist  
 WCAU—Vincent Travers' Orchestra  
 WCHS—Flying Dutchmen Orchestra (NBC)  
 WHAM—Vodvil Program  
 WNAC—News Flashes; Weather

## Bandstand and BATON

CLASSICAL MUSIC is coming into its own again. And dance orchestras are rapidly losing their prominent place as entertainers par excellence on sponsored network shows. Witness the demise of Isham Jones on the Big show, and of Ted Weems from the Chicago-originating hosiery account, among others.

Bookers and agents of the dance orchestras however, are not worrying overly much. Rag-time, jazz, and popular ballads are not just a passing fancy; they have won a permanent place in American hearts. While the demand for better music may result in fewer of the lower-class and less-skilled dance orchestras, appar-

ently our Fred Warings, Wayne Kings, Guy Lombardos and Ben Bernies are here to stay.

SEYMOUR SIMONS assumes charge of the Blackhawk Cafe, Chicago, Easter Sunday, with its NBC and WGN wires. Officials are uncertain whether to continue the "Midnight Flyers" guest star show which has proven so popular on its WGN Monday night airings this last year.

DON BESTOR will be heard from the Penn hotel and NBC beginning the first week in April, replacing George Olsen. . . Phil Harris has added new sustaining periods over NBC from the Palais Royale and is now heard thrice weekly besides the Friday commercial. . . Luis Russell goes into Dixie on split CBS chains from Philadelphia Cotton Club. . . Claude Hopkins' Harlem Serenade is now spotted on Columbia, Tuesday evenings, and he, too, has a new sustaining, Wednesday nights. . . Definite word has not arrived yet concerning time and a network for Duke Ellington's commercial emanating from the Pacific Coast shortly.

ED DAY, self-styled "Ohio's Waltz King," claims more time on the air than any other Cleveland band. He is heard via WHK from the Bedford Glens. . . Fritz Miller and the Club Royale have joined WBBM's "Around the Town" programs. . . Joe Roberts, formerly maestro in his own right, is now banjo-ing, guitar-ing, and singing with Ace Brigade in Chicago's Merry Gardens. . . Carl Moore, the hog-calling deacon, still holds sway at the Texas hotel, Fort Worth, Texas, but with no broadcast.

MILTON KELLEW will again be heard over WIP shortly when he begins an engagement at the Anchorage, in Philadelphia. . . Billy Hays has been booked into the Pierre Roof in the same city by CBS. . . Jim Feltis, another WIP feature from the La Casa, goes Columbia also. . . Philadelphia's new Cafe de Paris features Charles Huston as maestro.

Detroit's newest, the Oriole Terrace Club, has engaged Irving Aaronson for its opening, with no outlet as yet. . . Leon "Snooks" Friedman began an indefinite engagement at the Casino de Paree, New York, last week, with WMCA pickups.

THE NIGHT CLUB OF THE AIR, a WENR, Chicago, airing from the College Inn is probably the first attempt to bring a genuine floor show before the microphone. With Frankie Masters master-of-ceremony-ing and vocalizing occasionally, the itinerant artists presented to diners at the Hotel Sherman spot do as much of their stuff for the listeners as possible. Recent stars have included Zelda Santley, Edith Griffith, and Jimmy Mattern. The program is living up to expectations, hotel officials say.

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# Saturday, March 31

## MORNING

8:00 A.M.

CBS—On the Air Today: WABC  
NBC—Radio City Organ, Richard Leibert, organist  
WEAF—WFI WGSN  
CBS—Salon Musicale, WCAU  
NBC—Morning Devotions: WJZ WBAL KDKA  
WBZ WBZA WRC

WEEI—Morning Train Catcher  
WGY—Musical Clock  
WHAM—Kindly Thoughts  
WJSV—The Sun Dial, Arthur Godfrey  
WNAC—Shopping Around the Town  
WOR—Program Resume, Produce Reporter

8:05 A.M.

CBS—Salon Musicale, WABC

8:10 A.M.

WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio WJZ WBAL  
NBC—Organ Rhapsody, WEEI WRC  
KDKA—Tommy and Sherlock  
WBZ-WBZA—Duke Dewey's Hickory Nuts  
WCSH—Morning Devotions

8:30 A.M.

NBC—Cheerio, Inspirational Talk and Music:  
WEAF WEEI WGSN WGY WVIC WFI WRC  
NBC—Lew White, organist: WJZ WBAL KDKA  
WBZ WBZA WHAM  
WOR—Sherman Keene's Orchestra

8:45 A.M.

CBS—The Ambassadors, WABC WCAU  
WOR—Dog Tales, Richard Meaney

9:00 A.M.

NBC—Morning Glories, dance orchestra: WEAF  
WLIT WCSH WGY  
CBS—In the Luxembourg Gardens: WABC WOKO  
WNAC WDRC WCAU WJAS WLBZ  
NBC—The Breakfast Club: WJZ WBAL KDKA  
WBZ-WBZA—Virginia Reade, talk  
WEEI—Clothes Institute  
WHAM—Tower Clock Program  
WOR—The Story Teller's House, Richard Blondell

9:15 A.M.

NBC—Landi Trio and White, songs and comedy:  
WEAF WEEI WGSN WLIT WGY WRC  
NBC—Breakfast Club, WBZ WBZA WHAM  
WIP—Luxembourg Gardens (CBS)  
WOR—The Chinaberry children's program

9:20 A.M.

WCAU—Words and Music

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy: WEAF  
WEEI WGSN WGY WVIC WRC  
KDKA—Style and Shopping Service  
WJSV—In the Luxembourg Gardens (CBS)  
WOR—The Cranky Crocodile, children's program  
WRVA—Children's Hour

9:45 A.M.

CBS—The Meistertranger, WABC WNAC WCAU  
WOKO WJSV WLBZ WJAS  
NBC—The Banjoists: WEAF WEEI WGSN WVIC  
WFI WRC  
KDKA—Work A Day Thoughts  
WGY—The Banjoists  
WOR—The Lonely Cowboy, Tex Fletcher

10:00 A.M.

NBC—Skip Step and Happianna, sketch: WEAF  
WFI WRC WGY WGSN WEEI  
CBS—Paul Mason's Orchestra: WABC WAAB  
WCAU WJAS WJSV  
NBC—Edward MacHugh the Gospel Singer:  
WJZ KDKA WBAL WMAL  
WBZ-WBZA—Home Forum Cooking School  
WHAM—Tom Grierson, organist  
WNAC—Buddy Clark, soloist  
WOR—Kiddie's Kooking Glass

10:15 A.M.

NBC—Morning Parade, variety musicale: WEAF  
WEEI WGSN WFI WGY WRC  
NBC—Singing Strings string ensemble: WJZ  
WBAL WHAM WMAL  
KDKA—Home Forum  
WNAC—Jane and John, dramatization  
WOR—Children's Hour: Hilda Norton; Marion  
Wall and children

10:30 A.M.

CBS—News Service WABC WOKO WJAS WCAU  
WJSV WDRC  
NBC—Press Radio Bureau News: WEAF WEEI  
WGSN WFI WVIC WRC WGY  
NBC—Singing Strings: KDKA  
WBZ-WBZA—Doehler Trio, Harp, Violin and Or-  
gan  
WNAC—Musical Interlude  
WRVA—Mickey Mouse Club

10:35 A.M.

NBC—Morning Parade, Variety Musicale: WEAF  
WRC WEEI WFI WGSN WGY  
CBS—Let's Pretend, children's program: WABC  
WCAU WOKO WDRC WJSV WNAC WLBZ  
10:45 A.M.  
NBC—Press Radio Bureau News: WJZ WBAL  
WHAM WBZ WBZA WMAL  
KDKA—Helen Irwin  
WCSH—State Public Health Talk  
WOR—Dancing Class, Thomas E. Parson

10:50 A.M.

NBC—Cowboy Singers, Jules Allen: WJZ WBAL  
WHAM WBZ WBZA WMAL

11:00 A.M.

NBC—Alma Schirmer, pianist: WEAF  
CBS—Cheer Up: WABC WOKO WCAU WDRC  
WNAC WJAS WJSV WLBZ  
NBC—Pappy, Ezra, Zeke and Elton, hillbillies:  
WJZ WBAL KDKA WBZ WBZA WMAL  
NBC—Galaxy of Stars WLIT WGY  
N. E. N.—Food Hour: WGSN WEEI  
WHAM—Century Organ Program  
WOR—What to Eat and Why, C. Houston Goudiss

11:15 A.M.

NBC—The Vass Family, Seven South Carolina  
children singing harmony: WEAF WGY WRC  
NBC—Spanish Idylls, string ensemble: WJZ  
WMAL  
KDKA—Kiddies' Club  
WBZ-WBZA—Massachusetts Federation of Wom-  
en's Clubs

11:30 A.M.

NBC—Down Lovers' Lane, Vocalists; Piano Duo;  
Narrator, WEAF WGSN WRC  
CBS—Fredonia State Normal School Girls Glee  
Club WABC WDRC WOKO WCAU WNAC  
WLBZ WJSV  
WEEI—Bob Emery's Gang  
WGY—Children's Theater of the Air  
WHAM—Spanish Idylls (NBC)  
WOR—'News in the World of Women', Gabriel  
Heatter

11:45 A.M.

NBC—Organ Melodies; Eddie Fitch, organist;  
Mary Steele, contralto: WJZ WHAM WBAL  
WMAL  
CBS—Concert Miniatures: WABC WDRC WOKO  
WCAU WJAS WNHS WLBZ WJSV  
WBZ-WBZA—Adventuring with Postage Stamps  
WLIT—Down Lovers' Lane (NBC)  
WOR—Andrew Baxter Jr., baritone and Orches-  
tra

## AFTERNOON

12:00 Noon

CBS—The Voice of Experience: WABC  
CBS—Vincent Travers' Orchestra: WDRC WCAU  
WNAC WLBZ WJAS WOKO WJSV  
NBC—Pietro Yon, organist: WEAF WVIC WGY  
WGSN WEEI WRC  
NBC—Broadcast from Budapest: WJZ KDKA  
WBAL WMAL  
WBZ-WBZA—The Monitor Views the News  
WHAM—4-H Club Program  
WOR—Dr. John H. Finley, talk

12:15 P.M.

CBS—Vincent Travers' Orchestra: WABC  
NBC—Genia Fonariova, soprano; String Trio:  
WJZ WBAL WHAM WMAL  
KDKA—Honey Boy and Sassafras  
WBZ-WBZA—Weather, Temperature, Four B  
Club  
WCSH—Farm Flashes, Stocks and Weather  
WEEI—Studio Program  
WGY—Hank Keene's Radio Gang  
WNAC—News and Weather  
WOR—Musical Program

12:20 P.M.

WOR—Scout News

12:30 P.M.

NBC—Rex Battle's Ensemble: WEAF WGSN  
WRC  
CBS—Abram Chasins' "Piano Painters": WABC  
WOKO WJSV WIP WLBZ  
NBC—National Farm and Home Hour; Guest  
Speakers: Walter Blaufuss' Orchestra: WJZ  
WBAL WHAM KDKA WBZ WBZA WMAL  
WCAU—Virginia Old Timers  
WEEI—Del, Jack and Ray  
WGY—Farm Program  
WNAC—The Shoppers' Exchange  
WOR—Huger Elliott, Metropolitan Museum: "An  
Historic Room"

12:45 P.M.

CBS—Enoch Light's Orchestra: WABC WAAB  
WOKO WLBZ WJSV WIP  
WCSH—Noontime Lenten Service  
WOR—Stamp Club

12:50 P.M.

WEEI—Stock Exchange Quotations

12:55 P.M.

E. T.—Albert Bartlett, the Tango King: WCAU  
WOR

1:00 P.M.

CBS—Savitt String Quartet: WABC WOKO  
WDRC WCAU WJSV  
NBC—To be announced: WEAF WEEI WRC WFI  
WGSN  
WGY—Market Reports  
WOR—Musical Revue: Gislon Sisters; Baby Rosa  
mund, vocalists

## HIGH SPOT SELECTIONS FOR THE DAY

12:00 Noon—Resurrection Ceremony from Budapest, Hungary: NBC-WJZ network.  
1:50 p. m.—Metropolitan Opera performance of "Manon": NBC-WEAF and WJZ networks.  
8:00 p. m.—Art in America: "Stuart and the Washington Portraits": NBC-WJZ network.  
8:00 p. m.—Forty-Five Minutes in Hollywood; film previews; gossip: CBS-WABC network.  
9:00 p. m.—Donald Novis, tenor; Frances Langford, contralto: NBC-WEAF network.  
9:15 p. m.—Alexander Woolcott, "The Town Crier": CBS-WABC network.  
9:30 p. m.—George Jessel; Vera Van and Freddie Rich's orchestra: CBS-WABC network.  
9:30 p. m.—Beatrice Fairfax dramatizations: NBC-WEAF network.  
10:00 p. m.—Broadcast from Byrd Expedition: CBS-WABC network.  
10:00 p. m.—Mrs. Franklin D. Roosevelt, talk on parks: NBC-WJZ network.  
10:30 p. m.—Alka Seltzer presents WLS National Barn Dance; Uncle Ezra, Spareribs, the  
Westerners, Maple City Four and other stars: NBC WJZ network.  
11:30 p. m.—Peter the Great, drama: CBS-WABC network.

1:15 P.M.

WAAB—Savitt String Quartet (CBS)  
WCSH—To be announced (NBC)  
WGY—Ted Black's Orchestra (NBC)  
WJSV—Afternoon Rhythms

1:30 P.M.

CBS—Harold Knight's Orchestra: WABC WOKO  
WCAU WDRC WNAC WJSV  
NBC—Vic and Sade WJZ WBAL WBZ WBZA  
KDKA WHAM WMAL  
WOR—Rosalind Genet, Book Review

1:45 P.M.

CBS—Harold Knight's Orchestra: WJAS WLBZ  
KDKA—String Quartet  
WCAU—Burton Rogers' Orchestra  
WOR—Milton Kaye, piano recital

1:50 P.M.

NBC—Metropolitan Opera Company; presentation  
of "Manon"; John B. Kennedy and Milton J.  
Cross, commentators: WEAF WJZ WVIC  
WEEI WGSN WGY WBZ WBZA WFI WHAM  
WRC WBAL WMAL

1:55 P.M.

KDKA—Metropolitan Opera (NBC)

2:00 P.M.

CBS—Artist Recital: WABC WOKO WDRC WJAS  
WJSV WLBZ WCAU  
WLIT—Metropolitan Opera (NBC)  
WNAC—Studio Program  
WOR—Byron Holiday, soloist; Leo Freundberg's  
Orchestra

2:15 P.M.

WNAC—Artist Recital (CBS)

2:30 P.M.

CBS—Dancing Echoes: WABC WOKO WDRC  
WNAC WJSV WJAS WLBZ WIP  
WCAU—University of Pennsylvania Debate  
WOR—Studio Program

2:45 P.M.

WOR—Alas Broms, Star Stories

3:00 P.M.

CBS—Round Towners Quartet: WABC WDRC  
WNAC WJSV WJAS WCAU WLBZ WOKO  
WOR—Louise Bave, soprano

3:15 P.M.

WOR—"Your Lover"

3:30 P.M.

CBS—Ann Leaf at the Organ: WABC WCAU  
WOKO WLBZ WNAC WJSV WDRC  
WOR—Mildred Cole, soloist; orchestra

3:45 P.M.

CBS—Ann Leaf at the Organ: WJAS  
WOR—Genevieve Pitot, piano recital

4:00 P.M.

CBS—Saturday Syncopators: WABC WOKO WJSV  
WDRC WNAC WJAS WLBZ WCAU  
WOR—Dr. H. I. Strandhagen: "The Healthy  
Skin Club"

4:15 P.M.

WOR—Freddy Farber and Edith Handman, var-  
iety act

4:30 P.M.

CBS—Mischa Ruginsky's Ensemble: WABC  
WDRC WOKO WJAS WNAC WJSV WLBZ  
WIP  
WCAU—Saturday Matinee  
WOR—Gus Steck's Orchestra

5:00 P.M.

CBS—Pancho's Orchestra: WABC WAAB WDRC  
WCAU WJAS WJSV WOKO  
WNAC—Five O'Clock Revue

5:05 P.M.

WOR—Program Resume

5:15 P.M.

NBC—Leo Zollo's Orchestra: WEAF WGSN WGY  
WLIT WEEI WRC  
NBC—Neil Sisters, WJZ WBAL WBZ WBZA  
KDKA

CBS—On the Air Tonight: WABC  
WHAM—The Rambler  
WRVA—Cecil and Sally

5:20 P.M.

CBS—Pancho's Orchestra: WABC

5:25 P.M.

WRVA—Rhythm Parade

5:30 P.M.

NBC—Economics in the New Deal: WEAF WGSN  
WEEI WRC  
CBS—Jack Armstrong, All American Boy: WABC  
WOKO WNAC WCAU WDRC WJAS WJSV  
NBC—Little Jackie Heller, tenor; Harry Kogen's  
Orchestra, WJZ WBAL WBZ WBZA WHAM

KDKA—A Recto, Bill and Alex  
WGY—Martha and Hal  
WOR—"Just Dogs," Steve Severn

5:40 P.M.

WRVA—Sports Review

5:45 P.M.

CBS—Charles Carlie, tenor WABC WOKO WDRC  
WNAC WLBZ WJAS WIP WCAU  
NBC—Little Orphan Annie WJZ WBAL WBZ  
WBZA KDKA WHAM WMAL  
WGY—Bradley Kincaid, hillbilly songs  
WOR—Dr. Thatcher Clark French class

## NIGHT

6:00 P.M.

NBC—Peter Van Steeden's Orchestra: WEAF  
CBS—"Meet the Artist," Bob Taplinger inter-  
views Radio Stars WABC WOKO WAAB  
WDRC WCAU WJAS WJSV  
NBC—Al Pearce and his Gang: WJZ WBAL WBZ  
WBZA WMAL

KDKA—Evensong  
WCSH—News Flashes  
WEEI—The Evening Tattler  
WGY—Evening Brevities  
WHAM—Sportscast  
WLW—Jack Armstrong, sketch  
WNAC—News Flashes, Weather  
WOR—Uncle Don, kiddies' program  
WRVA—Hi Plane Pilots

6:15 P.M.

CBS—Ted Black's Orchestra; Tommy McLaugh-  
lin, baritone, WABC WAAB WCAU WDRC  
WJSV

KDKA—Sports, program preview  
WCSH—Al Buck's Sports Review  
WEEI—Gene and Glenn with Jake and Lena  
WGY—Sports Parade with Jim Healey  
WHAM—Cato's Vagabonds  
WLW—Peter Van Steeden's Orchestra (NBC)  
WNAC—The Merry Go Round

6:20 P.M.

WCSH—Musical Interlude

6:30 P.M.

NBC—Richard Hunter's Orchestra: WEAF WRC  
CBS—Frederic William Wile, talk WABC WOKO  
WDRC WAAB WJSV WJAS WLBZ  
NBC—Stamp Club; Capt. Tim Healy: WJZ  
NBC—Twenty Fingers of Harmony: KDKA  
WBAL WHAM  
WBZ-WBZA—Weather, Sports, News  
WCAU—Comedy Stars in Hollywood  
WCSH—Randall and MacAlister  
WEEI—Musical Program  
WGY—Ma Frasers' Boarding House  
WLW—Bob Newhall, Mail Pouch Sportsman  
WOR—Boys' Club  
WRVA—News Flashes

6:45 P.M.

CBS—George Hall's Orchestra: WJSV WOKO  
CBS—Ye Happy Minstrel and Tiny Band WABC  
WNAC WCAU WDRC  
NBC—Flying with Capt. Al Williams: WJZ WMAL  
NBC—Richard Hunter's Orchestra: WGSN WEEI  
WGY

KDKA—Dance Orchestra  
WBZ-WBZA—Edward MacHugh, baritone  
WHAM—Old Timers  
WLW—"Land Marks of the Law," speakers  
WOR—Pauline Albert, "The Whirlwind Pianist"

7:00 P.M.

CBS—Elder Michaux' Congregation: WABC  
WOKO WDRC WCAU WJAS WJSV WAAB  
WLBZ  
NBC—John Herrick, baritone: WJZ WBAL  
WMAL  
NBC—Three Scamps: WEAF WEEI WGSN WRC  
WGY  
KDKA—Lloyd Huntley's Orchestra  
WBZ-WBZA—World in Review  
WLW—R.F.D. Hour; Boss Johnston; Musical  
Varieties  
WNAC—Dramatization  
WOR—Ford Frick, Sports Resume  
WRVA—Cross Roads Symphony

7:15 P.M.

NBC—Religion in the News, Dr. Stanley High:  
WEAF  
NBC—George Olsen's Orchestra: WJZ WHAM  
WBAL WMAL  
WBZ-WBZA—Joe Rines' Orchestra  
WCSH—Wayside Philosopher  
WEEI—Ethel Grenier, songs  
WGY—The Municipal Series  
WNAC—The Old Apothecary  
WOR—Harry Hershfield

From \$5 to \$5,000  
IN CASH PRIZES  
See Last Page



(SATURDAY CONTINUED)

7:30 P.M.

CBS—Luis Russell's Orchestra: WIP  
 NBC—Martha Mears, contralto: WEAFF WFI WRC  
 CBS—The Serenaders; Paul Keast, baritone:  
 WABC WOKO WDRC WCAU WJAS WJSV  
 NBC—F.O.B. Detroit, talk; Orchestra: WJZ  
 WBAL KDKA WBZ WBZA WMAL  
 WGSN—Gene and Glenn, comedy sketch  
 WEEL—After Dinner Revue  
 WGY—Johnny Johnson's Orchestra  
 WHAM—Evening Interlude  
 WLW—Melody Masters  
 WNAC—Jack Francis' Orchestra  
 WOR—Vincent Lopez' Orchestra  
 WRVA—Voice of Richmond

7:45 P.M.

CBS—Isham Jones' Orchestra: WABC WNAC  
 WDRC WLBZ WCAU WOKO  
 NBC—Jules Lande, Troubadour of the Violin:  
 WEAFF WRC  
 WGSN—Willis B. Hall  
 WEEL—Current Events  
 WJSV—Leading Industries in Washington  
 WLW—Dr. Glenn Adams, dog talk  
 WRVA—Tarzan of the Apes

8:00 P.M.

CBS—The Canadians: WIP  
 NBC—The Dream Hour; U. S. Marine Band:  
 WEAFF WMAL  
 CBS—"Forty-Five Minutes in Hollywood": WABC  
 WOKO WNAC WDRC WCAU WJAS WJSV  
 NBC—Art in America; Guest Speakers: WJZ  
 WBZ WBZA KDKA WBAL WHAM WRC  
 WGSN—Studio Program  
 WEEL—Magazine of the Air  
 WGY—Antoinette Halstead, contralto; string en-  
 semble; male quartet  
 WLW—The Big Show  
 WOR—City Government Talk  
 WRVA—Tampa Revelers

8:15 P.M.

WFI—U. S. Marine Band (NBC)  
 WOR—The Three Bavarians, Instrumental Trio

8:20 P.M.

NBC—The Cavaliers, male quartet: WJZ WBAL  
 KDKA WHAM WRC WBZ WBZA  
 WEEL—U. S. Marine Band (NBC)

8:30 P.M.

NBC—Hands Across the Border: WJZ WBAL  
 KDKA WHAM  
 CBS—Oliver Naylor's Orchestra: WIP  
 WBZ-WBZA—New England Community Singing  
 Clubs  
 WGSN—U. S. Marine Band  
 WGY—Piano Pals, Dorothy Sherman and Monica  
 Leonard  
 WOR—Gabriel Heatter, news commentator  
 WRVA—Studio Program

8:45 P.M.

CBS—Scrappy Lambert, Billy Hillpot: WABC  
 WCAU WNAC WJAS WDRC WJSV  
 WBZ-WBZA—The Monitor Views the News  
 WGY—Utica Singers; Marion Williams, soprano;  
 Rogers Sweet, tenor  
 WOR—Briny and Crystal, sketch with music

9:00 P.M.

NBC—Arlene Jackson, songs; Harold Stern's Or-  
 chestra; Guest Stars: WJZ WBAL WHAM  
 KDKA  
 CBS—The Playboys; Six Hands on Two Pianos:  
 WABC WNAC WDRC WCAU WJAS WJSV  
 WLBZ  
 NBC—House Party; Donald Novis, tenor; Frances  
 Langford, contralto; Arthur Boran, imper-  
 sonator; Brad Browne; Rhythm Girls; Mel-  
 ody Boys; Don Voorhees' Orchestra: WEAFF  
 WGSN WGY WRVA WLW WFI WEEL WRC  
 WBZ-WBZA—Sammy Liner's Orchestra  
 WOR—Sam Robbins' Orchestra

9:15 P.M.

CBS—Alexander Woolcott, "The Town Crier":  
 WABC WOKO WCAU WDRC WJAS WLBZ  
 WJSV WAAB  
 WNAC—Over the Cameraman's Shoulder

9:30 P.M.

CBS—George Jessel, Vera Van, The Eton Boys,  
 Freddie Rich's Orchestra: WABC WCAU  
 WJAS WDRC WJSV WNAC WOKO WLBZ  
 NBC—Eddie Duchin's Orchestra: WJZ WBAL  
 WHAM WBZ WBZA KDKA WMAL  
 NBC—Beatrice Fairfax, drama: WEAFF WEEL  
 WGSN WGY WFI WLW WRC  
 WOR—Bronx Marriage Bureau  
 WRVA—Minature Theater (NBC)

9:45 P.M.

WOR—Eddie Lane's Orchestra

10:00 P.M.

NBC—To be announced: WEAFF WEEL WGSN  
 WFI WGY WLW WRVA WRC  
 CBS—Broadcast from Byrd Expedition: WABC  
 WOKO WNAC WCAU WDRC WJAS WJSV  
 WLBZ  
 NBC—National Park Year; Mrs. Franklin D.  
 Roosevelt, Guest Speaker; U. S. Marine Band:  
 WJZ WBAL WHAM WMAL  
 KDKA—Behind the Law  
 WBZ-WBZA—Evening Reveries; James J. O'Hara,  
 organist

10:15 P.M.

KDKA—Sports Review  
 WBZ-WBZA—Reports  
 WHAM—Dance Orchestra  
 WOR—John Kelvin, tenor; Orchestra

10:30 P.M.

CBS—Leaders in Action, H. V. Kaltenborn:  
 WABC WAAB WDRC WJAS WJSV WOKO  
 WIP WLBZ

## MR. FAIRFAX KNOWS the ANSWERS

Mr. A. A. Rahway, N. J.—Gertrude Nie-  
 sen is in the unfortunate position of a  
 girl without a country. She was born at  
 sea 19 years ago. Presumably she is of  
 German parentage. The family home is  
 in Brooklyn.

Vincent O. Altoona, Pa.—Ted Fiorito's  
 orchestra is now playing in the Coconut  
 Grove of the Hotel Ambassador, Los An-  
 geles, and his broadcasts originate there.

Mrs. Geo. S. Forest Park, Ill.—No cur-  
 rent radio listings show the name of Noble  
 Sissle. He may be barnstorming as this is  
 open season for touring bands. Nothing  
 more has been said about his return to  
 the College Inn which seems more than  
 pleased with the patronage accorded  
 Frankie Masters.

Virginia G. Shreveport, La.—Everett  
 Mitchell is not the singer for the "Little  
 Orphan Annie" opening and closing theme.  
 Lawrence Salerno does it. Pierre Andre,

announcer on the program is of mixed  
 origin. His lineage is French-Canadian  
 and American Jewish.

Bernard A. T., Battle Creek, Mich.—  
 The theme song for the "First Nighter"  
 programs is "Neapolitan Nights."

R. L. Brunson, Jr., Florence, S. C.—  
 "Singin' Sam," for the time being is out  
 of the radio field. He is making a theatri-  
 cal tour about the middle west but is con-  
 sidering a resumption of his contract with  
 his most recent sponsors, a program which  
 he deserted because of dissatisfaction over  
 a rearrangement of the presentation.

M. B., Long Island, N. Y.—It would be  
 rather difficult to say why any program  
 is taken off the air, either sustaining or  
 commercial, but it is presumable that it  
 either ran itself out or failed to register  
 with listeners. Dropping of "Painted  
 Dreams" from the network probably is  
 ascribable to one of these reasons. How-

ever this program still is broadcast over  
 WGN, Chicago, at 11:45 a. m. (EST)  
 daily except Sunday. The Spanish lover  
 in the Myrt and Marge sketches, Senor  
 Molino, is played by Carl Huebl.

Elsie Stone, Shoals, Ind.—Letters to Oz-  
 zie Nelson and Harriet Hilliard should be  
 addressed to them care of the National  
 Broadcasting Co., 30 Rockefeller Plaza,  
 New York, N. Y. Fran Frey is playing  
 the saxophone and singing in the Emil  
 Coleman orchestra, which just completed  
 an engagement at the Palais Royle in New  
 York. At present the orchestra is on the  
 road but it soon will be back in New York.

## Sportcasts for the Week

## SCHEDULE OF EVENTS

('Shown in Eastern Standard Time)

FRIDAY, March 23

4:30 p. m., Golf, Augusta, Ga., Club Tourney  
 CBS-WABC net.  
 9:45 a. m., Grand National Steeplechase,  
 Aintree, Eng. CBS-WABC NBC-WEAF nets.  
 SATURDAY, March 24  
 4:30 p. m., Golf, Augusta, Ga., Club Tourney  
 CBS-WABC net.  
 SUNDAY, March 25  
 4:45 p. m., Golf, Augusta, Ga., Club Tourney  
 CBS-WABC net.  
 10:15 p. m., Hockey, N. H. L. Play-offs  
 WMCA 570 kc.

MONDAY, March 26

9 p. m., Hockey, NHL Play-off CFB 690 kc.  
 9 p. m., Hockey CKCL 580 kc.  
 TUESDAY, March 27  
 9 p. m., Hockey CKCL 580 kc.  
 11:45 p. m., Wrestling WGBF 630 kc.  
 THURSDAY, March 29  
 10 p. m., Wrestling WMAL 630 kc.  
 10 p. m., Wrestling WIP 610 kc.  
 10 p. m., Wrestling CKCL 580 kc.

FRIDAY, March 30

9 p. m., Hockey CKCL 580 kc.  
 9:30 p. m., Boxing WMCA 570 kc.  
 SATURDAY, March 31  
 3:30 p. m., Hockey CKCL 580 kc.  
 9 p. m., Hockey, N. H. L. Play-offs CFB 690 kc.  
 9 p. m., Hockey CKCL 580 kc.

GOLF BUGS can take their turn at  
 the loudspeaker when the CBS-  
 WABC network airs the four days  
 play of the Augusta National Golf Club  
 tournament at the Georgia course de-

signed by the master golfer, Robert Tyre  
 Jones. H. H. Ramsay, former president  
 of the U. S. G. A. will oblige with his  
 special review of the various cards from  
 the eighteenth green in a fifteen-minute  
 program each afternoon. On March 22,  
 23, 24 the period of the broadcast will  
 be at 4:30 p. m. EST and the final day's  
 program is scheduled for 4:45. Quite a  
 bit of excitement Bobby is causing by his  
 first competition since 1930.

WHAT SPORTS announcers do when  
 out with a ball team for the Spring train-  
 ing trip, can be well described by Johnny  
 O'Hara and Bob Elson, WIND and WGN  
 mikemen respectively. Included in their  
 entertainment was a trip to Caliente  
 (they lost plenty, too), a party thrown  
 for them in Filmland by Ted Healy, of  
 stooge fame, and daily trips to the ball  
 parks for interviews with the rookies.  
 Oscar Rotschild, Los Angeles sportscaster,  
 probably won't forgive them for getting  
 him all aflutter with their appearance  
 during a baseball broadcast. Johnny made  
 the trip back to the Windy City in 12  
 hours via plane, while Elson took the  
 slower way, engaging an upper berth.

Roger Baker, WKBW mikeman, is an-  
 other enjoying Florida's sunny clime  
 while Charley Bailey, well-known sports  
 writer, pinch hits for him on the home  
 stand.

NBC—Alka Seltzer Presents WLS Barn Dance;  
 Uncle Ezra, Spare Ribs, Lulu Belle, The  
 Hoosier Hot Shots, The Westerners and  
 Cumberland Ridge Runners: WJZ WHAM  
 WBAL KDKA WBZ WBZA WMAL WLW  
 WCAU—Political Situation, Robert Gray Taylor  
 WNAC—Jack Ingersoll's Sport Page  
 WOR—Emil Velasco, organist

10:45 P.M.

CBS—Gus Arnheim's Orchestra: WABC WOKO  
 WAAB WDRC WCAU WJAS WJSV WLBZ  
 WNAC

11:00 P.M.

NBC—Ralph Kirbery, baritone: WEAFF WGSN  
 WFI WEEL  
 WGY—Happy Felton's Orchestra  
 WIP—Gus Arnheim's Orchestra (CBS)  
 WNAC—News Service  
 WOR—Val O'Hara's Orchestra  
 WRVA—Fiddling Fiddlers

11:05 P.M.

NBC—Enric Madriguera's Orchestra: WEAFF  
 WGSN WFI WEEL

11:15 P.M.

NBC—Press-Radio Bureau, News: WEAFF WRC  
 WGSN WFI WEEL WGY

CBS—Press-Radio Bureau, News: WABC WJSV  
 WJAS WNAC WDRC

11:20 P.M.

NBC—Enric Madriguera's Orchestra: WEAFF WFI  
 WGSN WEEL WGY

CBS—Ann Leaf at the Organ with Brad Rey-  
 nolds, tenor: WABC WJAS WOKO WDRC  
 WJSV WLBZ WNAC

11:30 P.M.

NBC—One Man's Family: WEAFF WFI WGSN  
 WGY WEEL WRC

CBS—Peter, The Great, drama: WABC WDRC  
 WNAC WJSV WLBZ WOKO

NBC—Press Radio Bureau News: WJZ WBAL  
 WBZ WBZA WHAM  
 KDKA—Lloyd Huntley's Orchestra  
 WLW—Press Flashes  
 WOR—Paul Tremaine's Orchestra

11:35 P.M.

NBC—Paul Whiteman's Orchestra: WJZ WBAL  
 WBZ WBZA  
 WHAM—News Service  
 WLW—Dimmick's Orchestra

11:40 P.M.

WHAM—Hughie Barrett's Orchestra

11:45 P.M.

WCAU—Luis Russell's Orchestra

WHAM—Paul Whiteman's Orchestra (NBC)

12:00 MID.

NBC—Jack Denny's Orchestra: WJZ WBZ WBZA  
 NBC—Carefree Carnival; Variety Show; Meredith  
 Willson's Orchestra: WEAFF WFI WEEL WGY  
 WMAL

CBS—Little Jack Little's Orchestra: WABC  
 WNAC WCAU WJSV WOKO

KDKA—Messages to Far North

WHAM—Frank Skulety's Orchestra

WLW—Dance Orchestra

WOR—Jack Berger's Orchestra

12:30 A.M.

NBC—Vincent Lopez' Orchestra: WJZ WBZ  
 WBZA WLW

CBS—Charlie Davis' Orchestra: WABC WOKO  
 WNAC WCAU WJSV

KDKA—Marty Gregor's Orchestra

WGY—Sammy Kaye's Orchestra

WHAM—Dance Orchestra

12:45 A.M.

KDKA—Messages to Far North

1:00 A.M.

CBS—Claude Hopkins' Orchestra: WABC  
 WLW—Johnny Hamp's Orchestra

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# CONFESSIONS OF A BANDMASTER—By ABE LYMAN

(Continued from Page 5)

a rush by the wife of a prominent artist. I ducked because it was wise to do so. They're divorced now, but not because of your bandleader, Abe Lyman. Then, too, one of my boys became involved with a wealthy woman of Los Angeles. Divorce followed—a divorce which became a grand morsel for the Los Angeles press. The musician is no longer an Abe Lyman Californian.

Then Slim Martin, one of the boys I took from Mike, quit and got married. His bride was Dixie Pantages, daughter of the owner of the flossiest theaters on the coast. I had a hard job replacing him. (He's divorced now, but he's not playing in a band. I understand he has become an aviation enthusiast.)

They were mad and prosperous times. We made records for which I received \$1,000 a side and the boys \$50 a side. Some of these were "No, No, Nora," "I Cried for You," "Tiger Rag," "Twelfth Street Rag"—you'll find them in the dusty record cabinet of your phonograph—and in the cornerstone of the Tribune Tower in Chicago. We appeared in several pictures, notably the "Dancing Fool," starring Wally Reid. Although sound pictures had not been invented, we put on our best musical airs.

We went out to Orange County and played a concert for Bebe Daniels. She was in jail on a speeding charge. A publicity stunt brought on the visit, but it worked. We joined the Air Corps Reserves so that we could fly to San Francisco for a theater engagement. We got there, and at the end of a year, the boys were discharged from the Reserves. The idea caught on with two of the boys; however, and Jimmy Welton and "Zip" Keyes are licensed pilots with plenty of air hours to their credit.

All this went on at the time Fatty Arbuckle was at the height of his career, and a short while before scandal dragged him down. Wally Reid was in the clutches of dope, and of his own magnetic personality which led him into temptations which he was not strong enough to resist. At the same time, Abe Lyman was thinking of even greater successes than he had achieved in Hollywood, and at the expiration of the three-year contract at the Grove, I was looking toward the Mecca of the ambitious, whether sculptors, writers, financiers or bandleaders—the East and New York.

## Grieving at Leaving

The wise ones of Los Angeles and Hollywood laughed when I opened the unknown Coconut Grove of the Hotel Ambassador. We cried when I finally decided to take my band out of the now famous eating place, to go on a theatrical tour.

My decision to leave Los Angeles was

made after considerable hesitation and study. Abe Frank, manager of the Grove, offered me and my boys a substantial raise in pay. I wanted to stay, but I was becoming ambitious to conduct what is termed a "name band." I refused his offer, promising, however, that I'd return to the Grove within a year. We returned to the Grove, incidentally, just a few days short of a year later.

Just before starting on tour, we took a vote and decided unanimously that henceforth the band should be known as Abe Lyman and His California Orchestra. We were all Californians; that is, each of us had been in the state longer than a year. There are fewer residents of California in the band now than there were in the Grove days, but the name sticks. After all, Abe Lyman's first band was organized in the land of sunshine, sand fleas and flowers.

The late Harry Singer was our booking agent on our first tour of the theaters. Our success on the Orpheum Circuit was phenomenal. We packed the houses and set a precedent, for we were the first dance band to be booked as a stage attraction without the support of some other form of entertainment.

I acted as master of ceremonies in addition to doing my stint behind the drums. It took agility to accomplish this feat, but I managed to complete the tour without putting my foot through a drum-head.

Laughs, heart-throbs and thrills aren't the exclusive property of the movie scenario writer. Our tour of the Orpheum Circuit provided plenty of each. The

laughs many times were on me—that is the curse of maestroing a band composed largely of practical jokers and semi-professional humorists. Here's an example:

## A Thwarted Maid

"Abe," said one of the boys during our run at the Hennepin Theater in Minneapolis, "there's been a swell looking girl waiting at the stage door for the last three nights. She asks for you, but we tell her you've just left the theater. She's out there again tonight, waiting in the rain with an umbrella to take you to the hotel."

"The girl has everything," he raved on. "She's young and slim and beautiful. I'm going to try to get a piece of that umbrella for myself tonight."

"Wait a minute," I told him. "I'll take care of that umbrella in my own fashion. Do you think I want to get wet walking home in the rain? You take a cab."

I went to the stage door when the show was over. That scurvy musician had said she was young, slim and beautiful, and that she had an umbrella. Well... she did have an umbrella.

"Hello, Abe," said said, grinning. "They told me you were coming out to meet me tonight."

I didn't want to hurt her feelings. Neither did I enjoy the prospect of the company of a frustrated, unlovely, middle-aged woman. I called a taxicab and took her home, then excused myself, saying I had a rehearsal early the next morning, and that my manager insisted on early retirement. She wrote to me once

a week for two years, and her letters followed me everywhere I went. Suddenly they stopped. I never knew what happened to her.

While I was wasting my time being nice to that poor woman, the measly musicians who were responsible for this latest joke were having themselves a time at the hotel where we were all living. All of us were on one floor, and all rooms were connected. Those boys threw a party a room almost every night while we remained in Minneapolis.

I learned more about musicians during that tour than I had learned in all my musical years previous. My band was eternally surrounded by good-looking women. Although we were almost totally unacquainted with anybody when we arrived, we had no trouble fixing up an engagement after the first day. Someone had a telephone number, and that someone, when she turned up, always brought a friend. It's remarkable how the list of numbers grows from one in a short time.

## Rough on "End Man"

By the end of our stay in Minneapolis, the boys were very fussy about their girls. If the color of a girl's hair or eyes, or the shape of her nose, didn't suit the musician on whom she had called at the hotel, he would invite her to visit his neighbor down the line. "Zip" Keyes had the last room down the corridor, and I think he protected himself by keeping his door locked. Now and then his saxophone emitted bits from the song, "I Ain't Got Nobody."

We went to Milwaukee from Minneapolis. In Milwaukee we were met by Rufus LeMaire, the famous booking agent who later became an important executive in Twentieth Century Motion Pictures. LeMaire booked the band into New York and the famous Palace Theater which was the mecca, the ultimate goal of practically every one in the show business. We were to go after we had filled an engagement at the Palace Theater in Chicago. As Abe Lyman the bandleader, I was going back to the city I had left several years before as "Mike Lyman's punk kid brother Abe." I wondered how I would be received. Little did I dream the unexpected outcome of that return.

Further confessions of this popular and very human bandmaster will be found in the issue of RADIO GUIDE, dated the week ending April 7. In biding to save his life in Chicago—bitter failure and disappointment in New York—into love and out of it—return to Chicago and to the West Coast—these are some of the high spots you will read next week. In order to make sure you get your copy of the next issue of RADIO GUIDE, order it from your news dealer without delay.

## GILDA NEVER A GUINAN

GILDA GRAY, the celebrated, is also the circumspect. She resents keenly any intimation that her professional career ever has included the character of night club activity that made Texas Guinan's name known throughout the world. This attitude was made clear by Miss Gray following the publication in a recent issue of RADIO GUIDE of an instalment in "Confessions of a Bandmaster" by Abe Lyman. In that instalment Mr. Lyman referred to a period in which he worked with Miss Gray at the Erie Cafe in Chicago.

While Mr. Lyman made allusions to Miss Gray that are generally construed as complimentary, she does not so interpret them. In fact, she is indignant, and her indignation is accentuated by the discomforts of the theatrical tour on which she is now engaged. Moreover, unhappiness is marked by anxiety about the condition of her husband, Hector Briceno De Saa, lying ill of a throat infection in an Aurora, Illinois, hospital.

Miss Gray is eager to contradict what-

ever Mr. Lyman wrote about her that might be accepted as betokening a warm friendship between them. Miss Gray says, with all the charm and emphasis that her vigorous personality can express:

"I do not, and never did, know Mr. Abe Lyman in any other way except as 'MR. Lyman.'"

"True, I did work at the Erie Cafe, but for a few days only."

"I have never mixed with musicians, wherever I have worked."

"I have always demanded respect and I have always received it."

"While I had the fullest admiration for Texas Guinan, I never did feel that there was anything parallel or directly competitive in our methods. Therefore, Mr. Lyman's comparison of my ability in any direction with that of Texas Guinan was pointless."

It is with real gratification that RADIO GUIDE avails itself of this opportunity to present Miss Gray's statement in contradiction of the references to her in Mr. Lyman's autobiography.

## ZEST OF REPEAL ERA IN NEW SONG LEADER

A SPARKLING new drinking song with an intoxicating waltz rhythm, discovered in a thrilling soar to popularity, is the outstanding development among song hits during the last week. Balancing it is the slump taken by another song, causing a from-top-to-bottom slide in the band leaders' consensus.

RADIO GUIDE's service of weekly tabulation cites the popularity status of current songs in two classifications, as follows:

### TEN SONGS PLAYED MOST OFTEN OVER THE NETWORKS LAST WEEK

Song	Times Played
Let's Fall in Love	25
You Ought-a Be in Pictures	24
Champagne Waltz	24
Without That Certain Thing	21
Wagon Wheels	20
Carioca	19
Going to Heaven on a Mule	17
Smoke Gets in Your Eyes	15
Over Somebody Else's Shoulder	14
This Little Piggy Went to Market	14

### BANDLEADERS' CONSENSUS OF LAST WEEK'S OUTSTANDING HITS

Song	Points
Carioca	26
Temptation	23
Let's Fall in Love	22

Champagne Waltz  
You Ought-a Be in Pictures  
Wagon Wheels  
Over Somebody Else's Shoulder  
There Goes My Heart  
Without That Certain Thing  
Smoke Gets in Your Eyes

In alphabetical sequence are listed some of radio's favorite band leaders, with their selections of outstanding hits:

Xavier Cugat: La Folie; Orchids in the Moonlight; Florencia; Temptation, and Carioca.

Eddie Duchin: Let's Fall in Love; We'll Build a Little Home; Suddenly; Coffee in the Morning, and Inka Dinka Doo.

Glen Gray: Love Locked Out; That's Romance; Something About a Soldier; Going to Heaven on a Mule, and Smoke Gets in Your Eyes.

Johnny Green: Over Somebody Else's Shoulder; I Like the Likes of You; Boulevard of Broken Dreams; Let's Fall in Love, and Carioca.

Andre Kostelanetz: Let's Fall in Love; There Goes My Heart; Love Locked Out; Without That Certain Thing, and Going to Heaven on a Mule.

Vincent Lopez: Temptation; After Sundown; Carioca; Going to Heaven on a Mule, and Wagon Wheels.

Abe Lyman: You Ought-a Be in Pictures; Over

Somebody Else's Shoulder; Carioca; There Goes My Heart, and Champagne Waltz.

Enric Madriguera: Champagne Waltz; There Goes My Heart; Temptation; Let's Fall in Love, and What Is There to Say?

Freddie Martin: Let's Fall in Love; What's Good for the Goose; Touch of Your Hand; The Girl Next Door, and Close Your Eyes.

George Olsen: Wagon Wheels; Going to Heaven on a Mule; Without That Certain Thing; Carioca, and Smoke Gets in Your Eyes.

Buddy Rogers: You Ought-a Be in Pictures; Temptation; Little Grass Shack; You Have Taken My Heart, and Champagne Waltz.

Harold Stern: Extra; What Is There to Say; You Ought-a Be in Pictures; Without That Certain Thing, and This Little Piggy Went to Market.

Fred Waring: Over Somebody Else's Shoulder; This Little Piggy Went to Market; There Goes My Heart; Champagne Waltz, and Carioca.

Mark Warnow: Vive la France; In a Shelter From a Shower; You Ought-a Be in Pictures; Wagon Wheels, and Coffee in the Morning.

Paul Whiteman: Wagon Wheels; Temptation; There Goes My Heart; After Sundown, and Smoke Gets in Your Eyes.



# EXPERIENCE VOICES CLASH ON RIGHT TO LET STRICKEN INFANT PERISH

FRESH views have come from many quarters to heighten interest in an old controversy. It involves a moral issue raised by the Voice of Experience. To repeat the question: Is a physician justified in allowing to ebb away, the life of an infant from whose terrible mental and physical handicaps there is no chance of recovery?

The question precipitates a tremendous outburst. The Voice's mail was heavy with conflicting opinions, positively and vigorously expounded. Here they are, in some of the letters selected by The Voice for special award:

## Hope in Medical Miracles

Dear "Mr. and Mrs.": May I ask who is to be the judge of whether chances for recovery of a child born with terrible mental and physical handicaps are altogether hopeless? Are the parents of such a child, or the doctor that brings it into the world, to be relied upon in their opinion of the state of hopelessness?

Remember the commandment, "Thou shalt not kill." If God approves that a handicapped child shall live to be born and wax strong, there certainly must be some hope somewhere for this baby. In this day of medical miracles, nothing is impossible, and where there is life there is hope. If that child can live, and anyone either allows it to die, or causes it to die through neglect or by actually instigating disposure, the crime that surely has been perpetrated is murder in the first degree.

Infanticide is readily endorsed by that class of self-centered and idiotic morphologists who are so prominent in recent investigations into the practice of high-handed sterilization. They delight in the destruction of the rights and privileges of others.

Love and cherish what God sees fit to entrust in your care. Do everything in your power to prepare that blessing for an honorable and useful life. If your child is born with handicaps, dedicate yourself to repair Nature's mistake. When our old world reaches that plane of superman perfection, then will there be time to carry out plans of weeding the human garden.

P. C. Thompson, West Medford, Mass.

## Kind to Let Child Die

Dear "Mr. and Mrs.": I do sincerely believe that it would be a kind deed to let a child, hopelessly defective, die at birth. If through our efforts the child is made to live, we are actually creating a life which never was meant to be. And we are, therefore, responsible for the consequences.

If the defect is physical, we are creating an extremely sensitive and unhappy mind. Should this mind be normal, the unfortunate child will gradually adjust

himself, but there always will be that grim realization that fate has not given him a square deal.

Should this mind be somewhat unbalanced, as it probably will be, due to the intimate relation between mind and body, and to the many abnormal shocks through which it must pass before some sort of an adjustment may be attained, we have then created a mind capable only of unhappiness, rancor, aversion, and hate. This individual cannot be of any possible benefit to society, and, under given circumstances, may become a great menace.

If the defect is mental, the individual would be entirely useless to the community regardless of his physical make-up. We have thus created a body without a mind. It could bring nothing but sorrow to parents, and would serve only to remind of a dreadful mistake which could have been remedied, had the parents been less eager and rash in preserving the life.

Harry Peer, Liberty, New York.

## Creator Has His Purpose

Dear "Mr. and Mrs.": Your problem is serious, and one which we all hope to escape. Personally, I don't think the doctor has a right to take that life, or as you say, allow it to ebb away. I don't see any difference in the two. It is taking a life whichever way it is done. There is no difference between taking the life of an infant and that of an adult. If an infant, the act is more cowardly, because the baby cannot defend itself.

Referring to a case I know, Mr. and Mrs. Jones (the name is fictitious) had a daughter born with both arms off at the elbow, and both legs off at the knee. What could be worse? The child lived. She has one of the most brilliant minds of her day. She writes, sews, and paints beautifully. It is true that she needs an attendant always, but she is worth all the attention she requires. She is very lovable and has a brain that will serve humanity well.

Life is a problem, and each of us owes something to our brothers. When the Great Creator sends a life, He has a task for that soul to perform.

Mrs. F. A. Montague, Byron, Ontario, Canada.

\* \* \*

As an award of special merit, each of ten persons whose letters of solution for the above problem were singled out by The Voice, received a copy of his book, "The Voice of Experience," five of them an autographed copy of the deluxe edition. They included the three whose letters are published here, and T. Rudolf Scrivner, 562 Clarksville St., Paris, Texas, and Mrs. A. L. Findley, 1609 West 39th St., Kansas City, Mo.

The other five who were rewarded with a copy of

the regular edition of the book are Mrs. D. A. Linstruth, 2251 Tuxedo Ave., Detroit, Mich.; Miss Lillian Wahl, 522 Dabney Ave., Vicksburg, Miss.; Mrs. M. R. Starts, 1129 18th St., Denver, Colo.; Mrs. Mary T. Bishop, 3 West Perry St., Savannah, Ga., and Albert E. Bissonnet, 230 Katahdin Ave., Millinocket, Maine.

Another ten books will be presented for selected solutions to the problems submitted for this week. The only rules are: Write a letter solving this week's problem, not longer than two hundred words, on one side of the paper only, and mail to The Voice of Experience, in care of RADIO GUIDE, 551 Fifth Avenue, New York, New York. Letters must be postmarked not later than April 3. RADIO GUIDE reserves the right to publish any letters received.

The new problem awaiting your solution follows:



The Voice of Experience, who awards ten copies of his book, "The Voice of Experience," to readers whose solutions to each weekly problem are selected by him for special merit. All of the awarded copies of his book are autographed by him.

## This Week's Problem

Dear Voice of Experience:

I am happily married and have two adorable girls. For ten years I have craved home ownership because my home is so small my children have to sleep in the attic.

My husband was married before and is sentimentally attached to the home we are renting, because his first wife died on the premises.

Whenever I broach the subject of moving we have a scene. Now, should my husband demand that we remain here because of sentiment for his first wife, or, in the interests of his children, should he not agree to move?

MARGARET

# MUSIC IN THE AIR: THE SOMBER HOLY WEEK

Frequently RADIO GUIDE publishes details of programs being broadcast on the same day as the appearance of the magazine on the newsstands, or the day following. This is an extra service for readers necessitated by the studios' inability to furnish the information in time to have it included in the previous week's listings.

## By Carleton Smith

HOLY WEEK brings many programs of inspired religious music. Almost any hour during the coming days you can twiddle your dials and hear a deep melody of the Church. "The Palms" rank first in number of scheduled performances, but serious music-lovers will probably find more lasting satisfaction in the *Cesar Frank Symphony* (CBS-WABC, Sunday at 3 p. m. EST).

Arturo Toscanini, celebrating his 67th birthday, on the air Sunday, will speak briefly. He will conduct *Brahms' Second Symphony*, in D major, about which Brahms wrote to his friends teasingly:

"The orchestra plays my new symphony with crepe bands on their sleeves because of its dirge-like effect. It is to be printed with a back edge, too."

Mr. Toscanini then retires for a two week rest, during which time the Philharmonic-Symphony will broadcast with *Hans Lange* as conductor. On his return, Toscanini will direct three all-Wagner programs with vocal soloists. On April 15, *Gertrude Kappel*, *Mario Telva* and

Paul Althouse will join him. The program includes the love scene from Act II of "Tristan and Isolde."

On April 22, excerpts from Act II of "Parsifal" are programmed, and the soloists will be *Hans Clemens*, *Richard Bonelli* and *Emanuel List*, with the chorus from the Metropolitan Opera House. The Philharmonic season ends April 29 when Kappel and Althouse will sing a program that includes the last scene from Act I of "Die Walkure" and the Prelude and Liebestod from "Tristan and Isolde."

## Special Programs

POLAND has a grotto "like Lourdes." From this small monastery, a part of a special mass will be heard by rebroadcast (NBC-WJZ, Tuesday at 12 noon, EST).

*Tertius Noble* will direct the Brahms "Requiem" in the place of the Music Appreciation Hour *Walter Damrosch* regularly presents (Good Friday, NBC-WEAF at 11 a. m. EST).

The "Crucifixion" of Sir John Stainer, whose name is known to congregations wherever the English language is sung, will be conducted by *Walter Koons* "NBC musical executive" (NBC-WJZ, Friday at 11:30 p. m. EST). Knowing of Mr. Koons' ability, I am certain the Cantata will not be "executed."

The most famous of recent English composers, the late *Sir Edward Elgar*, will be honored in a memorial concert,

broadcast from London by the London Philharmonic Orchestra this coming Saturday (March 24, NBC-WEAF at 9:29 a. m. EST).

## Programs

(Time Given is EST)

Eastman School Chorus and Orchestra (NBC-WJZ Thurs. (22) at 3:15 p. m.).  
International broadcast from Leipzig (NBC-WJZ Fri. (23) at 2:30 p. m.).  
Boston Symphony Orchestra, *Serge Koussevitzky* conducting. *Yehudi Menuhin*, violin soloist (NBC-WJZ Fri. (23) at 2:30 p. m.).  
*Toccata, Bourree and Gigue*... *Scarlatti-Casella* Symphony No. 2 ..... *Randall Thompson* Concerto in D ..... *Beethoven* Excerpts "Le Dammation of Faust".....*Berlioz*  
Philadelphia Orchestra, *Leopold Stokowski* conducting (CBS-WABC Fri. (23) at 9 p. m.).  
Mary Eastman (CBS-WABC, Fri. (23) at 10:30 p. m.).  
London Philharmonic Orchestra (from London, with *Sir Landon Ronald* conducting, over NBC-WEAF Sat. (24) 9:29 a. m.) in *Elgar* Memorial broadcast.  
Metropolitan Opera, "Lohengrin" (NBC-WEAF-WJZ Sat. (24) at 1:35 p. m.) with *Arthur Bodanzky* conducting.  
*Klug Henry* ..... *Ludwig Hofmann*, basso  
*Lohengrin* ..... *Lauritz Melchior*, tenor  
*Elsa of Brabant*.....*Elisabeth Rethberg*, soprano  
*Telramund* .. *Gustav Schuetzendorff*, baritone  
*Ortrud* .... *Maria Olaszewska*, mezzo-soprano  
The King's Herald, *Geo. Cehanovsky*, baritone  
Philharmonic-Symphony, *Arturo Toscanini* conducting (CBS-WABC Sun. (25) at 3 p. m.).  
*Henri Deering*, pianist (NBC-WJZ Mon. (26) at 10:30 p. m.).  
*Bavarian Peasant Band* (NBC-WJZ Tues. (27) at 8:45 p. m.).  
*John Charles Thomas*, baritone with *William*

*Daly's* string orchestra (NBC-WJZ Wed. (28) at 9:30 p. m.).  
*Pennsylvanians*, with *Stuart Churchill*, tenor soloist (CBS-WABC Thurs. (29) at 9:30 p. m.).  
*Minneapolis Symphony Orchestra*, with *Eugene Ormandy* (CBS-WABC Tues. (27) at 9:30 p. m.).  
*Overture to "Euryanthe"* ..... *Weber*  
*Dance of Nymphs and Satyrs* ..... *Schumann*  
*"Liebestraum"* ..... *Liszt-Herbert*  
*Marche Slave* ..... *Tchikovsky*  
*Echoes of the Pallsades* with *Archer Gibson*, or-  
10:30 p. m.).  
*National Capital Choir*, Easter music (CBS-WABC Fri. (30) at 2:30 p. m.).  
*Illinois Wesleyan Choir*, Easter music CBS-WBBM Fri. (30) at 4 p. m.).  
*Brahms Requiem* (NBC-WEAF-WJZ Fri. (30) at 11 a. m.).  
*Cities Service Concert*, *Jessica Dragonette*, quartet and orchestra, and two-piano team, (NBC-WEAF Fri. (30) at 8 p. m.).  
*The Crucifixion* (NBC-WJZ Fri. (30) at 11:30 p. m.) NBC Oratorio Chorus; *Lewis James*, tenor; *Theodore Webb*, baritone; directed by *Walter Koons*.  
*Stradivarius String Quartet* (NBC-WJZ Fri. (23) at 7:15 p. m.).  
*Philadelphia Orchestra*, with *Leopold Stokowski* (CBS-WABC Sat. (24) at 9 p. m.).  
*Garden Hour* with *Coe Glade*, contralto; quartet, and little symphony orchestra (NBC-WEAF Sun. (25) at 3:30 p. m.).  
*James Melton* (CBS-WABC Sun. (25) at 6:45 p. m.).  
*Salt Lake City Tabernacle Choir* (CBS-WABC Sun. (25) at 11:30 a. m.).  
*Ernest Hutcheson* (CBS-WABC Sun. (25) at 10:30 p. m.).  
*Dion Kennedy*, organ recital (NBC-WJZ Sun. (25) at 4:15 p. m.).  
*Abram Chasins* (CBS-WABC Sat. (24) at 12:30 p. m.).



# \$10,000.00 FOR PUZZLE SOLVERS

Don't Buy Any Solutions of This Puzzle. Such Solutions, If Detected, Will Be Excluded

**T**IME is pressing. Ten thousand dollars in 157 cash prizes are to be given away to successful participants in the greatest radio puzzle contest ever devised. The final date when solutions may be filed to be eligible, is April 10, little more than one week off.

**Warning:** Organized efforts are being made by professional solvers to sell solutions to contestants. One solver has offered a solution at two dollars for each purchaser. Whenever detected, these solutions will be rejected under the provision that professional solvers are excluded from the contest.

Contestants should not overlook the greatest phase of this entire amazing offer: Any prize winner who is a yearly subscriber to RADIO GUIDE, of record on the day the contest closes, collects double the amount of the prize. Five thousand dollars may be paid to the winner!

The large diagram printed on this page contains 676 letters. A correct trail must be made through these letters starting in the square indicated with an arrow in the upper left corner. From this square containing the letter "W," the trail must pass through successive squares until the Goal in the lower right corner is reached.

The trail, drawn with a line, may move in either a horizontal or a vertical direction, not more than three nor less than two squares at a time. The trail may not move in a diagonal direction anywhere. It may not cross itself, nor may it enter the same square twice. It must always change at right angles, passing through successive squares until it reaches the Goal.

When the trail has been completed, the contestant should make a list of the letters contained in the squares through which the trail has passed. If he has a correct trail he will find 250 letters, and every letter in the alphabet will appear at least once.

On page eight will be found brief diagrams that show the start and the finish of a good trail. These appear in this publication for your guidance only.

The 250 letters should be used to build station calls of radio stations, and each of these 250 letters may be used only the same number of times as it appears on the trail.

Prizes will be awarded on the basis of correctness of the trail and the largest number of station calls built by any combination of letters touched in following the trail. Neatness will also be a determining factor.

The list of prizes offered in the Radio Stations Trail Puzzle Contest is:

1st Prize	\$2,500.00
2nd Prize	1,000.00
3rd Prize	250.00
4th Prize	100.00
5th Prize	75.00
6th Prize	50.00
7th Prize	25.00
100 individual awards,	
\$5.00 each—	500.00
50 individual awards,	
\$10.00 each—	500.00
<b>Total</b>	<b>\$5,000.00</b>

These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE, at the time of the closing of the contest, thus making the total cash available to prize winners **\$10,000.00**

The stations must be properly identified. To illustrate: If WABC is shown, it will be necessary to indicate that that station is located in New York.

This contest is open to all. The only exceptions are employees of RADIO GUIDE, their families and professional puzzle solvers. The use of fictitious names is prohibited.

A contestant may send in as many different solutions as he likes. More than one member of a family may compete.

The use of any mechanical device in making a tracing of the puzzle is not permissible. Completed puzzles showing the use of a mechanical device in their preparation will be rejected.

The contest closes Tuesday, April 10, 1934.

All envelopes postmarked before midnight of that date will be accepted and the enclosed solution entered in the contest.

Neatness, and the importance of the stations selected will be determining factors in designating the winners. Only correct trails will be considered.

The relative importance of stations will be rated according to their transmitting power. That is to say, a

station with a 50,000-watt transmitter will be considered more important than a station with less power.

In order that each contestant may be fully informed, not only as to the names of stations available for the trail, but as to the relative importance of each unit, a log of all North American and neighboring stations will be supplied by RADIO GUIDE to every person who forwards a stamped envelope, self addressed, requesting the list.

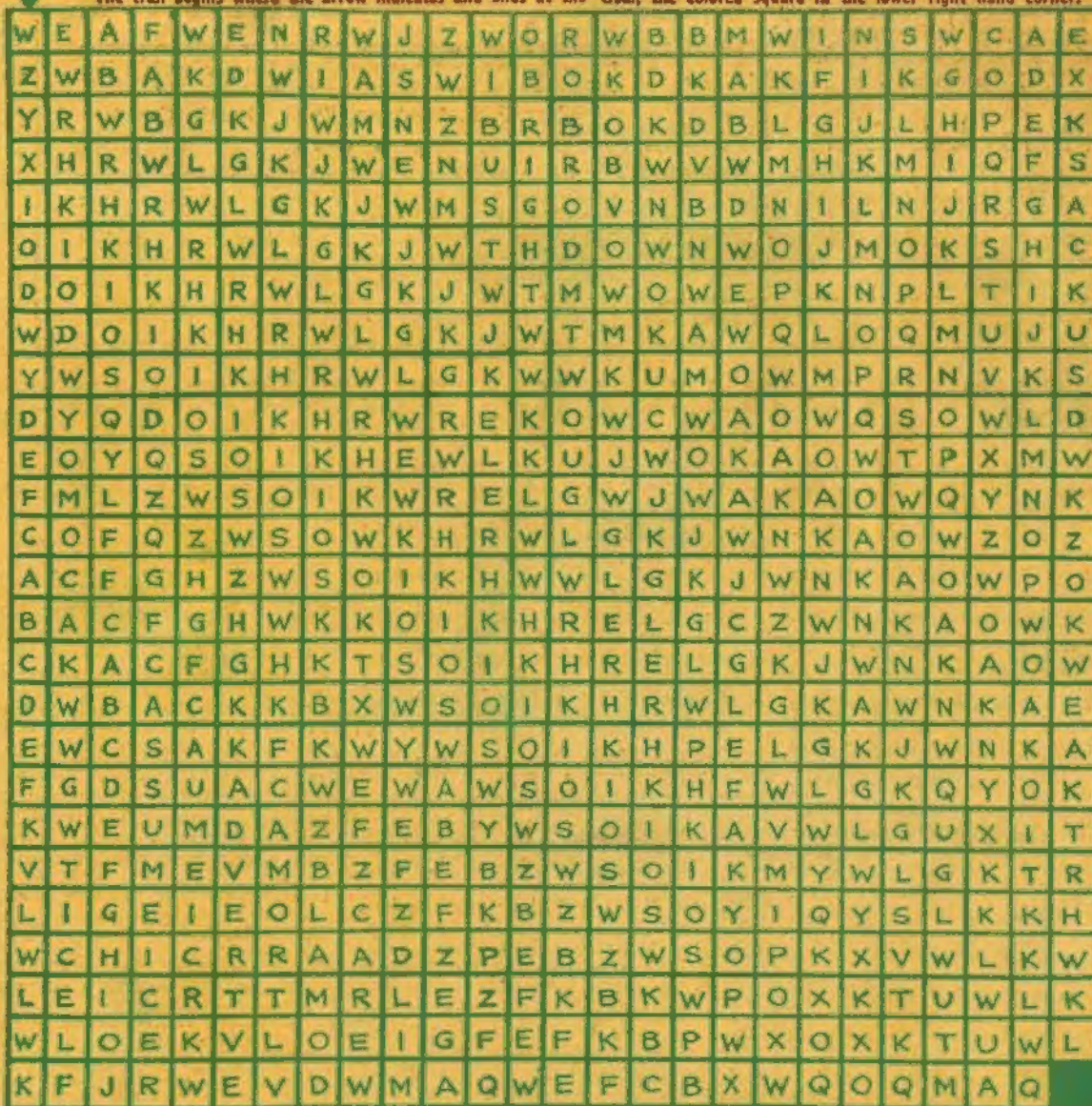
In case of ties for any of the prizes offered, the full amount of every prize for which there is a tie, will be awarded to each tying contestant.

Each contestant, by submitting a solution to the Radio Stations Trail Puzzle, thereby indicates his agreement to accept the decision of the Judges of the Contest as final in all matters. These Judges will be selected by RADIO GUIDE and will have full supervision of the Contest.

All solutions must be submitted on the form appearing in RADIO GUIDE, or a facsimile thereof. They should be mailed to: RADIO GUIDE PUZZLE CONTEST, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

## RADIO STATIONS TRAIL PUZZLE

The trail begins where the arrow indicates and ends at the Goal, the colored square in the lower right hand corner.



**WARNING: ANY SOLUTION OBTAINED FROM A PROFESSIONAL SOLVER WILL BE REJECTED**